

Hong Guo

Department of IT, Analytics, and Operations
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University of Notre Dame
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Professional Experience

Robert and Sara Lumpkins Associate Professor of Business Analytics	2017 – present
Associate Professor	2016 – 2017
Assistant Professor	2009 – 2016
<i>Department of IT, Analytics, and Operations</i>	
<i>Mendoza College of Business, University of Notre Dame</i>	<i>Notre Dame, IN</i>

Education

Ph.D. in Business Administration	2009
<i>Department of Information Systems and Operations Management</i>	
<i>Warrington College of Business, University of Florida</i>	<i>Gainesville, FL</i>
<ul style="list-style-type: none">• Doctoral dissertation “For whom the net tolls: A two-sided market analysis and public policy implications for the net neutrality debate” was Second Runner-Up in the ACM SIGMIS Doctoral Dissertation Award Competition in 2009	
M.S. in Business Administration	2005
<i>Simon School of Business, University of Rochester</i>	<i>Rochester, NY</i>
B.Eng. / M.Eng. in Management Information Systems	1999 / 2002
<i>School of Information, Renmin University of China</i>	<i>Beijing, China</i>

Journal Publications

- [1] Hong Guo, Yabing Jiang, Arthur Lim, and Asoo J. Vakharia (authors in alphabetical order). In press. “Cross-market integration and sabotage,” *Production and Operations Management*.
- [2] Hong Guo, Xuying Zhao, Lin Hao, and De Liu. In press. “Economic analysis of reward advertising,” *Production and Operations Management*.
- [3] Hong Guo, Lin Hao, Tridas Mukhopadhyay, and Daewon Sun (authors in alphabetical order). In press. “Selling virtual currency in digital games: Implications on gameplay and social welfare,” *Information Systems Research*.
- [4] Xuying Zhao, Arthur Lim, Hong Guo, Chao Ding, and Jing-Sheng Song. In press. “Retail clusters in developing economies,” *Manufacturing & Service Operations Management*.
- [5] Robert F. Easley, Hong Guo, and Jan Krämer (authors in alphabetical order). 2018. “From net neutrality to data neutrality: A techno-economic framework and research agenda,” *Information Systems Research*, Volume 29, Issue 2, pp. 253-272.

- [6] Arati Srinivasan, Hong Guo, and Sarv Devaraj. 2017. "Who cares about your big day? Impact of life events on dynamics of social networks," *Decision Sciences*, Volume 48, Issue 6, pp. 1062-1097.
- [7] Hong Guo, Subhajyoti Bandyopadhyay, Arthur Lim, Yu-Chen Yang, and Hsing Kenneth Cheng. 2017. "Effects of competition among internet service providers and content providers on the net neutrality debate," *MIS Quarterly*, Volume 41, Issue 2, pp. 353-370.
- [8] Yipeng Liu, Hong Guo, and Barrie R. Nault. 2017. "Organization of public safety networks: Spillovers, interoperability, and participation," *Production and Operations Management*, Volume 26, Issue 4, pp. 704-723.
- [9] Lin Hao, Hong Guo, and Robert F. Easley. 2017. "A mobile platform's in-app advertising contract under agency pricing for app sales," *Production and Operations Management*, Volume 26, Issue 2, pp. 189-202.
- [10] Hong Guo and Robert F. Easley. 2016. "Network neutrality versus paid prioritization: Analyzing the impact on content innovation," *Production and Operations Management*, Volume 25, Issue 7, pp. 1261-1273.
- [11] Hong Guo, Hsing Kenneth Cheng, and Ken Kelley. 2016. "Impact of network structure on malware propagation: A growth curve perspective," *Journal of Management Information Systems*, Volume 33, Issue 1, pp. 296-325.
- [12] Yabing Jiang and Hong Guo. 2015. "Design of consumer review systems and product pricing," *Information Systems Research*, Volume 26, Issue 4, pp. 714-730.
- [13] Hong Guo, Sean Marston, and Yuwen Chen. 2015. "Push or pull? Design of content delivery systems," *Decision Sciences*, Volume 46, Issue 5, pp. 937-960.
- [14] Hong Guo, Praveen Pathak, and Hsing Kenneth Cheng. 2015. "Estimating social influences from social networking sites – Articulated friendships versus communication interactions," *Decision Sciences*, Volume 46, Issue 1, pp. 135-163.
- Won the Most Significant Contribution Paper Award for 2015 in the journal
- [15] Hong Guo, Hsing Kenneth Cheng, and Subhajyoti Bandyopadhyay. 2013. "Broadband network management and the net neutrality debate," *Production and Operations Management*, Volume 22, Issue 5, pp. 1287-1298.
- [16] Hong Guo, Hsing Kenneth Cheng, and Subhajyoti Bandyopadhyay. 2012. "Net neutrality, broadband market coverage, and innovations at the edge," *Decision Sciences*, Volume 43, Issue 1, pp. 141-172.
- [17] Hsing Kenneth Cheng, Subhajyoti Bandyopadhyay, and Hong Guo. 2011. "The debate on net neutrality: A policy perspective," *Information Systems Research*, Volume 22, Issue 1, pp. 60-82.
- [18] Hong Guo, Subhajyoti Bandyopadhyay, Hsing Kenneth Cheng, and Yu-Chen Yang. 2010. "Net neutrality and vertical integration of content and broadband services," *Journal of Management Information Systems*, Volume 27, Issue 2, pp. 243-275.
- [19] Hong Guo, Juheng Zhang, and Gary J. Koehler. 2008. "A survey of quantum games," *Decision Support Systems*, Volume 46, Issue 1, pp. 318-332.

