

### Math 10250 Activity 11: Natural Logarithm and Applications (Section 2.4)

**GOAL:** Define the **natural** logarithmic function  $\ln x$  as the inverse of the **natural** exponential function,  $f(x) = e^x$  and use it to solve equations when the unknown is an exponent as is the case when we need to determine doubling time or half-life time.

**Last time:** We met the logarithmic function with base  $b$ . Recall,  $\log_b x = y \Leftrightarrow x = b^y, x > 0$ .

**Q1:** What do we get when we let  $b = e$ ?

**A1:** The **natural logarithm**,  $\ln x = \log_e x, x > 0$ . Therefore  $\ln x = y \Leftrightarrow x = e^y, x > 0$ .

• Since  $\ln x$  is the **inverse** of  $e^x$ , we have the following two useful formulas:

$$\ln(e^x) = x, \text{ any } x \quad \text{and} \quad e^{\ln x} = x, \quad x > 0.$$

**Sketch the graph of  $\ln x$ :**

**Q2:** What are the **basic properties of  $\ln x$** ?

**A2:** • domain  $\stackrel{?}{=} (0, \infty)$  and range  $\stackrel{?}{=} (-\infty, \infty)$

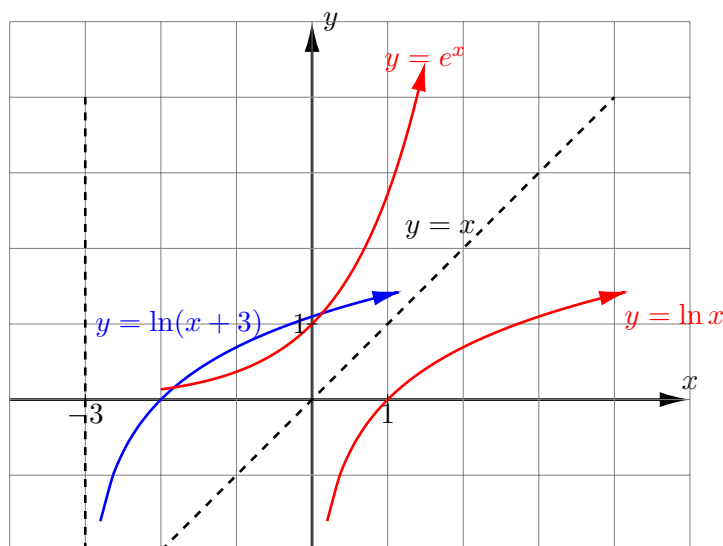
- It's continuous and increasing.
- $\lim_{x \rightarrow \infty} \ln x \stackrel{?}{=} \infty$  and  $\lim_{x \rightarrow 0^+} \ln x \stackrel{?}{=} -\infty$
- $\ln 1 \stackrel{?}{=} 0$ ,  $\ln e \stackrel{?}{=} 1$ , and  $\ln(1/e) \stackrel{?}{=} -1$
- Laws of logarithms with  $b = e$ .

**Example 1** Sketch the graph of  $y = \ln(3 + x)$ .

*Its graph is horizontal translation  
by 3 unit to the left of the graph  $y = \ln x$*

**Example 2** Solve  $e^{3-2x} = 8$  for  $x$ .

$$\ln(e^{3-2x}) = \ln 8 \implies 3 - 2x = \ln 8 \implies 3 - \ln 8 = 2x \implies x = \frac{3 - \ln 8}{2}$$



► **Converting exponentials from base  $b$  to base  $e$**

**Q3:** How do we convert  $b^x$  to  $e^{\text{(something)}}$ ?

**A3:** Using  $b = e^{\ln b}$  we have the **conversion formula**:  $b^x = (e^{\ln b})^x = e^{(\ln b) \cdot x}$ .

**Example 3** Rewrite  $\sqrt[3]{7}$  as an exponential with base  $e$ .

$$\sqrt[3]{7} = 7^{\frac{1}{3}} = (e^{\ln 7})^{\frac{1}{3}} = e^{\frac{1}{3} \ln 7}$$

**Example 4** Evaluate the given expression as a number in decimal form without using a calculator.

$$(a) \ln\left(\frac{1}{\sqrt[4]{e}}\right) = \ln 1 - \ln \sqrt[4]{e} = 0 - \ln e^{\frac{1}{4}} = -\frac{1}{4} \quad \left| \quad (b) e^{2 \ln 3} = (e^{\ln 3})^2 = 3^2 = 9\right.$$

