Ceremony moves to Notre Dame stadium for the first time in 50 years

BY CAROL C. BRADLEY, NDWORKS

On Sunday, May 16, more than 3,000 students received their degrees in a Commencement Ceremony held—for the first time in 50 years—in Notre Dame Stadium. Planning for the weekend’s events began last November, after an announcement by President Rev. John I. Jenkins, C.S.C. that the 165th University Commencement Ceremony would move to the stadium from the previous location in the Joyce Center.

The move allowed students, for the first time, to invite as many family members and friends as they wanted to attend the ceremony—and increased the number of attendees from 10,200 to 25,000. In addition to separate Graduate School, Law School and graduate business school ceremonies and the ROTC commissioning ceremony, the changes also added undergraduates ceremonies, held for each college and school, “so that each graduate hears his or her name called and receives a diploma and well-deserved recognition on stage,” said Father Jenkins.

Mike Seamon, associate vice president for events and protocol, was charged with the logistics of the weekend’s ceremonies, while Harold Pace, University registrar, handled scheduling and planning of the ceremonies themselves. Seamon adapted for Commencement some of the same gameday strategies used to manage football weekend crowds. An incident command center was set up to handle communications, fire and medical services, “All the services you need to manage 25,000 people,” Seamon said.

Visitors could text-message questions and concerns to the communications center for an immediate response. Guest-services teams—wearing their trademark green blazers—were deployed at strategic locations around campus to help guide visitors. Football ushers were called in to manage parking and handle ushering duties inside the stadium. To move people around campus, the shuttle bus ran continuously, with other transportation provided by golf-cart shuttles. Drop-off locations were arranged for those with limited mobility.

Food Services, led by Lisa Wenzel, developed a plan to feed 25,000 people in the hour and a half between the end of the 9 a.m. Commencement and the 1:30 p.m. start of the afternoon diploma ceremonies. The concession stands on the west side of the stadium and in the Purcell Pavilion were opened, pre-purchased box lunches were available near the stadium, and the North and South Dining Halls offered a brunch buffet.

Something else new this year: Families were able to purchase flowers for their graduates in the stadium concourse.

Harold Pace and the 23 staffers in the registrar’s office began working with deans in January, to determine who was eligible to graduate. They ordered diplomas, verified names, hometowns, degrees and honors for diplomas and the Commencement book to be distributed to attendees. They also coordinated ordering of caps and gowns and the distribution of Commencement tickets with the bookstore. “And we made sure students followed through and picked them up,” Pace said.

Pace and his staff also assisted the colleges with the planning and organization of the ceremonies themselves, and coordinated locations, set-up and scheduling for all the weekend’s events—as well as a plan for what to do in case of rain or severely inclement weather.

“It’s a great celebration weekend for the University, as we honor the work of the students and the faculty,” said Pace.
Helping first-generation college students achieve success  

BY CAROL C. BRADLEY, NDWORKS

Four Upward Bound participants graduated from Notre Dame this spring: Renee Alonso, Khadia Hashil, Michael Padberg and Christina Yuan. Alonso, senior director of TRIO programs, which include Upward Bound, graduated this spring as well—she was just awarded a Ph.D. from Andrew University.

“My mother had a fourth-grade education,” she says. “She’s from Trinidad, one of eight children and the oldest girl—she had to help her mother with the other children. But education was very important to her.”

Notre Dame’s Upward Bound program, which targets students in South Bend’s Adams, Clay, Riley and Washington high schools, has served more than 2,000 area students since the program was founded in 1966.

The program is diverse, with approximately 55 percent African-American, 17 percent Latino, 10 percent Caucasian, 17 percent biracial, and small percentages of Native American and Asian students.

The program’s 100 percent success rate in graduating high school seniors who are placed into college. Since 2002, 43 percent of our UB students have graduated from college, and 50 percent from Notre Dame since 2005.

Across the nation, Upward Bound students are 50 percent more likely to attain a bachelor’s degree in four years than their peers are.

The program gives students social and cultural experiences, and exposure to college life—in the summer residential academy, they have the opportunity to live on campus and take classes for high school credit.

Upward Bound students who have graduated high school are eligible to take a three-credit First Year of Studies composition course over the summer. Students attend cultural events at the University of Notre Dame’s arts center, and go on campus visits to different types of colleges—larger and smaller, urban and rural.