Refereed Conference Proceedings

- [1] Hong Guo, Xuying Zhao, Lin Hao, and De Liu. 2017. “Economic analysis of reward advertising,” *Proceedings of the Workshop on Information Systems and Economics (WISE 2017)*, Seoul, South Korea.
- [2] Hong Guo, Lin Hao, Tridas Mukhopadhyay, and Daewon Sun (authors in alphabetical order). 2014. “Pricing strategies of in-game virtual currency,” *Proceedings of the Workshop on Information Technologies and Systems (WITS 2014)*, Auckland, New Zealand.
- [3] Hong Guo, Yabing Jiang, Asoo J. Vakharia, and Arthur Lim. 2014. “Cross-market integration and sabotage,” *Proceedings of the International Conference on Information Systems (ICIS 2014)*, Auckland, New Zealand.
- [4] Yipeng Liu, Hong Guo, and Barrie R. Nault. 2013. “Technology, interoperability, and provision of public safety networks,” *Proceedings of the International Conference on Information Systems (ICIS 2013)*, Milan, Italy.
- [5] Lin Hao, Hong Guo, and Robert F. Easley. 2013. “A mobile platform's monetizing strategy for advertising under agency pricing for app sales,” *Proceedings of the Workshop on Information Technologies and Systems (WITS 2013)*, Milan, Italy.
 - Finalist for Best Paper Award
- [6] Arati Srinivasan, Hong Guo, and Sarv Devaraj. 2013. “Who cares about your big day? Impact of life events on dynamics of social networks,” *Proceedings of the DSI Annual Meeting (DSI 2013)*, Baltimore, MD.
- [7] Yabing Jiang and Hong Guo. 2013. “Design of consumer review systems and product pricing,” *Proceedings of the Hawaii International Conference on System Sciences (HICSS 2013)*, Maui, HI.
- [8] Hong Guo and Robert F. Easley. 2012. “Quality of service tiering: Implications for content innovation and broadband coverage,” *Proceedings of the Workshop on Information Technologies and Systems (WITS 2012)*, Orlando, FL.
- [9] Hong Guo, Sean Marston, and Yuwen Chen. 2012. “Push or pull? Design of content delivery systems,” *Proceedings of the Workshop on e-Business (WeB 2012)*, Orlando, FL.
- [10] Hong Guo and Yabing Jiang. 2012. “Optimal design of consumer review systems,” *Proceedings of the International Conference on Information Systems (ICIS 2012)*, Orlando, FL.
- [11] Hong Guo, Subhajyoti Bandyopadhyay, and Hsing Kenneth Cheng. 2010. “Net neutrality and its implications,” *Proceedings of the Americas Conference on Information Systems (AMCIS 2010)*, Lima, Peru.
- [12] Hong Guo, Subhajyoti Bandyopadhyay, and Hsing Kenneth Cheng. 2009. “A different angle on net neutrality – Should we charge broadband users rather than content providers?” *Proceedings of the Workshop on Information Technologies and Systems (WITS 2009)*, Phoenix, AZ.
- [13] Hong Guo, Subhajyoti Bandyopadhyay, and Hsing Kenneth Cheng. 2009. “User discrimination and net neutrality,” *Proceedings of the Workshop on e-Business (WeB 2009)*, Phoenix, AZ.

