## Lecture 4 : General Logarithms and Exponentials.

For a > 0 and x any real number, we define

$$a^x = e^{x \ln a}, \quad a > 0.$$

The function  $a^x$  is called the exponential function with base a.

Note that  $\ln(a^x) = x \ln a$  is true for all real numbers x and all a > 0. (We saw this before for x a rational number).

**Note:** We have no definition for  $a^x$  when a < 0, when x is irrational.

For example  $2^{\sqrt{2}} = e^{\sqrt{2} \ln 2}, \quad 2^{-\sqrt{2}}, \quad (-2)^{\sqrt{2}}$  (no definition).

#### Algebraic rules

The following **Laws of Exponent** follow from the laws of exponents for the natural exponential function.

$$a^{x+y} = a^x a^y$$
  $a^{x-y} = \frac{a^x}{a^y}$   $(a^x)^y = a^{xy}$   $(ab)^x = a^x b^x$ 

**Proof**  $a^{x+y} = e^{(x+y)\ln a} = e^{x\ln a + y\ln a} = e^{x\ln a}e^{y\ln a} = a^x a^y$ . etc...

**Example** Simplify  $\frac{(a^x)^2 a^{x^2+1}}{a^2}$ .

#### Differentiation

The following **differentiation rules** also follow from the rules of differentiation for the natural exponential.

$$\frac{d}{dx}(a^x) = \frac{d}{dx}(e^{x\ln a}) = a^x \ln a \qquad \qquad \frac{d}{dx}(a^{g(x)}) = \frac{d}{dx}e^{g(x)\ln a} = g'(x)a^{g(x)}\ln a$$

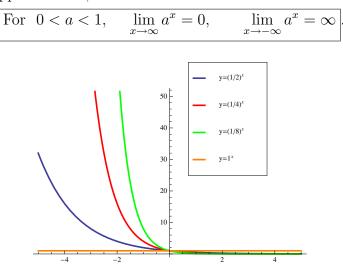
**Example** Differentiate the following function:

$$f(x) = (1000)2^{x^2 + 1}.$$

## Graphs of Exponential functions. Case 1: 0 < a < 1

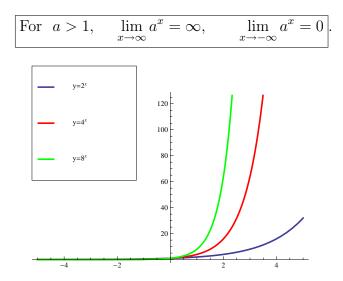
- y-intercept: The y-intercept is given by  $y = a^0 = e^{0 \ln a} = e^0 = 1$ .
- x-intercept: The values of  $a^x = e^{x \ln a}$  are always positive and there is no x intercept.

- Slope: If 0 < a < 1, the graph of  $y = a^x$  has a negative slope and is always decreasing,  $\frac{d}{dx}(a^x) = a^x \ln a < 0$ . In this case a smaller value of a gives a steeper curve.
- The graph is concave up since the second derivative is  $\frac{d^2}{dx^2}(a^x) = a^x(\ln a)^2 > 0.$
- As  $x \to \infty$ ,  $x \ln a$  approaches  $-\infty$ , since  $\ln a < 0$  and therefore  $a^x = e^{x \ln a} \to 0$ .
- As  $x \to -\infty$ ,  $x \ln a$  approaches  $\infty$ , since both x and  $\ln a$  are less than 0. Therefore  $a^x = e^{x \ln a} \to \infty$ .



Graphs of Exponential functions. Case 2: a > 1

- y-intercept: The y-intercept is given by  $y = a^0 = e^{0 \ln a} = e^0 = 1$ .
- x-intercept: The values of  $a^x = e^{x \ln a}$  are always positive and there is no x intercept.
- If a > 1, the graph of  $y = a^x$  has a positive slope and is always increasing,  $\frac{d}{dx}(a^x) = a^x \ln a > 0$ .
- The graph is concave up since the second derivative is  $\frac{d^2}{dx^2}(a^x) = a^x(\ln a)^2 > 0.$
- In this case a larger value of a gives a steeper curve.
- As  $x \to \infty$ ,  $x \ln a$  approaches  $\infty$ , since  $\ln a > 0$  and therefore  $a^x = e^{x \ln a} \to \infty$
- As  $x \to -\infty$ ,  $x \ln a$  approaches  $-\infty$ , since x < 0 and  $\ln a > 0$ . Therefore  $a^x = e^{x \ln a} \to 0$ .



