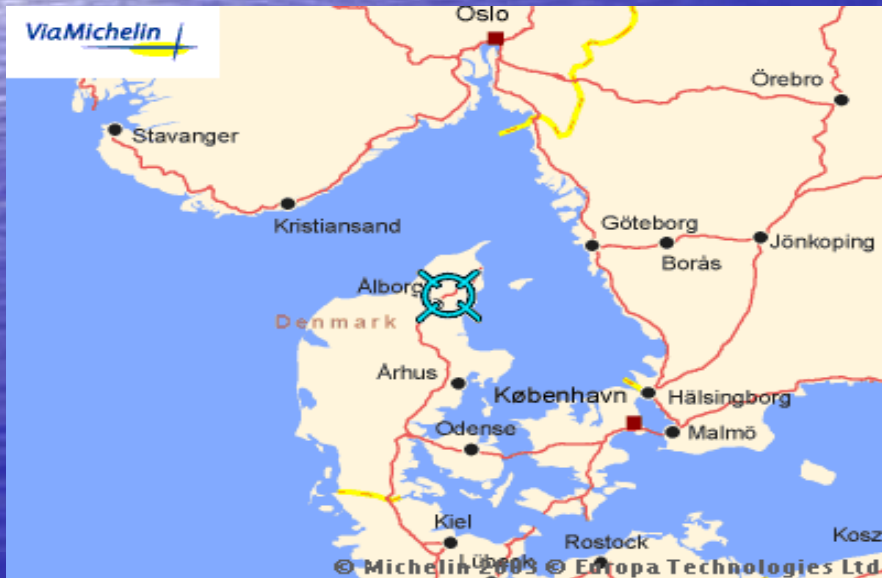# BLIP systems

Do you make the most
of your **mobile devices**?

PRESENTATION BY DANIELE PUCCINELLI

VODSKOV, DENMARK

History

- Founded in 2003 (MBO of the Bluetooth activities from Ericsson in Denmark)
- A highly skilled team developing and providing wireless systems based on Bluetooth technology
- Decennial experience in the development of wireless systems
- Core product: BlipNet (Bluetooth Local Infotainment Point Network)

BlipNet

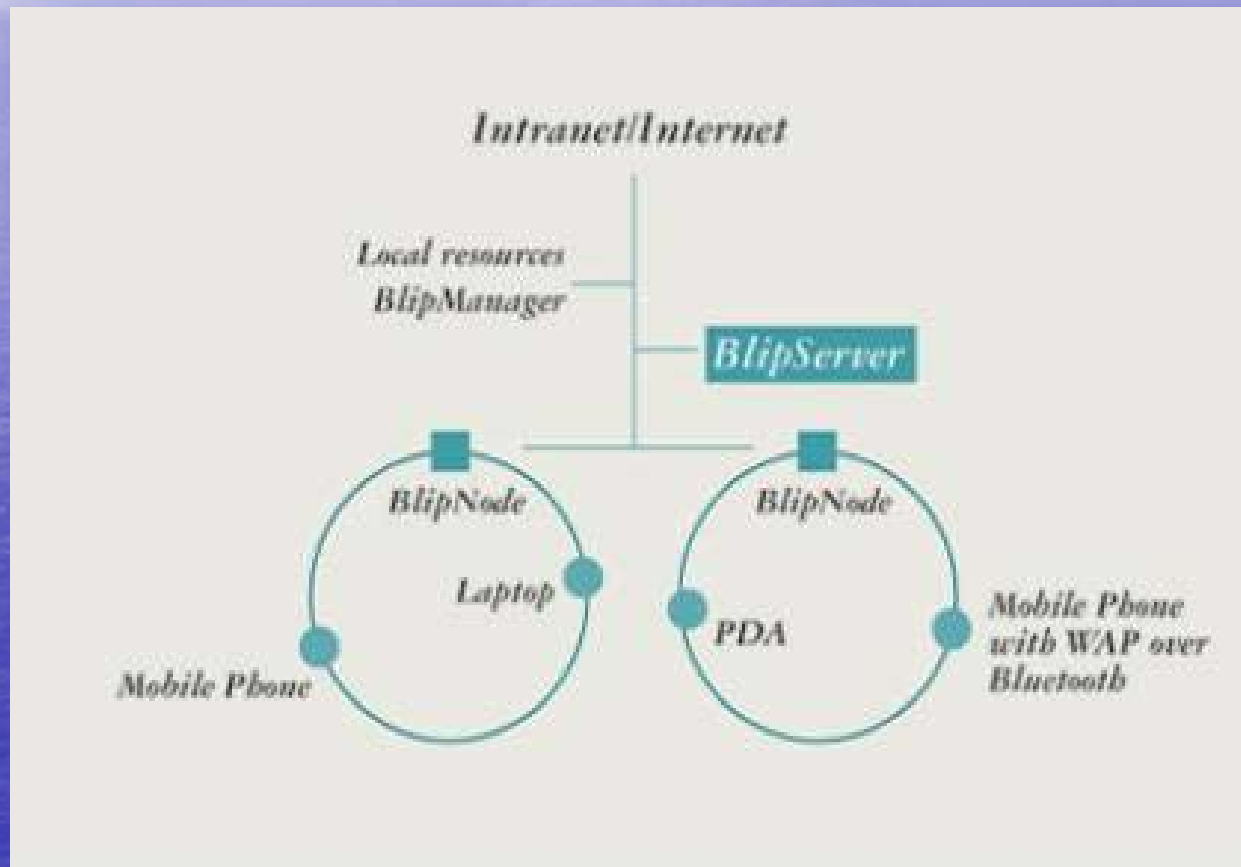Explore a wireless world
...of great opportunities