- [14] Hong Guo, Shengli Li, and Praveen Pathak. 2009. "Personal event detection in social networking sites," *Proceedings of the Workshop on e-Business (WeB 2009)*, Phoenix, AZ.
- [15] Subhajyoti Bandyopadhyay, Hsing Kenneth Cheng, Hong Guo, and Yu-Chen Yang. 2009. "The vertical integration of content and broadband services: The net neutrality debate," *Proceedings of the Pacific Asia Conference on Information Systems (PACIS 2009)*, Hyderabad, India.
- [16] Hong Guo, Praveen Pathak, and Hsing Kenneth Cheng. 2008. "Computer-mediated social interactions and virtual community participation," *Proceedings of the Workshop on e-Business (WeB 2008)*, Paris, France.
- [17] Hsing Kenneth Cheng and Hong Guo. 2008. "A study of computer virus propagation: The interplay between social and technological networks," *Proceedings of the Workshop on Information Technologies and Systems (WITS 2008)*, Paris, France.
- [18] Hong Guo, Praveen Pathak, and Hsing Kenneth Cheng. 2008. "Social network discovery and customer network value assessment," *Proceedings of the Winter Conference on Business Intelligence*, David Eccles School of Business, University of Utah.
- [19] Hong Guo and Hsing Kenneth Cheng. 2007. "Computer virus propagation in social networks," *Proceedings of the International Conference on Information Systems (ICIS 2007)*, Montreal, Canada.
- [20] Hong Guo, Praveen Pathak, and Hsing Kenneth Cheng. 2007. "Discovering composite social networks from social networking websites," *Proceedings of the Workshop on Information Technologies and Systems (WITS 2007)*, Montreal, Canada.
- [21] Hsing Kenneth Cheng, Subhajyoti Bandyopadhyay, and Hong Guo. 2007. "The debate on net neutrality," *Proceedings of the International Conference on Information Systems Technology and Management (ICISTM 2007)*, New Delhi, India.

Other Publications

- [1] Subhajyoti Bandyopadhyay and Hong Guo. "The economics of net neutrality and how Verizon's AOL deal subverts an open internet," *The Conversation*, May 20, 2015.
- [2] Hsing Kenneth Cheng, Subhajyoti Bandyopadhyay, and Hong Guo. "Traffic jams, ISPs and net neutrality," *GigaOM*, November 13, 2011.
- [3] Subhajyoti Bandyopadhyay, Hsing Kenneth Cheng, Hong Guo, J. Scott Holladay, and Joacim Tåg. "Building a better net?" *Politico* Opinion Editorial, September 22, 2010.

Teaching Experience

University of Notre Dame, Mendoza College of Business

Graduate-Level:

ITAO 70220 Data Exploration and Visualization, Spring 2017 – Spring 2019

MSBA 70250 Data Exploration and Visualization, Spring 2018

Undergraduate-Level:

ITAO 30240 Data Exploration and Visualization, Fall 2017, Spring 2019

MGT 40750 Quantitative Decision Modeling, Fall 2012 – Spring 2017

BAMG 30700 Introduction to Process Analytics, Fall 2009, Fall 2010

BAMG 20100 Statistics in Business, Spring 2010, Spring 2011, Fall 2011

University of Florida, Warrington College of Business

Graduate-Level:

ISM 6222 Business Telecom Strategy and Applications, Spring 2008

Undergraduate-Level:

QMB 4701 Managerial Operations Analysis I, Spring 2008

ISM 4220 Business Data Communications, Spring 2009

ISM 4210 Database Management, Fall 2008, Fall 2006

Doctoral Dissertation Committee

Committee member, Soohyun Cho, Information Systems, University of Florida

Honors and Awards

Sandy Slaughter Early Career Award, Institute for Operations Research and the Management Sciences (INFORMS) Information Systems Society (ISS), 2018

Rev. Edmund P. Joyce, C.S.C. Award for Excellence in Undergraduate Teaching, University of Notre Dame, 2017

Outstanding Reviewer Award for the Production and Operations Management Journal, Production and Operations Management Society, 2017

Most Significant Contribution Paper Award for 2015 in the Decision Sciences Journal, Decision Sciences Institute, Seattle, WA, 2015

James Dincolo Outstanding Teaching Award for Undergraduate Teaching in the Management Department, Mendoza College of Business, University of Notre Dame, 2013