# Functions of the form $(f(x))^{g(x)}$ .

**Derivatives** We now have 4 different types of functions involving bases and powers. So far we have dealt with the first three types:

If a and b are constants and g(x) > 0 and f(x) and g(x) are both differentiable functions.

$$\frac{d}{dx}a^{b} = 0, \qquad \frac{d}{dx}(f(x))^{b} = b(f(x))^{b-1}f'(x), \qquad \frac{d}{dx}a^{g(x)} = g'(x)a^{g(x)}\ln a, \qquad \frac{d}{dx}(f(x))^{g(x)}$$

For  $\frac{d}{dx}(f(x))^{g(x)}$ , we use logarithmic differentiation or write the function as  $(f(x))^{g(x)} = e^{g(x) \ln(f(x))}$ and use the chain rule.

**Example** Differentiate  $x^{2x^2}$ , x > 0.

## Limits

To calculate limits of functions of this type it may help write the function as  $(f(x))^{g(x)} = e^{g(x)\ln(f(x))}$ . Example What is  $\lim_{x\to\infty} x^{-x}$ 

## General Logarithmic functions

Since  $f(x) = a^x$  is a monotonic function whenever  $a \neq 1$ , it has an inverse which we denote by  $f^{-1}(x) = \log_a x$ . We get the following from the properties of inverse functions:

$$f^{-1}(x) = y \quad \text{if and only if} \quad f(y) = x$$
$$\boxed{\log_a(x) = y \quad \text{if and only if} \quad a^y = x}$$
$$f(f^{-1}(x)) = x \quad f^{-1}(f(x)) = x$$
$$\boxed{a^{\log_a(x)} = x \quad \log_a(a^x) = x}.$$

#### Converting to the natural logarithm

It is not difficult to show that  $\log_a x$  has similar properties to  $\ln x = \log_e x$ . This follows from the **Change of Base Formula** which shows that The function  $\log_a x$  is a constant multiple of  $\ln x$ .

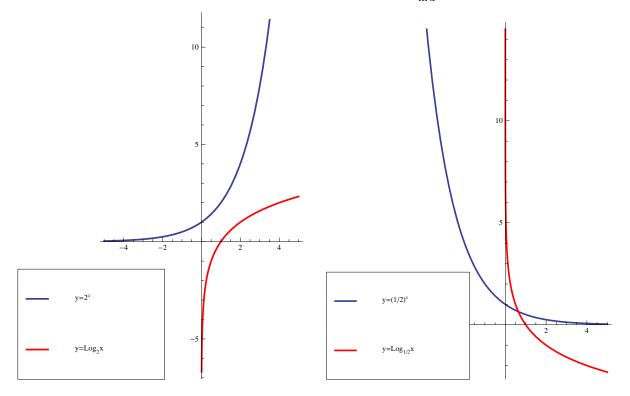
$$\log_a x = \frac{\ln x}{\ln a}$$

The algebraic properties of the natural logarithm thus extend to general logarithms, by the change of base formula.

$$\log_a 1 = 0$$
,  $\log_a(xy) = \log_a(x) + \log_a(y)$ ,  $\log_a(x^r) = r \log_a(x)$ .

for any positive number  $a \neq 1$ . In fact for most calculations (especially limits, derivatives and integrals) it is advisable to convert  $\log_a x$  to natural logarithms. The most commonly used logarithm functions are  $\log_{10} x$  and  $\ln x = \log_e x$ .

Since  $\log_a x$  is the inverse function of  $a^x$ , it is easy to derive the properties of its graph from the graph  $y = a^x$ , or alternatively, from the change of base formula  $\log_a x = \frac{\ln x}{\ln a}$ .



#### **Basic Application**

**Example** Express as a single number  $\log_5 25 - \log_5 \sqrt{5}$ 

## Using the change of base formula for Derivatives

From the above change of base formula for  $\log_a x$ , we can easily derive the following **differentiation** formulas:

$$\frac{d}{dx}(\log_a x) = \frac{1}{x \ln a} \qquad \qquad \frac{d}{dx}(\log_a g(x)) = \frac{g'(x)}{g(x) \ln a}.$$

