Introduction and Course Overview
ECON 40364: Monetary Theory & Policy

Eric Sims
University of Notre Dame

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Monetary Theory and Policy

- **Investopedia** defines monetary theory as “a set of ideas about how monetary policy should be conducted within an economy.”

- **Wikipedia** defines monetary policy as “the process by which the monetary authority of a country, like the central bank or currency board, controls the supply of money, often targeting an inflation rate or interest rate to ensure price stability and general trust in the currency ... Further goals of a monetary policy are usually to contribute to economic growth and stability, to lower unemployment, and to maintain predictable exchange rates with other currencies.”
In this course we’ll be focusing on a series of interrelated questions:

1. What is money? What determines the supply of money? The demand for money? The price of money?
2. What are central banks? Why are they important? What are important design features? Should they be independent?
3. What is liquidity? Why is liquidity important?
4. What determines interest rates? Why are they important? Why are there so many?
5. What are banks and bank-like institutions, why are they important, and why are they regulated?
6. How should central banks conduct monetary policy in normal times?
7. What are financial crises? How should central banks react to financial crises? How can central bank policy be structured to eliminate or limit financial crises?
8. What happened during the recent financial crisis and Great Recession, and what role did central banks play?
Lecture Slides

- Lecture slides will be made available on the course website through Sakai
- Important terms or items will be highlighted in blue, while links to outside readings or websites will be in orange
Syllabus and Course Logistics
About Me

- Professor, Dept. of Economics, Universitatis Dominae Nostrae a Lacu
  - BA, Trinity University, 2003
    - Miracle in Mississippi
  - PhD, University of Michigan, 2009
    - Don’t get the wrong picture
    - Wife proud Lewis Hall Chicken
    - Signed Charlie Weis picture in office
    - Print from 2012 ND-Stanford game in office – straight from Brian Van Gorder’s basement

- I am Roman Catholic
- And I believe in Bigfoot
To Eric, you Irish support. Thanks.

[Signature]

[Photo of man with Notre Dame building in background]
Straight Outta BVG’s Basement
Bigfoot
Structure of the Course

- The course as I have designed it is not quite as linear as I would like, in part because the development of money and central banking has not been all that linear.

- The course will be divided into three parts:
  1. Traditional monetary theory and conventional monetary policy: money supply, money demand, monetary policy as a macroeconomic stabilization tool, central banks and independence.
  2. Topics in finance and banking: bond pricing, term structure of interest rates, stock market, information asymmetry and financial structure, and banking.
  3. Financial crises and unconventional monetary policy: Great Depression, Great Recession, unconventional monetary policy, lender of last resort, questions to ponder.

- Also, we will have a guest lecture by Paul Ryan, former Speaker of the House, on central bank independence.
Evaluation

- **Problem Sets**: 7 of them, worth 35 percent of course grade (5 percent each), due roughly every two weeks
  - May be worked on collaboratively, but each individual must turn in own problem set
- **Midterm**: March 4 in class, 32 percent of course grade
- **Final**: May 4, 10:30-12:30, cumulative, 33 percent of course grade
- Will be using gradebook feature on Sakai