Second Runner-Up in the ACM SIGMIS Doctoral Dissertation Award Competition, ACM SIGMIS, Phoenix, AZ, 2009

ICIS PhD Consortium Participant, Association of Information Systems, Paris, France, 2008

Outstanding International Student, Warrington College of Business, University of Florida, 2007

Graduate Assistantship, Warrington College of Business, University of Florida, 2005-2009

Grants

Social Sciences and Humanities Research Council of Canada (SSHRC) Insight Grant, for “Technology-based public safety networks,” Co-PI, 2016-2020, \$105,200 CAD

Prochaska Fund, for attending “Essential practice skills for high-impact analytics projects,” (with Xuying Zhao), Kaneb Center for Teaching and Learning, University of Notre Dame, 2016, \$5,000

NET Institute Summer Research Grant, for “Design of consumer review systems and product pricing,” (with Yabing Jiang), Networks, Electronic Commerce and Telecommunications (NET) Institute, 2012, \$4,500

Faculty Research Scholarship Program (FRSP) Initiation Grant, for “Would carrier competition maintain the neutrality of mobile net?” Office of the Vice President for Research, University of Notre Dame, 2011, \$10,000

NET Institute Summer Research Grant, for “The economic effect of broadband user discrimination,” (with Subhajyoti Bandyopadhyay and Hsing Kenneth Cheng), Networks, Electronic Commerce and Telecommunications (NET) Institute, 2009, \$3,000

PURC Research Grant, for “Usage-based pricing and broadband user differentiation,” (with Subhajyoti Bandyopadhyay and Hsing Kenneth Cheng), Public Utility Research Center (PURC), 2009, \$5,000

NET Institute Summer Research Grant, for “Computer virus propagation in a network organization: The interplay between social and technological networks,” (with Hsing Kenneth Cheng), Networks, Electronic Commerce and Telecommunications (NET) Institute, 2008, \$4,500

Presentations

“Machine learning-based pricing in online marketplaces,” *POMS Annual Conference (POMS 2019)*, Washington D.C., 05/2019, scheduled

“Cross-market integration and sabotage,” *MIS Seminar Series*, Department of Information and Decision Sciences, Carlson School of Management, University of Minnesota, 11/2018

“Cross-market integration and sabotage,” *DSI Annual Meeting (DSI 2018)*, Chicago, IL, 11/2018

“Economic analysis of peer-to-peer insurance,” *DSI Annual Meeting (DSI 2018)*, Chicago, IL, 11/2018

“Economic analysis of peer-to-peer insurance,” *INFORMS Annual Meeting (INFORMS 2018)*, Phoenix, AZ, 11/2018

“Clustering of heterogeneous retailers at heterogeneous locations,” *INFORMS Annual Meeting (INFORMS 2018)*, Phoenix, AZ, 11/2018

“Economic analysis of reward advertising,” *IDS Seminar Series*, Department of Information and Decision Sciences, University of Illinois at Chicago, 12/2017

“Organizing for disaster management across many districts,” *INFORMS Annual Meeting (INFORMS 2017)*, Houston, TX, 10/2017

“Economic analysis of reward advertising,” *POMS Annual Conference (POMS 2017)*, Seattle, WA, 05/2017

“The role of expectation-reality discrepancy in mobile service contracts,” *Theory in Economics of Information Systems Workshop (TEIS 2017)*, Sonoma, CA, 03/2017

“Interoperability, organization form and cooperative games in public safety networks,” *INFORMS Annual Meeting (INFORMS 2016)*, Nashville, TN, 11/2016

“Economic analysis of mobile service contracts,” *POMS Annual Conference (POMS 2016)*, Orlando, FL, 05/2016

“Selling virtual currency in digital games: Implications on gameplay and social welfare,” W. P. Carey School of Business, Arizona State University, 02/2016

“Cross-market integration and sabotage,” *INFORMS Annual Meeting (INFORMS 2015)*, Philadelphia, PA, 11/2015

