

JOANNE E. CLIFFORD

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ACADEMIC EXPERIENCE

Director Intellectual Property and Entrepreneurship Clinic, University of Notre Dame Law School, Notre Dame, IN (2011 – Present)

- Create a curriculum for a new Intellectual Property and Entrepreneurship Clinic, including developing the course syllabus, seminars, and student assignments focused on application of substantive intellectual property law to real world client problems and issues.
- Develop clinic policies and procedures for client intake, docket management, student supervision, grading and evaluation, as well as general clinic operation.
- Supervise the inaugural class of students of the clinic in a variety of intellectual property projects for clients, including preparing and filing provisional patent applications, analyzing public disclosure and patentability issues, preparing freedom to operate opinions, drafting trademark clearance opinions, drafting a website development agreement, and creating a Terms of Use agreement for a website.
- Lecture and lead class discussions on core legal skills and the application of intellectual property law to assist clients.

LEGAL EXPERIENCE

Associate, Thompson Hine LLP, Cleveland, OH (2007 – 2011), (2001 – 2005) and Summer Associate (Summer 2000)

- Authored and prosecuted patent applications in a variety of fields, including software and system design, e-commerce systems, surgical devices, medical imaging systems, wireless communications systems, paper products and financial systems for multiple Fortune 100 companies, small technology companies and individual inventors.
- Analyzed patent portfolio scope and value, including mapping of large patent portfolios against commercial product lines of a Fortune 100 software developer and a financial software company, identifying potentially infringing products as part of cross-license negotiations.
- Prepared freedom to operate, non-infringement and patent invalidity opinions, providing a detailed discussion of the relevant law and analysis of the patent or patents for financial, accounting and tax software systems.
- Drafted, analyzed, and negotiated numerous intellectual property agreements, including technology development and patent licenses, joint developer agreements, enterprise resource program agreements, software development agreements, end user licenses and technology licenses.
- Authored and prosecuted federal trademark and copyright registrations for individual authors and children's entertainment companies.
- Co-Developed successful litigation strategy defending against accusations of systematic copyright infringement with the potential for thousands of individual infringement claims by a Fortune 100 company.
- Performed multiple due diligence evaluations of intellectual property portfolios and technology licenses in connection with corporate mergers and acquisitions, including preparing related cross license agreements, provisions of asset purchase and stock purchase agreements related to intellectual property and assignment documents.

- Advised clients on privacy issues related to web site development, including compliance with Children's Online Privacy Protection Act (COPPA), and author privacy policies and terms of use for e-commerce websites and children's websites.
- Advised clients on privacy and intellectual property issues associated with mobile device applications and social media.
- Advised clients on state and federal data security regulations and author corporate data security and retention policies.

Associate, Amin, Turocy & Calvin LLP, Cleveland, OH (2005 – 2007)

- Authored and prosecuted numerous patent applications in a variety of fields, including software and systems design, power control and scheduling for reduction of interference in wireless communication networks, software language development, network security and secure communications, mobile device user interfaces, and e-commerce for a Fortune 100 software company.

Research Assistant, University of Virginia Law School (Summer 1999)

- Researched international political party structures as well as the development of nonprofit schools from apprenticeship programs.

TECHNICAL EXPERIENCE

Senior Associate Programmer, Lockheed Martin Federal Systems, Manassas Virginia (1992-1998)

- Designed and implemented tactical displays for Lockheed Martin's proposed submarine command system and assisted in the presentation of the command system at the Navy League and Submarine League show as a part of Lockheed Martin's successful effort to win a 100 million dollar contract for the development of a submarine command system.
- Designed, implemented and tested display and operator controls for a prototype active sonar system.
- Designed and implemented a software development tool for standardized implementation of sonar display and operator consoles.

Engineering Intern, International Business Machines, Research Triangle Park, North Carolina (2 internships 1991 – 1992)

- Multiple IBM college internships focused on improving software quality.

EDUCATION

University of Virginia School of Law, Charlottesville, Virginia, J.D., 2001

Virginia Tax Review, Article Review Board Member

The Ohio State University, Columbus, Ohio

B.S., Computer and Information Science, College of Engineering, 1993

GPA: 3.70; Magna Cum Laude

PRESENTATIONS

- "Recent Developments in Data Security and Privacy" – Co-presenter, Lowering Your Risk: Solutions That Will Reduce Your Stress at Work and on Your Heart Seminar, November 2010
- "Negotiating Technology Contracts" – Lowering Your Risk: Solutions That Will Reduce Your Stress at Work and on Your Heart Seminar, November 2010
- "Bilski: What it Says and What it Means Parts I & II" – Panel presentations at Significant Developments in the Intellectual Property Law of Computers and Cyberspace Seminar, University of Dayton, June 2009 and June 2010
- "Intellectual Property Licensing and Copyright Concerns" - University of Cincinnati Law School, February 2009 and February 2010
- "Privacy and E-Discovery Compliance: Doing it Ethically" – Co-presenter, International Council of Shopping Centers, March 2009

PUBLICATIONS

"Photographs: Mackie v. Hipple," E-Commerce Law Reports, v.10, issue 05, (Nov. 2010)

BAR ADMISSIONS/CERTIFICATIONS

- Admitted to the State of Ohio, 2001
- Admitted to the State of Indiana, 2012
- Patent Attorney Registered with the U.S. Patent & Trademark Office
- Certified International Privacy Professional (CIPP)

PROFESSIONAL ASSOCIATIONS

- International Association of Privacy Professionals
- The American Bar Association
- The Ohio State Bar Association