Most importantly, says Coates, “We teach our students how to become resilient. They have so many barriers—some have the family responsibilities in their households. They may not see individuals in their communities working toward a college degree. We provide them with the support that says, ‘You can do this, you can be successful.’”

The program’s 100 percent success rate in graduating students from high school, Coates says, “is because of the relationship and support we give to help students overcome barriers they encounter in school or in their communities.”

NEWS BRIEFS

2010 RELAY FOR LIFE: A SUCCESS

Relay for Life’s 1,167 participants and 64 teams raised $11,247 for cancer research this spring. The two top teams were the Fire Fighting (Irish $10,883) and FIT (Finance and OIT) for a Cure with $10,002. The FIT teams Gene Plawicki, student accounts, was the top individual fundraiser.

SHUTTLE BUS RE-Routed DURING CONSTRUCTION

Main Building Circle (Sorin Court) will be closed for construction through June 30. The temporary location for Main Building shuttle bus pickup and drop-off will be the drive in front of the Basilica of the Sacred Heart. Schedules remain the same.

HOLY CROSS HISTORY ASSOCIATION CONFERENCE JUNE 3-6

The Holy Cross History Association’s 29th annual conference takes place Thursday, June 3, through Sunday, June 6, at Holy Cross College. Ten papers will be presented during the conference, which this year focuses on Blessed Brother Andre Bessette and other brothers and sisters of the Holy Cross. For information about the conference, contact Sister Kathleen Callahan, C.S.C., at kcallahan@coxisters.org or 284-5902.

OLDGOLD COMING IN JUNE

From OldGold, the University’s year-end yard sale, takes place from 7 to 11 a.m. Saturday, June 26. The date is later than in previous years due to the relocation of Commencement to the stadium. One hundred percent of the event’s proceeds go to the local charities assisting with operation of the sale. For information and updates on the sale or making a donation, visit oldgold.nd.edu.

AFTER-WORK GOLF SPECIAL AT WARNEN

After 4 p.m. Mondays through Sat-urday and 1 p.m. on Sundays Notre Dame faculty and staff play the Warnen Golf Course for $25, which includes greens fee and cart. The rate applies to faculty and staff and their accompanying guests. A Notre Dame ID is required for check-in. For tee times, call 631-4653.

ND SURPLUS SALE

ND Surplus hosts a one-day public sale from 8 a.m. to noon Saturday, May 22. Items available for purchase include computers, desks, chairs, cabinets and lots of miscellaneous items. Payment can be made with cash or check—no credit cards—and all items must be removed the day of the sale. ND Surplus is located at 925 N. Eddy Street, next to the Robinson Community Learning Center. For more information, call 631-8971 or email receivet@nd.edu.

Building Services staffers pull a 10-hour Saturday shift

Getting the trash out of the dorms

BY CAROL C. BRADLEY, NDWORKS

Building Services staffers pulled a 10-hour Saturday shift to gather trash and recycling out of the dorms, as we can start on the cleaning.

It makes for a long day, but staffers have Sunday off, and get to spend Mother’s Day with their families before starting a marathon of cleaning on Monday morning. Dorms must be spotless and ready for guests—parents arriving for Commencement—by noon on Saturday. Over Commencement weekend, staffers take on a different role: One custodian per building is chosen to serve as a live-in dorm host for the weekend.

They stuff the front desk, issue keys, answer questions, supply linens and generally act as concierge from 6 a.m. to 10 p.m. They staff the front desk, issue keys, answer questions, supply linens and generally act as concierge from 6 a.m. to 10 p.m. They staff the front desk, issue keys, answer questions, supply linens and generally act as concierge from 6 a.m. to 10 p.m. They staff the front desk, issue keys, answer questions, supply linens and generally act as concierge from 6 a.m. to 10 p.m. They staff the front desk, issue keys, answer questions, supply linens and generally act as concierge from 6 a.m. to 10 p.m.
Six honored at recognition dinner
BY CAROL C. BRADLEY, NDWORKS

Jean-Marc Brissau, program director of the Notre Dame Haiti Program, was presented with a Special Leadership in Mission Award at the annual President’s dinner on Tuesday, May 18. O’Hara joined the faculty of the Law School in 1981, serving until her appointment as vice president for student affairs in 1990. During her tenure, she was both the first female officer of the University and a tireless champion of Notre Dame’s commitment to students’ moral and spiritual formation. “The Law School’s beautiful new buildings are tributes to her dedication and vision.”