- “Selling virtual currency in digital games: Implications on gameplay and social welfare,” *Theory in Economics of Information Systems Workshop (TEIS 2015)*, Calgary, Canada, 03/2015
- “Pricing strategies of in-game virtual currency,” *Workshop on Information Technologies and Systems (WITS 2014)*, Auckland, New Zealand, 12/2014
- “An analysis of a mobile platform's in-app advertising contract under agency pricing for app sales,” Poster, *Workshop on Information Systems and Economics (WISE 2014)*, Auckland, New Zealand, 12/2014
- “Cross-market integration and sabotage,” *International Conference on Information Systems (ICIS 2014)*, Auckland, New Zealand, 12/2014
- “Pricing strategies of in-game virtual currency,” Poster, *Conference on Information Systems and Technology (CIST 2014)*, San Francisco, CA, 11/2014
- “Integration and bilateral sabotage,” *POMS Annual Conference (POMS 2014)*, Atlanta, GA, 05/2014
- “Technology, interoperability, and provision of public safety networks,” *International Conference on Information Systems (ICIS 2013)*, Milan, Italy, 12/2013
- “A mobile platform's monetizing strategy for advertising under agency pricing for app sales,” *Workshop on Information Technologies and Systems (WITS 2013)*, Milan, Italy, 12/2013
- “Integration and bilateral sabotage,” Poster, *Workshop on Information Technologies and Systems (WITS 2013)*, Milan, Italy, 12/2013
- “Who cares about your big day? Impact of life events on dynamics of social networks,” *DSI Annual Meeting (DSI 2013)*, Baltimore, MD, 11/2013
- “Technology, interoperability, and provision of public safety networks,” *INFORMS Annual Meeting (INFORMS 2013)*, Minneapolis, MN, 10/2013
- “Integration and bilateral sabotage,” *INFORMS Annual Meeting (INFORMS 2013)*, Minneapolis, MN, 10/2013
- “Design of consumer review systems and product pricing,” *Hawaii International Conference on System Sciences (HICSS 2013)*, Maui, HI, 01/2013
- “Optimal design of consumer review systems,” *International Conference on Information Systems (ICIS 2012)*, Orlando, FL, 12/2012
- “Quality of Service Tiering: Implications for Content Innovation and Broadband Coverage,” *Workshop on Information Technologies and Systems (WITS 2012)*, Orlando, FL, 12/2012
- “Push or pull? Design of content delivery systems,” *Workshop on e-Business (WeB 2012)*, Orlando, FL, 12/2012
- “Optimal design of consumer review systems,” *INFORMS Annual Meeting (INFORMS 2012)*, Phoenix, AZ, 10/2012
- “Research portfolio,” *Big Ten Information Systems Research Symposium*, Carlson School of Management, University of Minnesota, 05/2012
- “Congestion sensitive content and broadband network management,” *Management Seminar Series*, Department of Management, Mendoza College of Business, University of Notre Dame, 03/2012
- “Congestion sensitive content and broadband network management,” *INFORMS Annual Meeting (INFORMS 2011)*, Charlotte, NC, 11/2011

- “Personal event detection in social networking sites,” *INFORMS Annual Meeting (INFORMS 2011)*, Charlotte, NC, 11/2011
- “Net neutrality and vertical integration of content and broadband services,” *Big Ten Information Systems Research Symposium*, Stephen M. Ross School of Business, University of Michigan, 05/2010
- “Net neutrality and vertical integration of content and broadband services,” *Management Seminar Series*, Department of Management, Mendoza College of Business, University of Notre Dame, 04/2010
- “Net neutrality and vertical integration of content and broadband services,” *MIS Seminar Series*, Krannert School of Management, Purdue University, 04/2010
- “A different angle on net neutrality – Should we charge broadband users rather than content providers?” Poster, *Workshop on Information Technologies and Systems (WITS 2009)*, Phoenix, AZ, 12/2009
- “User discrimination and net neutrality,” *Workshop on e-Business (WeB 2009)*, Phoenix, AZ, 12/2009
- “Personal event detection in social networking sites,” Poster, *Workshop on e-Business (WeB 2009)*, Phoenix, AZ, 12/2009
- “Net neutrality and vertical integration of content and broadband services,” *ITM Research Symposium*, Department of Management, Mendoza College of Business, University of Notre Dame, 05/2009
- “The debate on net neutrality: A policy perspective,” Sauder School of Business, University of British Columbia, 02/2009
- “The debate on net neutrality: A policy perspective,” Department of Management, Mendoza College of Business, University of Notre Dame, 01/2009
- “The debate on net neutrality: A policy perspective,” Department of Information, Risk, & Operations Management, McCombs School of Business, University of Texas at Austin, 01/2009
- “The debate on net neutrality: A policy perspective,” Department of Operations and Information Management, David Eccles School of Business, University of Utah, 11/2008
- “Net neutrality, broadband market coverage, and innovations at the edge,” *INFORMS Annual Meeting (INFORMS 2008)*, Washington D.C., 10/2008
- “The impact of net neutrality on broadband penetration,” *INFORMS Telecommunications Conference*, Robert H. Smith School of Business, University of Maryland, 03/2008
- “Social network discovery and customer network value assessment,” *Winter Conference on Business Intelligence*, Department of Operations and Information Management, David Eccles School of Business, University of Utah, 03/2008
- “Computer virus propagation in social networks,” *International Conference on Information Systems (ICIS 2007)*, Montreal, Canada, 12/2007
- “Discovering composite social networks from social networking websites,” *Workshop on Information Technologies and Systems (WITS 2007)*, Montreal, Canada, 12/2007
- “The debate on net neutrality: A policy perspective,” *DIS Forum*, Department of Information Systems and Operations Management, Warrington College of Business, University of Florida, 04/2007