**Example** Find  $\frac{d}{dx}\log_2(x\sin x)$ .

#### A special limit and an approximation of e

We derive the following limit formula by taking the derivative of  $f(x) = \ln x$  at x = 1:

$$\lim_{x \to 0} \frac{\ln(1+x)}{x} = \lim_{x \to 0} \ln(1+x)^{1/x} = 1.$$

Applying the (continuous) exponential function to the limit we get

$$e = \lim_{x \to 0} (1+x)^{1/x}$$

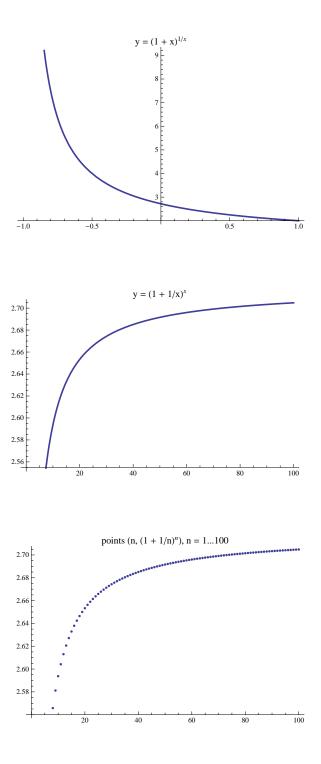
Note If we substitute y = 1/x in the above limit we get

$$e = \lim_{y \to \infty} \left(1 + \frac{1}{y}\right)^y$$
 and  $e = \lim_{n \to \infty} \left(1 + \frac{1}{n}\right)^n$ 

where *n* is an integer (see graphs below). We look at large values of *n* below to get an approximation of the value of *e*.

of the value of *e*.  $n = 10 \rightarrow \left(1 + \frac{1}{n}\right)^n = 2.59374246, \quad n = 100 \rightarrow \left(1 + \frac{1}{n}\right)^n = 2.70481383,$ 

 $n = 100 \rightarrow \left(1 + \frac{1}{n}\right)^n = 2.71692393, \quad n = 1000 \rightarrow \left(1 + \frac{1}{n}\right)^n = 2.1814593.$ Example Find  $\lim_{x \to 0} (1 + \frac{x}{2})^{1/x}.$ 



## Extras for discussion at your Friday night Calculus Party

**Example** Differentiate the following functions:

$$f(x) = 102^x$$
  $g(x) = (1000)2^{x^3}$ ,  $x^2 + 3^{\sqrt{x}}$ ,  $(x^2 + 3)^{\sqrt{x}}$ .

**Example** Evaluate the following limits:

$$\lim_{x \to 0} 2^{x^2}, \quad \lim_{x \to 0} (1/2)^{x^2} \quad \lim_{x \to \infty} (x^2 + (1/3)^{\sqrt{x}}), \quad \lim_{x \to 0} (1+x)^{1/x}, \quad \lim_{x \to 0} (1+\frac{x}{5})^{1/x}$$

Use the change of base formula for the next 3 problems Example Solve for x if  $50 = 2^{x-1}$ 

**Example** Evaluate the limit  $\lim_{x\to 0} \log_{1/3}(x^2 + x)$ .

**Example** Evaluate the integral  $\int \frac{1}{x \log_2 x} dx$ .

 $\lim_{x \to 0} \ln(1+x)^{1/x} = 1.$ 

Richter Scale: The Richter scale gives the magnitude of an earthquake to be

 $\log_{10}(I/S)$ 

where S =intensity of a standard quake giving an amplitude of 1 micron =  $10^{-4}$  cm on a seismograph 100 km from the epicenter. I = intensity of the earthquake in question measured on a seismograph 100 km from the epicenter (or an estimate thereof from a model).

If a quake has intensity I = 1 (cm on seismograph 100 km from epicenter) what is its magnitude? If a quake has intensity I = 10 (cm on seismograph 100 km from epicenter) what is its magnitude? Note that a magnitude 5 quake has an intensity 10 times that of a 4 quake etc.... Chile, 1960, 9.5, Alaska, 1964, 9.2, 2004, Sumatra Indonesia, 9.1., Had a 3 in Indiana recently ?

## Solutions to Extras

**proof that**  $\lim_{x\to 0} (1+x)^{1/x} = e$ : Let  $f(x) = \ln x$ , then

$$f'(1) = \lim_{h \to 0} \frac{\ln(1+h) - \ln 1}{h} = \lim_{h \to 0} \frac{\ln(1+h)}{h} = \lim_{h \to 0} \ln(1+h)^{1/h}.$$

Now f'(x) = 1/x, therefore f'(1) = 1 and

$$\lim_{h \to 0} \ln(1+h)^{1/h} = 1.$$

Applying the exponential (which is a continuous function) to both sides, we get

$$e^{\lim_{h \to 0} \ln(1+h)^{1/h}} = \lim_{h \to 0} e^{\ln(1+h)^{1/h}} = \lim_{h \to 0} (1+h)^h = e^1 = e^{1/h}$$