E. Mark Cummings, professor and Notre Dame Chair in Psychol-ogy, recognized as one of the most noted developmental psychologists in the world, was the recipient of the 10th annual Research Achievement Award. Cummings’ groundbreaking research on marital conflict, child-hood attachment and developmental psychopathology “has yielded an outstanding record of scholarly achievement that has brought inter-national fame to his own program of research and the University.”

Paul Helquist, professor and associate chair of chemistry and biochemistry and an internationally respected expert in the synthesis of anti-cancer drugs and antibiotics derived from marine organisms, was awarded the Faculty Award. Nominations for the award are re-ceived from the faculty at large, with a committee of winners mak- ing the final selection. During his 26 years at Notre Dame, Helquist has directed groundbreaking research that has been published in more than 160 publications, while superv-sing 36 Ph.D. student dissertations and eight master’s theses. Other award recipients include: Rev. Mark L. Poorman, C.S.C., the Rev. John “Pig” Farley, C.S.C., Award, honoring distinguished ser-vice to student life at the University. Father Poorman “has dedicated his ministry to the service of students,” serving as rector of Dillon Hall, as-sociate director of Campus Ministry, director of the Master of Divinity Program, associate professor of theo-logy and—for the past 11 years—vice president for Student Affairs.

Marina B. Smyth, medieval studies librarian was awarded the Rev. Paul J. Foik, C.S.C., Award for exemplary contributions by a librar-ian. Smyth, an internationally recog-nized scholar in her own right, has developed collections of extraordin-ary depth and breadth. Nominated by numerous faculty members, she has been an active participant in the Medieval Institute for two decades. Matthew J. Barrett, professor of law was honored with the Grenville Clark Award, honoring an individual whose volunteer activities advance the cause of peace and human rights. Barrett “serves his community and his church in countless selfless ways.” His volunteer activities include lend-ing his accounting and legal exper-tise to the Center for the Homeless, the Notre Dame Legal Aid Clinic, St. Joseph’s Parish in South Bend, the Tax Assistance Program and other not-for-profit organizations.

Michael D. Hildreth, associate professor of physics, the Thomas F. Madden Award for outstanding teaching of first-year students. During his 11 years at Notre Dame, Hildreth has frequently taught introductory physics to first-year students. “He guides his students through the wonders and difficulties of classical physics, while inspiring them to see the connections between classroom material and his own research in the forefront of experi-mental high energy physics.”

M. Cathleen Kaveny, John P. Murphy Foundation Professor of Law and professor of theology, the Reinhold Niebuhr Award, honor-ing a person whose life and writings exemplify social justice. Kaveny’s work probes complex issues at the intersection of law and morality. Unafraid of controversy, “she has challenged simplistic answers to the complex questions that emerge when a loved faith tradition engages the legal system in a secular, democratic society.”

Rev. Robert H. Moss, C.S.C., the Rev. William A. Tooley, C.S.C., Award for Preaching. Father Moss has worked in the Order’s formation programs, in the Administrations Office, and as a teacher. “His thoughtful and well-prepared homilies are always stimulating and contain important insights into how to live more fully in the life of a disciple.” Grateful re-cipients of his preaching include the men of father Hall, the sisters at the Church of Loreto and the congrega-tions of several local parishes.

John Staud, director of pastoral formation and administration for the Alliance for Catholic Education (ACE), the Rev. William A. Tooley, C.S.C., Award for Social Justice. “An outstanding teacher who is dedicated to his students and shares his love of literature with them,” Staud has worked for the Institute for Educa-tional Initiatives and ACE for several years. Recently, he assisted in the preparation of a landmark study and proposal, commissioned by President Rev. John J. Jenkins, C.S.C., for increasing threefold the number of Latino students who can be encour-aged and enabled to take advantage of a Catholic school education.

