Did you know: As of 2014, there are 7.3 billion mobile users. Users average 22 calls, 23 messages, and 110 status checks per day.

Younger have 2x more social friends and 4x more opposite-gender circles than Older.

Inferring User Demographics and Social Strategies in Mobile Social Networks

Yuxiao Dong, Yang Yang, Jie Tang, Yang Yang, Nitesh V. Chawla

Monday at 10:30am, Room Empire East, Research Session 2: Location-based Services