**Example** Differentiate the following functions:

$$\begin{split} f(x) &= 102^x \qquad g(x) = (1000)2^{x^3}, \qquad h(x) = x^2 + 3^{\sqrt{x}}, \qquad k(x) = (x^2 + 3)^{\sqrt{x}}. \\ f(x) &= 10e^{x\ln 2}, \quad \text{using chain rule:} \quad f'(x) = 10e^{x\ln 2}\ln 2 = 10(\ln 2)2^x. \\ g(x) &= (1000)e^{x^3\ln 2}, \quad \text{using chain rule:} \quad g'(x) = 1000e^{x^3\ln 2}3x^2\ln 2 = 3000x^2(\ln 2)2^{x^3}. \\ h(x) &= x^2 + e^{\sqrt{x}\ln 3}, \quad \text{using chain rule:} \quad h'(x) = 2x + e^{\sqrt{x}\ln 3}\frac{1}{2\sqrt{x}}\ln 3 = 2x + \frac{\ln 3}{2\sqrt{x}}3^{\sqrt{x}}. \end{split}$$

For y = k(x), we can use logarithmic differentiation.

$$y = (x^2 + 3)^{\sqrt{x}} \to \ln y = \sqrt{x} \ln(x^2 + 3).$$

Differentiating both sides we get

$$\frac{1}{y}\frac{dy}{dx} = \frac{1}{2\sqrt{x}}\ln(x^2+3) + \sqrt{x}\frac{2x}{x^2+3}$$

Multiplying both sides by  $y = (x^2 + 3)^{\sqrt{x}}$ , we get

$$\frac{dy}{dx} = \frac{(x^2+3)^{\sqrt{x}}}{2\sqrt{x}}\ln(x^2+3) + \frac{2x^{3/2}(x^2+3)^{\sqrt{x}}}{x^2+3}$$

**Example** Evaluate the following limits:

$$\lim_{x \to 0} 2^{x^2}, \quad \lim_{x \to 0} \log_2(x^2) \qquad \lim_{x \to \infty} (x^2 + (1/3)^{\sqrt{x}}), \quad \lim_{x \to 0} (1 + \frac{x}{5})^{1/x}$$
$$\lim_{x \to 0} 2^{x^2} = 2^{\lim_{x \to 0} (x^2)} = 2^0 = 1.$$
$$\lim_{x \to 0} \log_2(x^2) = \lim_{x \to 0} \frac{\ln(x^2)}{\ln 2} = \frac{\lim_{x \to 0} \ln(x^2)}{\ln 2} = -\infty \quad \text{since} \ \ln 2 > 0.$$
$$\lim_{x \to \infty} (x^2 + (1/3)^{\sqrt{x}}) = \lim_{x \to \infty} x^2 + \lim_{x \to \infty} (e)^{\sqrt{x} \ln(1/3)} = \lim_{x \to \infty} x^2 + \lim_{x \to \infty} (e)^{-\sqrt{x} \ln(3)}.$$

As  $x \to \infty$ , we have  $-\sqrt{x} \ln 3 \to -\infty$  and  $\lim_{x\to\infty} (e)^{-\sqrt{x} \ln(3)} = 0$ . Therefore

$$\lim_{x \to \infty} (x^2 + (1/3)^{\sqrt{x}}) = \lim_{x \to \infty} x^2 = \infty.$$
$$\lim_{x \to 0} (1 + \frac{x}{5})^{1/x} = \lim_{y \to 0} (1 + y)^{1/(5y)} = \left[\lim_{y \to 0} (1 + y)^{1/(y)}\right]^{1/5} = e^{1/5}, \quad \text{where} \quad y = \frac{x}{5}$$

**Example** Solve for x if  $50 = 2^{x-1}$ 

We could apply  $\log_2$  to both sides of this equation to get

$$\log_2(50) = \log_2(2^{x-1}) = x - 1.$$

Solving for x, we get  $x = \log_2(50) + 1$ .

As an alternative option, we could apply ln to both sides of the equation  $50 = 2^{x-1}$ , to get

$$\ln(50) = \ln(2^{x-1}) = (x-1)\ln 2.$$

Solving for x, we get  $x = \frac{\ln(50)}{\ln(2)} + 1$ . This is of course the same answer as before.

**Example** Evaluate the integral  $\int \frac{1}{x \log_2 x} dx$ .

We use the change of base formula to get

$$\int \frac{1}{x \log_2 x} \, dx = \int \frac{\ln(2)}{x \ln(x)} \, dx = \ln(2) \int \frac{1}{x \ln(x)} \, dx.$$

Let  $u = \ln(x)$ , then  $du = \frac{1}{x} dx$ . We get

$$\ln(2) \int \frac{1}{x \ln(x)} \, dx = \ln(2) \int \frac{1}{u} \, du = \ln(2) \ln(u) + C = \ln(2) \ln(\ln(x)) + C.$$

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