The award acknowledges extraordinary leadership of an individual who, in bringing help to those in need and taking action in support of the greater good, served and furthered understanding of the University’s mission. As the University’s on-scene administrator of the Haiti Program, Brissau had to demonstrate leader-ship in the face of crisis when an earthquake struck Haiti in January. Brissau helped coordinate response partnerships with other nonprofit agencies, and has managed the work of an ongoing stream of alumni physi-cian volunteers. “At Haiti begins addressing recovery, Jean-Marc’s leadership plays a vital role in the University’s ongoing commitment to the rebuilding effort.” In addition, five University staff members were honored with Presiden-tial Awards. Ross Fergerson, supervisor of building services at the Hesburgh Library, received the Presidential Leadership Award in recognition of outstanding servant leadership building community, aligning goals and achievements with the Uni-versity’s mission, exhibiting strong stewardship of institutional resources and adhering to a shared vision of institutional excellence. Fergerson has set a high standard of service and leadership since taking the position 10 years ago, main-taining excellent relationships with partners across campus to ensure the library’s maintenance, housekeeping and renovation projects run smooth-ly. “Ross is the trusted go-to person for every member of the library staff, and he is always available for his team, despite the fact that their shifts span 20 hours of a 24-hour day.”

Chris Corrente, Donnelle Flick and Paula Horne were honored with the Presidential Values Award, in recognition of employees whose performance reflects the University’s core values of integrity, accountabil-ity, teamwork, leadership in mission and leadership in excellence. Corrente, senior applications specialist in the Office of Informa-tion Technologies, left the corporate world in 2004 to bring his know-how to his alma mater. As a senior applications specialist, he makes house calls to campus depart-ments with complex technological challenges, such as the Registrar’s Office, Food Services and Parking Services. “Everywhere Chris goes, he leaves the same impression: An impressive and knowledgeable person who always seems to have the answer, and always appreciates the clients’ urgent need for swift service.”

Flick, coordinator of band servic-es and operations, also schedules all music lessons in the band building and gets the Notre Dame Marching Band to wherever it needs to be, its instruments and uniforms in tow. She also serves as adviser to the Irish Guard. “Her leadership and out-standing work ethic inspire the best in the student staff members who are under her supervision.”

Horne, senior administrative assistant in the College of Engi-neering dean’s office, oversees the administration of the dean’s office, and also handles first-year student orientation, the fall career day, the early-admitted student reception, Junior Parents’ Weekend, graduation and reunion weekend. “Willing to undertake all tasks at all hours, her work is done not for her, but for those she serves.”

Kara McClure, manager of learning and organizational devel-opment in the Office of Human Resources, received the Presidential Achievement Award, presented in recognition of breakthrough initia-tives, extraordinary innovations and significant contributions to the University’s long-term success. Charged with creating a vital administrative assistant professional development experience, McClure successfully created a curriculum, Today’s Administrative Pro-fessional (TAP), that truly meets their needs and always has a waiting list. Working with Rockhurst Univer-sity, McClure forged a curriculum that emphasizes communication, customer service, critical thinking, time management and technological skills.

Recognizing achievements in research, volunteerism and service
BY CAROL C. BRADLEY, NDWORKS

Professor of law Patricia A. O’Hara, dean of the Law School from 1999 to 2009, was honored with the 2010 Presidential Award at the annual President’s dinner on Tuesday, May 18. O’Hara joined the faculty of the Law School in 1981, serving until her appointment as vice president for student affairs in 1990. During her tenure, she was both the first female officer of the University and a tireless champion of Notre Dame’s commitment to students’ moral and spiritual formation. “The Law School’s beautiful new buildings are tributes to her dedication and vision.”

E. Mark Cummings, professor and Notre Dame Chair in Psychol-ogy, recognized as one of the most noted developmental psychologists in the world, was the recipient of the 10th annual Research Achievement Award. Cummings’ groundbreaking research on marital conflict, child-hood attachment and developmental psychopathology “has yielded an outstanding record of scholarly achievement that has brought inter-national fame to his own program of research and the University.”

Paul Helquist, professor and associate chair of chemistry and biochemistry and an internationally respected expert in the synthesis of 2010 faculty awards announced

Presidential awards recognize staff
Office of the Provost announces faculty milestones

The University congratulates faculty members whose promotions, appointments as endowed professors and emeritus/emerita designations were announced at the President’s Dinner Tuesday, May 18.