Bluetooth **L**ocal **I**nfotainment **P**oint **Net**work

A Bluetooth-based access system for operators, enterprises and application developers

Key components:
BlipServer   BlipNode   BlipManager   BlipMobility

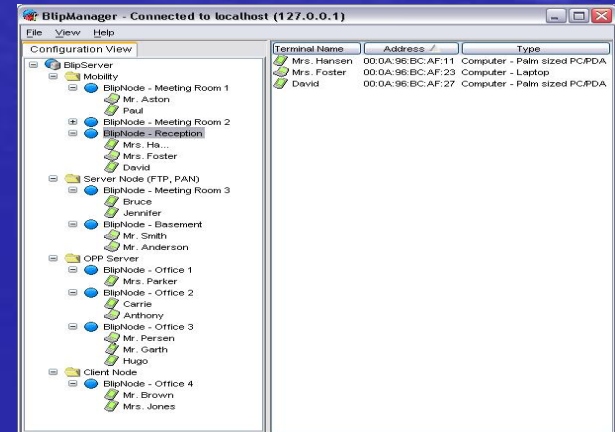# Overview of BlipNet and its components

Basic hardware

- BlipNode is an access point that bridges between Bluetooth and Ethernet.

- BlipNode is capable of long range high speed Bluetooth data access.

Basic Software Components

- The BlipServer software configures, monitors and controls the BlipNodes in the BlipNet

- BlipManager provides a user-friendly GUI for BlipServer

- BlipNet API is a Java-based interface for BlipNet

What's new in BlipNet 2.5

With BlipNet 2.5 you can even keep track of your employees, like…you know, see who actually comes to work…

I know they come to work…it's what they do that I would love to find out…

With the latest BlipNet release you are able to synchronize your handheld computer, access the internet or the company intranet, as well as keeping track of the employees.

BlipMobility

I'm actually thinking about my boss keeping track of me...

Simply turn on your handheld device and synchronization starts automatically! BlipNet 2.5 self-configures and automatically sets up a PAN…and just think about the advantages that come with mobility!
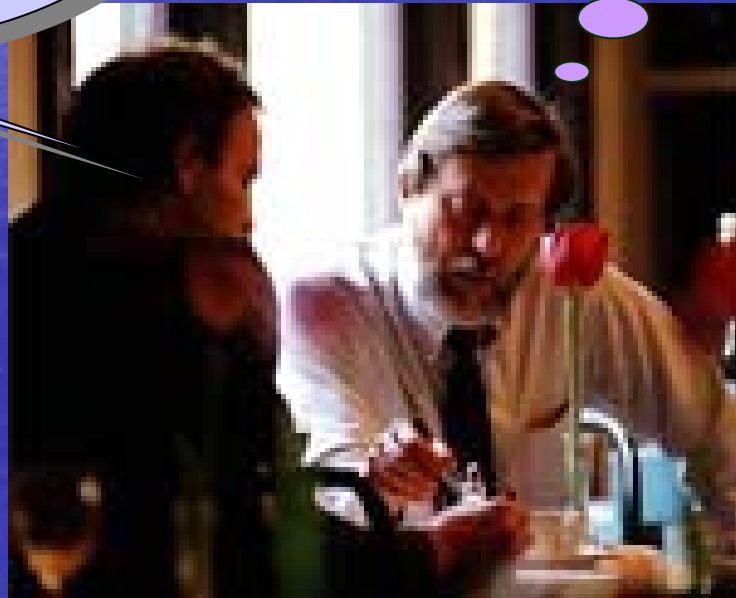
BlipNet 2.5 and BlipMobility offer a scalable, fast, seamless, and secure mobility solution for the entire enterprise which outperforms Wi-Fi solutions in many ways

Services

The future

- **WANDA** (**W**ireless **A**ccess **N**etwork **D**evices and **A**pplications)
- Cooperation with Aalborg University, Danish Technological Institute, Siemens, Texas Instruments and others
- Finding technological solutions on how wired and wireless networks may work together