

Finance 30210

Fall 2012 Class Schedule

August

Week #1 (8/21-8/24): Introduction to Managerial Economics (Chapters 1, 2)

Week #2: (8/27-8/31): Supply, Demand, and Equilibrium (1, 2)

September

Week #3 (9/03-9/07): Optimization Techniques (Appendix)

Week #4 (9/10-9/14): Production and Cost Analysis (Chapters 7-9)

Week #5 (9/17-9/21): **Midterm #1 (Sept 20th): 8-9:15AM, Jordan Aud.**

Week #6: (9/24-09/28): Consumer Demand Analysis (Chapter 3-5)

October

Week #7 (10/01-10/05): Demand Estimation and Forecasting (Chapter 3-5)

Week #8 (10/08-10/12): Competitive Pricing Techniques (Chapters 10, 11, 14)

October Break

Week #9 (10/22-10/26): Competitive Pricing Techniques (Chapters 10, 11, 14)

November

Week #10 (10/29-11/02): **Midterm #2 (Nov 1th): 8-0:15AM, Jordan Aud.**

Week #11 (11/05-11/09): Introduction to Game Theory (Chapter 13)

Week #12 (11/12-11/16): Strategic Pricing Techniques (Chapter 12)

Week #13 (11/19-11/20): Strategic Pricing Techniques (Chapters 12)

Week #14 (11/26-11/30): Anticompetitive Strategies and Collusion (Chapter 13)

December

Week #15 (12/03-12/06): Information and Uncertainty (Chapter 15)

Final Exam: Monday, December 10th: 7:30 – 9:30PM