TO EMERITUS OR EMERITA

Subha C. Basu
Chemistry and Biochemistry

Frank J. Bonello
Economics and Policy Studies

John G. Keane
Management

Howard P. Lasser
Finance

Alasdair MacIntyre
Philosophy

Alvin Plantinga
Philosophy

Subhas C. Basu
Chemistry and Biochemistry

DeeAnne M. Goodenough-Ladha
Chemistry and Biochemistry

Giovanna Lenzi-Sandusky
Romance Languages and Literature

Arthur Lim
Mathematics

St. Gail A. Mayotte, S.A.S.V.
Alliance for Catholic Education

Deborah L. Rotman
Anthropology

TO ASSOCIATE PROFESSIONAL SPECIALIST

Maria S. Coloma
Romance Languages and Literature

DeeAnne M. Goodenough-Ladha
Chemistry and Biochemistry

Giovanna Lenzi-Sandusky
Romance Languages and Literature

Arthur Lim
Mathematics

St. Gail A. Mayotte, S.A.S.V.
Alliance for Catholic Education

Deborah L. Rotman
Anthropology

TO ASSOCIATE LIBRARIAN

Mark Dehmlow
Hesburgh Libraries

Felicia A. Smith
Hesburgh Libraries

Pascal V. Calarco
Hesburgh Libraries

Thomas E. Lehman
Hesburgh Libraries

David P. Bennett
Physics

Deborah L. Rotman
Anthropology

TO LIBRARIAN

TO RESEARCH PROFESSOR

TO ASSOCIATE PROFESSOR AND TENURE (CONT.)

Robert Nerenberg
Civil Engineering and Geological Sciences

Brian O’Conchubhair
Irish Language and Literature

Jeffrey W. Peng
Chemistry and Biochemistry

Christian Puellbauer
Computer Science and Engineering

Jeffrey J. Speaks
Philosophy

Thomas A. Stapleford
Program of Liberal Studies

TO PROFESSOR (CONT.)

Sarvanan Devaraj
Management

Jeffrey A. Diller
Mathematics

Jennifer A. Herdt
Theology

Michael S. Kirsch
Law

Ian Kuijt
Anthropology

Vincent D. Rougeau
Law
The University congratulates faculty members whose promotions, appointments as endowed professors and emeritus/emerita designations were announced at the President’s Dinner Tuesday, May 18.

TO PROFESSOR AND TENURE

**James J. Rakowski**  
Economics and Policy Studies

**Phillip R. Sloan**  
Program of Liberal Studies

**William C. Strieder**  
Chemical and Biomolecular Engineering

**Joshua Skube**  
Physical Education

**Steven M. Wietstock**  
Chemistry and Biochemistry

**Chengdu Yan**  
East Asian Languages & Cultures

**Michael J. Jenuwine**  
Law

**Rachel S. Moreno**  
Alliance for Catholic Education

**John J. Staud**  
Alliance for Catholic Education

**Timothy J. Gilbride**  
Marketing

**Robert D. Goulding**  
Program of Liberal Studies

**Rev. Daniel G. Groody, C.S.C.**  
Theology

**Jessica J. Hellmann**  
Biological Sciences

**Asher Kaufman**  
History

**Rev. Paul V. Kollman, C.S.C.**  
Theology

**Douglas L. Thain**  
Computer Science and Engineering

**Huili (Grace) Xing**  
Electrical Engineering

**Hildegund G. Müller**  
Classics

**Meng Wang**  
Aerospace and Mechanical Engineering

**Amy Conney Barrett**  
Law

**Paulo G. Carozza**  
Law

**Mark R. Schurr**  
Anthropology

**Jennifer L. Tank**  
Biological Sciences

**Gary A. Anderson**  
Hesburgh Professor of Catholic Theology

**Prashant V. Kamat**  
Rev. John A. Zahm, C.S.C.  
Professor of Science

**Mark A. Stadtherr**  
Keating-Crawford Professor of Chemical and Biomolecular Engineering

NOT PICTURED

**Robert L. Amico**  
Architecture

**Michael J. Loux**  
Philosophy

**Robert L. Amico**  
Architecture

**Michael J. Loux**  
Philosophy
Scholarship fund benefits non-exempt staff

Applications due by June 18

Non-exempt staff members at the University have the opportunity to further their education with scholarships provided by the Fred E. Freeman Scholarship Fund.

The scholarship fund was established in 1994 with funds willed to the University by Freeman, who in 1987 retired from the position of associate director of personnel after 47 years of service.

A limited number of staff members will be selected as recipients of the scholarship, which provides tuition reimbursement for post-secondary education, certification or a college degree.

To be eligible, an applicant must be a regular full-time staff member, have a minimum of three years of service to the University as of the first day of class, and have continued employment as a full-time, non-exempt staff member throughout the course of study. The scholarship covers tuition only, with a maximum award of $1,000 per semester. The scholarship is renewable as long as the recipient enrolls in at least one course each fall and spring semester.

