

ALLISON WALSH

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EDUCATION	University of Notre Dame, Notre Dame, IN BA Graphic Design, Marketing Concentration GPA 3.7 Dean's List 2000–2003	
DESIGN EXPERIENCE	<i>Design@ND, University of Notre Dame, Fall 2003</i> Initiating alumni newsletter for independent studies project; responsible for all stages of copy development, design, editing. <i>Changing Times, University of Notre Dame, Fall 2003</i> Designing spreads for post graduation guidance magazine, distributed to college campuses across the country and the web. <i>Creative Digital Group, Atlanta, GA Summer 2003</i> Creating sales proposal presentations for multimedia design firm; participating in film production, identity development as production assistant. <i>Fernbank Museum of Natural History, Atlanta, GA Summer 2002</i> Developing copy for quarterly newsletter, website, various communication pieces for internship program; designing promotional material for internal, external publications; writing, distributing press releases, media advisories. <i>Adworks Advertising Agency, South Bend, IN 2001–2003</i> Creating posters, fliers, programs, and table tents for businesses and student organizations as designer for student run advertising agency. <i>The Observer, South Bend, IN 2000–2003</i> Overseeing staff in daily deadlines of layout, design, and corrections as assistant manager for campus newspaper's ad design department.	
COMPUTER SKILLS	QuarkXPress, InDesign, Illustrator, Photoshop, HTML, Flash, Dreamweaver	
COURSES	Graphic Design I Graphic Design III Art Traditions I & II Multimedia Design Principles of Marketing Business to Business Marketing	Graphic Design II: Typography 2D Foundations of Design 3D Foundations of Design Artist Books & Papermaking Consumer/Organizational Buyer Behavior Integrated Marketing Communications
ACTIVITIES/AWARDS	American Institute of Graphic Arts, Student Member Business to Business Marketing Teacher's Assistant NDesign, Notre Dame Student Graphic and Industrial Design Group 3rd Place News Photography Award, Indiana Associated Collegiate Press 2002	