**Example 5** Simplify  $e^{\ln(5x) + \ln(2/x)} = e^{\ln(5x \cdot \frac{2}{x})} = e^{\ln 10} = 10$ .

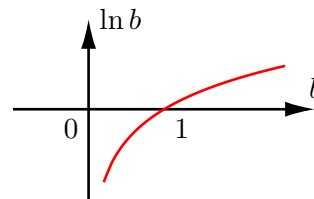
► Exponential growth and decay

**Recall:** In Section 2.1 we saw that the equation for exponential growth and decay is:

$$y = y_0 b^t = y_0 e^{(\ln b)t},$$

since  $b^x = e^{(\ln b)x}$ .

- If  $b > 1$  then  $\ln b =$  growth constant. ← exponential growth
- If  $0 < b < 1$  then  $\ln b < 0$ .  $|\ln b| =$  decay constant. ← exponential decay



**Example 6** If \$10,000 is deposited in an account paying 5% interest per year, compounded continuously, how long will it take for the balance to reach \$20,000?

$$20,000 = 10,000e^{0.05t} \implies \ln 2 = 0.05t \implies t = \frac{\ln 2}{0.05} \implies t_{double} = \frac{\ln 2}{r}$$

**Example 7** Polonium-210 has a decay constant of 0.004951, with time measured in days. How long does it take a given quantity of polonium-210 to decay to half the initial amount? In other words, what is the half-life of polonium-210?

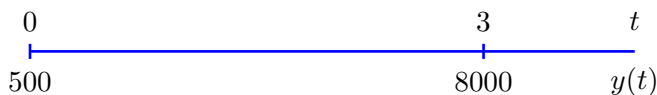
$$\begin{array}{l} y = y_0 \cdot e^{-kt}, k = 0.004951 \\ \text{want } \frac{y_0}{2} = y_0 e^{-kt} \end{array} \left| \begin{array}{l} \implies \frac{1}{2} = e^{-kt} \implies \ln \frac{1}{2} = \ln e^{-kt} \\ \implies -\ln 2 = -kt \implies t = \frac{\ln 2}{k} \\ \implies t = \frac{\ln 2}{0.004951} \approx 140 \end{array} \right.$$

**Fact:** For any radioactive substance:  $\text{Half-life} = \frac{\ln 2}{k}$

**Example 8** A bacteria culture starts with 500 bacteria and is growing exponentially. After 3 hours there are 8000 bacteria.

(a) Find a formula of the form  $y = Ae^{kt}$  for the number of bacteria after  $t$  hours.

$$\begin{aligned} y(t) = 500e^{kt} \implies 8000 = 500e^{k \cdot 3} \implies e^{k \cdot 3} = \frac{8000}{500} = 16 \implies \ln e^{k \cdot 3} = \ln 16 \\ \implies 3k = \ln 16 \implies k = \frac{\ln 16}{3} \implies y(t) = 500e^{\frac{1}{3} \ln 16 \cdot t} \end{aligned}$$



(b) Find the number of bacteria after 4 hours.

$$y(4) = 500e^{\frac{1}{3} \ln 16 \cdot 4} = 500e^{\frac{4}{3} \ln 16} = 500(16)^{\frac{4}{3}}$$

(c) When will the population reach 30,000?

$$\left. \begin{array}{l} 30,000 = 500e^{kt}, k = \frac{1}{3} \ln 16 \\ e^{kt} = \frac{300}{5} = 60 \implies kt = \ln 60 \end{array} \right\} \implies t = \frac{\ln 60}{k} = \frac{\ln 60}{\frac{1}{3} \ln 16} = 3 \frac{\ln 60}{\ln 16} = 4.43$$

**Application** (Log-Normal Model) In Finance and Economics a theoretical model for the value of the stock market  $S(t)$  is given by the formula

$$S(t) = S_0 e^{(r - \frac{1}{2}\sigma^2)t} e^{\sigma\sqrt{t}Z},$$

where  $Z$  is a standard normal random variable,  $r$  is the risk free interest rate,  $\sigma$  is the volatility, and  $S_0$  is the value of the stock market at time  $t = 0$ . Take the natural logarithm of this formula and see if you can understand it better.