Applications—which must include a signature from your supervisor—should be submitted to 100 Grace Hall no later than June 18. Selection for the award is based on a written essay, post-secondary educational background, relevance of the field of study to the applicant’s current or future employment at the University, supervisor’s recommendation and years of service to the University.

For more information or to obtain an application visit hr.nd.edu/nd-faculty-staff/forms-policies/fred-e-freeman-staff-scholarship. Information is also available through the askHR customer service center at 631-5900.

Professional development program for administrative staff completes inaugural series

Registration for new session opens in July

BY SUSAN LYKE, FOR NDWORKS

“You are the hidden heart of the University.” Executive Vice President John Affleck-Graves said to the 60-plus administrative assistants being honored for their completion of a pioneer professional development program. He praised participants for their essential yet largely behind-the-scenes work and their dedication to professional development.

The awards ceremony on Tuesday, May 4, at the Joyce Center recognized the 65 women who completed the first year of the Today’s Administrative Professional (TAP) competency-based education program for Notre Dame administrative staff. No men participated in the first TAP session, though some have demonstrated an interest in future programs, according to Kara McClure, manager of learning and organizational development in the Office of Human Resources. Only three of the initial registrants did not complete the program, all due to a job change or move.

TAP was developed in the Office of Human Resources in partnership with Rockhurst University of Kansas City, Mo., which awards the continuing education credits and certificates of completion. The program offers technical, managerial and interpersonal skill training for full-time, non-exempt administrative support staff.

Remarks by Tammy Freeman, director of talent management in the Office of Human Resources, and two program participants, Terri Douglas from DeBartolo Performing Arts Center and Tracy Cabello from the Department of Electrical Engineering, highlighted stories of success and a program that led to increased feelings of capability and confidence among participants from vastly differing departments throughout the University. Several managers of administrative assistants who took part in the 19 half-day sessions said their entire offices work more efficiently because of TAP.

The event concluded with a presentation of pins to TAP graduates by their managers. Participants fresh from the program have created a photo directory and are planning regular gatherings to continue their professional development and the networking sparked by TAP.

A concentrated nine-week summer TAP series is being offered, starting with a Kick-Off for 90 enrolled departments and their managers on Wednesday, May 26. The 2010-2011 TAP series begins in the fall. Registration opens through eNDeavor in July. For more information on TAP, contact the Office of Human Resources, hr.nd.edu.

Lactation rooms available

The University has announced the availability of three lactation rooms on campus, open to faculty, staff and graduate students and intended to support women balancing work and study with their needs as mothers of young children.

Three locations, in the Hesburgh Library, DeBartolo Hall and Grace Hall, offer a quiet, clean and secure environment for women to express breast milk. The rooms are accessed with a Notre Dame ID card. To request access to a room or for additional information, visit hr.nd.edu/work-life-balance/lactation-rooms/ or call the askHR helpline, 631-5900.

NEW EMPLOYEES

The University welcomes the following new employees, who began work in March:

Michael A. Brown, Alumni Association
Thomas C. Grogan, Office of the Chief Information Officer
Ryan P. Grooms, athletic equipment room
Alissa N. Hochstetter, St. Michael's Laundry
Joyce L. Lantz, admissions
Michelle Love, student accounts
Lynette A. Presyna, College of Science
Michael S. Rulli, Procurement Services
Jason W. Scarlett, development
Philip A. Wenzel, Moreau Seminary
Gregory E. White, Office of Institutional Equity
Robert C. Wilson, School of Architecture

BOOKSTORE BASKETBALL TOURNAMENT WINNERS

Congratulations to the Anthony Travel team, winners of the annual Bookstore Basketball tournament. The tournament raises money for the Jumpball Basketball Clinic, which teaches basketball skills to children in Jamaica. From left to right, Meredith Simon, assistant coach in Women’s Lacrosse; Jill Bodensteiner, associate athletic director; Angie Potthoff, director of operations (technology) for Women’s Basketball; Kathryn Lam, HR rotational program and former ND lacrosse player; and Sara Lieber, director of athletics advancement, development.

SUMMER KIDS CAMPS

Department of Athletics: summer youth sports camps begin in early June, including football, baseball, ice hockey, and boys and girls’ soccer, lacrosse and golf. Camps do sell out, so early registration is encouraged. For a complete list of available camps, additional information and to download registration forms, visit und.com/camps/nd-camps.html.

