

**Math 10250 Activity 14: The Derivative as a Rate (Section 3.3)**

**GOAL:** To focus our attention on the interpretation of the derivatives as a rate of change and learn what it represents in different physical context. For example, velocity is derivative of the position function, and acceleration is the derivative of the velocity function.

► **Estimating the derivative**

- Forward difference formula:

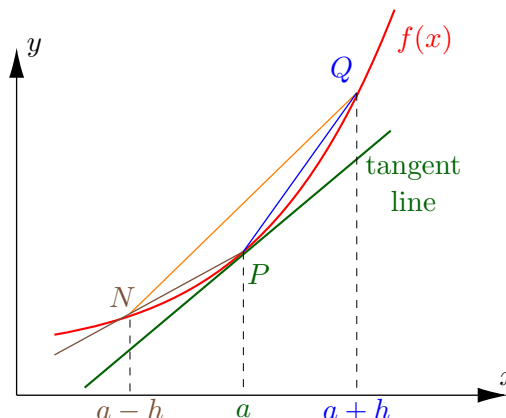
$$f'(a) \approx \frac{\text{Slope of chord PQ}}{\text{chord PQ}} = \underline{\hspace{2cm}}$$

- Backward difference formula:

$$f'(a) \approx \frac{\text{Slope of chord NP}}{\text{chord NP}} = \underline{\hspace{2cm}}$$

- Central difference formula:

$$f'(a) \approx \frac{\text{Slope of chord NQ}}{\text{chord NQ}} = \underline{\hspace{2cm}}$$



**Example 1**

$x$	2.98	2.99	3	3.01	3.02
$f(x)$	7.87	7.95	8	8.06	8.09

Give as many estimates as possible for each of the following derivatives of  $f(x)$  with the table above:

(a)  $f'(3)$

(b)  $f'(2.98)$

(c)  $f'(3.02)$

► **Average and instantaneous velocity**

- $s(t)$  = Position of object at time  $t$  from some fixed point O.

- Average velocity over the time interval  $a \leq t \leq b = \frac{\text{change in position}}{\text{change in time}} = \underline{\hspace{2cm}}$

**Example 2**

A puppy on Douglas Road is 60 meters west of the 7-Eleven at 12:00PM. If the position (in meters) of the puppy measured from 7-Eleven (origin O)  $t$  minutes after 12:00PM is given in Figure 1, answer the following questions about the puppy:

- (a) What is its position and distant traveled when  $t = 10$ ?
- (b) What is its position and the distance traveled when  $t = 80$ ?
- (c) Did the puppy stop for a break? If yes, when and how long?
- (d) What is its average velocity for  $0 \leq t \leq 20$ ?
- (e) What is its average velocity between 12:20PM and 1:10PM?

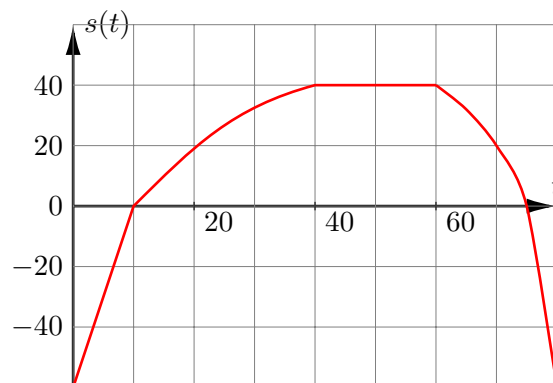


Figure 1

(f) What is its average velocity for  $0 \leq t \leq 80$ ? What about average speed?

**Remarks:**

- If average velocity is **positive** then object has moved in the \_\_\_\_\_.
- If average velocity is **negative** then object has moved in the \_\_\_\_\_.
- Average speed between  $a \leq t \leq b =$  \_\_\_\_\_

► **Instantaneous Velocity, Speed, and Acceleration**

If  $s(t)$  is the position of an object from a fixed point O. Then we define its (instantaneous) velocity, speed and acceleration as follows:

- Instantaneous velocity  $v(t) =$  Rate of change of position  $\stackrel{?}{=}$   
If  $v(t) > 0$  then the object is moving to \_\_\_\_\_.  
If  $v(t) < 0$  then the object is moving to \_\_\_\_\_.
- Instantaneous speed = Magnitude of velocity  $\stackrel{?}{=}$
- Instantaneous acceleration  $a(t) =$  Rate of change of velocity  $\stackrel{?}{=}$   
If  $a(t) > 0$  then velocity of object is \_\_\_\_\_.  
If  $a(t) < 0$  then velocity of object is \_\_\_\_\_.

**Example 3** A ball is thrown into the air and its height in feet after  $t$  seconds is given by  $s = -16t^2 + 32t + 48$  until it hits the ground.

- (a) Write a formula for the ball's velocity until it hits the ground.
- (b) What is its velocity at the end of 1 second? In what direction (up or down) is it moving at the end of 1 second? What about its speed?
- (c) What is its velocity at the end of 1.5 seconds? In what direction (up or down) is it moving at the end of 1.5 seconds? What about its speed?
- (d) What is the ball's acceleration at the end of 0.5 seconds? What is the ball's acceleration after 1 second?