

*The Interdisciplinary Center for Network Science and Applications
presents the*

DISTINGUISHED SPEAKER SERIES ON SOCIAL NETWORKS

James Moody

Associate Professor of Sociology, Duke University

“More than a Pretty Picture: Visual Thinking in Network Science”

Visual imagery is a key element of social network research, but often left under-specified. In this talk I review some of the history of social network graphics and identify a set of principled features for effective social network graphics, with particular interest paid to diffusion and dynamic network visualization problems.

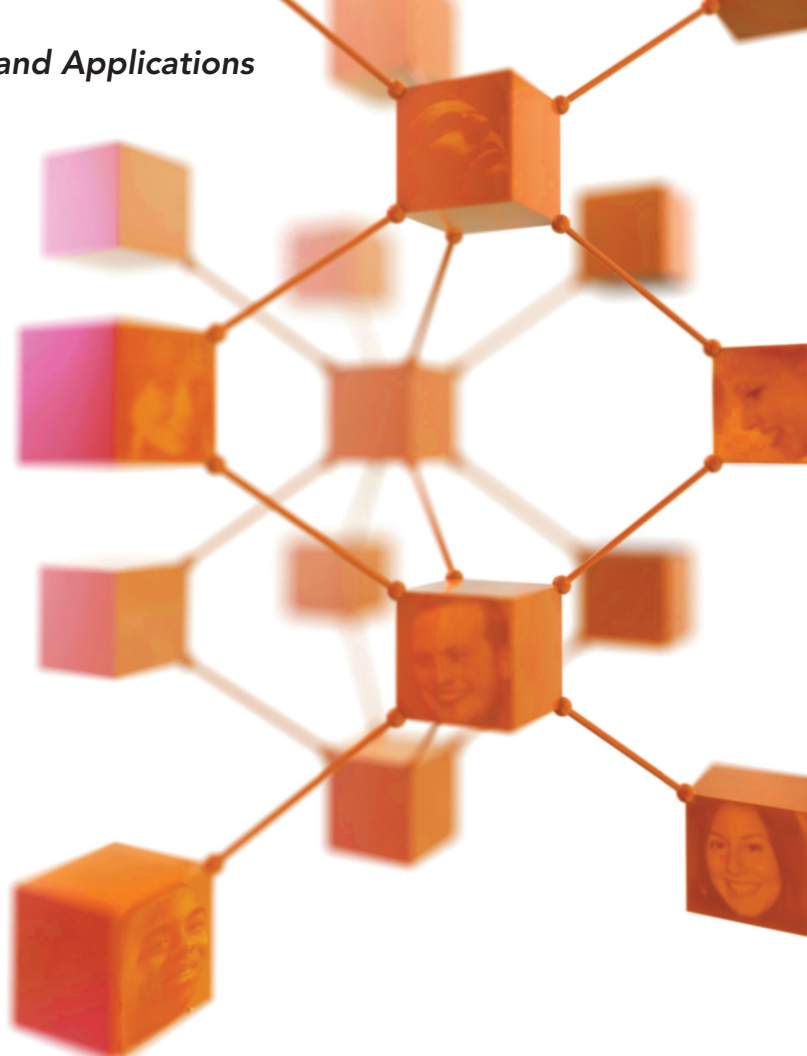
October 29, 2009

4 pm

McKenna Hall, Room 210-214

free and open to the public

For more information visit icensa.nd.edu or email icensa@nd.edu.



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James Moody is an Associate Professor of Sociology at Duke University. His research focuses on the structural dynamics of social networks. The substantive contexts of his work range widely, from high school social network structure to the spread of HIV/AIDs in developing nations. His current projects include a book on the visual history of social networks, collaborations

with colleagues at Penn State and Stanford on the dynamics of youth networks, and mapping the dynamics of science collaboration networks to identify the social contexts of good ideas.

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