The registration deadline is June 1 for Saint Mary’s College’s summer camps for girls, including athletic camps in basketball, soccer, tennis and volleyball; fine arts camp, including art, creative writing, dance, drama and music; and Summer Academy, including forensic science, environmental science and music and theater. Register online or download an application at saintmarys.edu/camps, call 284-4778, or email camps@saintmarys.edu for more information.
Monitoring the University’s trademarks

Even departmental purchases must go through licensed vendors

BY CAROL C. BRADLEY, NDWORKS

Mike Low spent a couple of hours on eBay the other morning—but he wasn’t shopping.

Low, the University’s director of licensing, was tracking down unlicensed Notre Dame merchandise, reporting it to eBay and having it removed from the site—in this case, corn-toss games made by a home crafter. “Probably in his garage,” Low says. “What people do for themselves is one thing. When they start to sell it, they’ve crossed the line.” Unlicensed products unfairly compete with licensed products produced by companies who are held to a higher standard regarding quality, distribution and labor standards. It gets surprisingly complicated: An artist may paint a campus scene and sell it without a license. But in order to use the University’s name to merchandise or market the product, the artist must obtain a license.

A trademark is not only a logo—the interlocking ND and the leprechaun—also trademarked—are probably two of the top five logos in the country in terms of recognition, says Low. “You’d be surprised at what people want to do with the leprechaun.” Low and licensing specialist Tomi Gerhold are a two-person office that manages and monitors the use of the University’s registered and unregistered trademarks. They monitor unlicensed use of the University’s marks, as well as the authorized licensees who put Notre Dame marks on products, either for internal or external retail sales.

The University has an agency agreement with the Collegiate Licensing Company (CLC) in Atlanta. All applications for licensing go through CLC. The applicants prepare an extensive marketing plan that is submitted to and reviewed by the University’s licensing committee prior to any approval.

The licensing committee considers the applicant’s licensing experience, and the uniqueness of the product. Gerhold says, “We look at the strength of the company, and their ability to abide by our labor code of conduct. How familiar are they with their factories? Will they sell to the bookstore only, or have national distribution?”

Currently, about 20 percent of licensees offer products exclusively to the bookstore. “It’s important to the University to provide some exclusivity for merchandise sold in the bookstore. We want to have things there—the Notre Dame bible, or rosaries—that people can’t get anywhere else.”

It’s not easy to get a Notre Dame license, Low says. Licensees must adhere to the University’s Labor Code of Conduct, created 20 years ago as a statement for the protection of workers around the world. Licensees cannot sell products manufactured in countries where workers lack the right to associate and bargain collectively—eliminating any product made in China.

“Notre Dame has made a significant statement by not licensing those products,” Low says. “We’ll walk away from the product, from the royalty income, because the issue of freedom of association is important to who we are.”

Gerhold reviews every product to ensure that it meets University graphic standards. The office also provides enforcement on game days, watching for sales of unlicensed merchandise.

Newspaper and online ads are also monitored for sales of unlicensed merchandise.

Faculty and staff may also be surprised to know that licensing also affects anyone on campus ordering trademarked products for department or student use—even if it’s something that will be given away rather than sold.

“You shouldn’t just go online and order,” says Low. “Purchases must be restricted to companies that have licenses, provide product liability insurance and abide by the Code of Conduct. Regardless of whether you’re selling the product or not, it must be produced by a licensed vendor.”

The office is a good resource for departments or other entities needing trademarked products, he adds. “We know our licensees and their product capabilities, and are in a good position to make recommendations for departments.”

For information on current licensees, the University’s official logo sheet, or the Labor Code of Conduct, visit licensing.nd.edu.

RecSports classes for faculty and staff

Registration for FAST (Faculty and Staff Training) Classes opens at 7:30 a.m. Thursday, May 20. FAST classes are reserved for faculty, staff, retirees and spouses. Classes available are Morning Cycle ($30) 6:15 to 7 a.m. Monday; Cardio Sculpt ($15) 9:15 to 10:15 a.m. Tuesday or 9:15 to 10:30 a.m. Thursday, and Yoga, ($31) 9:15 to 10:15 a.m. Wednesday. Register via RecRegister, recsports.nd.edu or pay with cash or check at Rolfs Sports Recreation Center.