“Using GA and GRASP to maximize network value of customers,” *INFORMS Annual Meeting (INFORMS 2006)*, Pittsburgh, PA, 11/2006

Professional Services

Senior Editor, the Management of Technology department, Production and Operations Management, 2018-present

Associate Editor, MIS Quarterly, 2017-present

Organizing Committee Co-Chair,

Pacific Asia Conference on Information Systems (PACIS), 2019

Workshop on e-Business (WeB), 2014

Program Committee Member,

Conference on Information Systems and Technology (CIST), 2014-2018

China Summer Workshop on Information Management (CSWIM), 2018

Workshop on Information Technologies and Systems (WITS), 2014, 2012

Workshop on e-Business (WeB), 2014, 2012, 2011

International Conference on Electronic Commerce (ICEC), 2014

Pacific Asia Conference on Information Systems (PACIS), 2011, 2010

International Conference on Information Systems, Technology and Management (ICISTM), 2010

Session Chair,

“Information systems and technology: trading,” Information Systems and Technology track, DSI Annual Meeting, 2018

“Innovative business models and competitive strategies,” Information in Operations Management track, POMS Annual Conference, 2017

“Firm strategies in virtual economies,” Information in Operations Management track, POMS Annual Conference, 2016

“Social networks,” Workshop on Information Technologies and Systems (WITS), 2015

“IT-enabled competitive strategies,” eBusiness cluster, INFORMS Annual Meeting, 2015

“Competitive markets,” Conference on Information Systems and Technology (CIST), 2014

“Data-driven analysis in eBusiness,” eBusiness cluster, INFORMS Annual Meeting, 2014

“Digital content distribution and management,” Information Systems cluster, INFORMS Annual Meeting, 2014

“General IS topics II,” Information Systems Management track, DSI Annual Meeting, 2013

Panelist, New Faculty Development Consortium, DSI Annual Meeting, 2018

Social Media Ad Hoc Committee Member, DSI, 2018

President, eBusiness section, INFORMS, 2017

Track Chair, Business Analytics track, DSI Annual Meeting, 2017

Cluster Chair, eBusiness cluster, INFORMS Annual Meeting, 2016

Secretary, eBusiness section, INFORMS, 2016

Associate Editor, Economics of IS track, Pacific Asia Conference on Information Systems (PACIS), 2016

Discussant, Workshop on Information Systems and Economics (WISE), 2015

Judge, posters in Conference on Information Systems and Technology (CIST), 2014

Reviewer for journals, ACM Transactions on Management Information Systems (TMIS), Electronic Commerce Research and Applications (ECRA), Information Systems Research (ISR), Decision Sciences (DSJ), Decision Support Systems (DSS), Economic Inquiry, Information Systems Frontiers, Journal of Electronic Commerce Research (JECR), Journal of Management Information Systems (JMIS), Management Information Systems Quarterly (MISQ), Management Science (MS), Netnomics, Electronic Commerce Research (ELEC), Production and Operations Management (POM), Regulation & Governance, Transactions on Emerging Telecommunications Technologies (ETT)

Reviewer for conferences or workshops, Academy of Management (AOM) Annual Meeting, Conference on Information Systems and Technology (CIST), IEEE International Conference on Data Mining (ICDM), International Conference on Information Systems (ICIS), Hawaii International Conference on System Sciences (HICSS), Workshop on e-Business (WeB), Workshop on Information Technologies and Systems (WITS)

Member, Association for Information Systems (AIS), Institute for Operations Research and the Management Sciences (INFORMS), Production and Operations Management Society (POMS), Decision Sciences Institute (DSI)