Summer swim lessons for children

RecSports will offer three sessions of children’s swim lessons this summer. Children must complete a free swim assessment before enrolling to ensure the appropriate class level. Assessments will be held from 5:30 to 7:30 p.m. Friday, May 21, at the Rockne Pool. Children must be reassessed if they haven’t taken part in swim lessons since August 2009.

Register for classes online via RecRegister, recsports.nd.edu. Computer terminals are also available at Rolfs Sports Recreation Center to register online, or pay with cash or check at the information desk.

Summer Session I classes ($50) meet Monday through Thursday, June 14 to 17, and June 21 to 24. Available class times are 8:30 to 9 a.m., and 9 to 9:30 a.m. Registration begins at 8 a.m. Monday, June 20.

Summer Session II classes ($50) meet Monday through Thursday, June 28 to July 1, and July 12 to 15. Available class times are 8 to 8:30 a.m., 8:30 to 9 a.m., and 9 to 9:30 a.m. Registration begins at 8 a.m. Monday, June 21.

Summer Session III classes ($50) meet Monday through Thursday, July 19 to 22, and July 26 to 29. Available class times are 8 to 8:30 a.m., 8:30 to 9 a.m. and 9 to 9:30 a.m. Registration begins at 8 a.m. Tuesday, July 6.
They call him “The Professor.” That’s the name Hugh B. Page Jr. goes by when singing, or playing percussion or harmonica for the band known as the Oblates of Blues.

Page is Dean of First Year of Studies, associate professor of theology and Africana studies and an Episcopal priest. He’s also a bluesman.

Although Page took music lessons when he was young—piano and organ, and was a guitarist as a teenager in a neighborhood band—he didn’t start playing as an adult until theology professor (and lead guitarist) Max Johnson invited him to sing a song at the Oblates’ first public concert in 2000, in what was then known as the Senior Bar.

“I sang B.B. King’s ‘The Thrill is Gone,’” Page says. “I love classical music—Mozart—but also soul artists such as Marvin Gaye, modern alternative artists such as Prince, Ben Harper and Cree Summer, and Chicago blues musicians Muddy Waters and Junior Wells.

“Music is not ever far from me,” he says. “It can be traced to an evolving sense of how I view what scholars do, and how I view life. I tend to see life as a journey. And I see what I do as a teacher—and as a priest—as a work of art.”

Music changes you, he adds. “When I started playing with the Oblates, I also began writing blues lyrics and composing music. There’s something special about the act of making, whether it’s notes or words.”

The blues invite us to think deeply about life, he says. “They call you to develop different ways of articulating the joys and challenges of life—whether through the use of artful speech or creative words, or letting the guitar or harmonica become your second voice. The act of listening makes you a part of it. You’re drawn into the music, and by being drawn in you discover a deeper sense of self.”

Neither he nor the audience knows exactly how a harmonica riff will be played, he notes. The interaction between the audience and band creates a moment of grace, a moment that’s completely unique.

Teaching is also art—and a performance, Page says. Walking into a classroom, a teacher has a lesson plan—a score, so to speak.

“But then there are the variables,” he says. “The era in which you teach. The given day. The interaction between faculty member and students and the material is incredibly dynamic. One can never be certain what will happen in a 50- or 75-minute period.”

Teaching theology is a lot like playing the blues, Page says. “You’re dealing with issues that have significant gravity. The interaction involves the kind of call-and-response typical in a blues performance—or in black preaching. It’s a sacred moment that opens a window onto a place where past, present and future are before you. We cast a loving gaze on the world around us, and view possibilities for the future.”

Notre Dame is a community of learning, he adds. “We have a responsibility to be good stewards of knowledge taught, created and shared with the larger world. It’s a privilege to be part of a community that takes that task of stewardship seriously, and treats it prayerfully.

“From my little corner of the First Year of Studies, my goal is to model for students a way of being in the world that equips them to be responsible and mature citizens of the global community.”

“At the end of the day,” he says, “I want them to see themselves as people of conscience, and people of compassion, able to use what they’ve learned in making—as artists make—the world a better place.”

Above left, theology professor and lead guitarist Max (“Screamin’ Maxi”) Johnson and the Oblates of Blues perform at “Lectio Live,” the First Year of Studies monthly open mic night at Reckers. At left, sophomore and bass player Malcolm Phelan with keyboardist Lawrence E. (“Knuckles”) Sullivan, professor of theology and concurrent professor of anthropology.