

An historic Commencement

Ceremony moves to Notre Dame stadium for the first time in 50 years

BY CAROL C. BRADLEY, NDWORKS

On Sunday, May 16, more than 3,000 students received their degrees in a Commencement Ceremony held—for the first time in 50 years—in Notre Dame Stadium.

Planning for the weekend's events began last November, after an announcement by President Rev. John I. Jenkins, C.S.C. that the 165th University Commencement Ceremony would move to the stadium from the previous location in the Joyce Center.

The move allowed students, for the first time, to invite as many family members and friends as they wanted to attend the ceremony—and increased the number of attendees from 10,200 to 25,000.

In addition to separate Graduate School, Law School and graduate business school ceremonies and the ROTC commissioning ceremony, the changes also added undergraduate diploma ceremonies, held for each college and school, “so that each graduate hears his or her name called and receives a diploma and well-deserved recognition on stage,” said Father Jenkins.

Mike Seamon, associate vice president for events and protocol, was charged with the logistics of the weekend's ceremonies, while Harold Pace, University registrar, handled scheduling and planning of the ceremonies themselves.

Seamon adapted for Commencement some of the same game-day strategies used to manage football weekend crowds. An incident command



center was set up to handle communications, fire and medical services, “All the services you need to manage 25,000 people,” Seamon said. Visitors could text-message questions and concerns to the communications center for an immediate response.

Guest-services teams—wearing their trademark green blazers—were deployed at strategic locations around campus to help guide visitors. Football ushers were called in to manage parking and handle ushering duties inside the stadium. To move people around campus, the shuttle bus ran continuously, with other transportation provided by golf-cart shuttles. Drop-off locations were arranged for those with limited mobility.

Food Services, led by Lisa Wenzel, developed a plan to feed 25,000 people in the hour and a half between the end of the 9 a.m. Commencement and the 1:30 p.m. start of the afternoon diploma ceremonies. The concession stands on the west side of

the stadium and in the Purcell Pavilion were opened, pre-purchased box lunches were available near the stadium, and the North and South Dining Halls offered a brunch buffet.

Something else new this year: Families were able to purchase flowers for their graduates in the stadium concourse.

Harold Pace and the 23 staffers in the registrar's office began working with deans in January, to determine who was eligible to graduate. They ordered diplomas, verified names, hometowns, degrees and honors for diplomas and the Commencement book to be distributed to attendees. They also coordinated ordering of caps and gowns and the distribution of Commencement tickets with the bookstore. “And we made sure students followed through and picked

them up,” Pace said.

Pace and his staff also assisted the colleges with the planning and organization of the ceremonies themselves, and coordinated locations, set-up and scheduling for all the weekend's events—as well as a plan for what to do in case of rain or severely inclement weather.

“It's a great celebration weekend for the University, as we honor the work of the students and the faculty,” said Pace.

At top, students sing the alma mater at the close of the University's 165th Commencement ceremonies.

Below, principal speaker Brian Williams, anchor and managing editor of NBC's “Nightly News,” was the recipient of an honorary doctor of laws degree.

Far left, guest services representatives such as Jeff Kovalenko were on hand to answer questions and help parents and guests find their way around.



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Upward Bound students—and director—graduate

Helping first-generation college students achieve success

BY CAROL C. BRADLEY, NDWORKS

Four Upward Bound participants graduated from Notre Dame this spring: Renee Alonzo, Khadija Hashil, Michael Padberg and Christina Yuen.

Alyssia Coates, senior director of TRIO programs, which include Upward Bound, graduated this spring as well—she was just awarded a Ph.D. from Andrews University.

Coates was a first-generation college student herself, and a participant at a program similar to Upward Bound in Binghamton, NY.

“My mother had a fourth-grade education,” she says. “She’s from Trinidad, one of eight children and the oldest girl—she had to help her mother with the other children. But education was very important to her.”

Notre Dame’s Upward Bound program, which targets students in South Bend’s Adams, Clay, Riley and Washington high schools, has served more than 2,000 area students since the program was founded in 1966.

The program is diverse, with approximately 53 percent African-American, 17 percent Latino, 10 percent Caucasian, 17 percent biracial, and small percentages of Native American and Asian students.

The program is successful—at Notre Dame 100 percent of participants have graduated high school and enrolled

into college. Since 2002, 43 percent of our UB students have graduated from college, and 50 percent from Notre Dame since 2005. Across the nation, Upward Bound students are 50 percent more likely to attain a

bachelor’s degree in four years than their peers are.

The program gives students social and cultural experiences, and exposure to campus life—in the summer residential academy, they have the opportunity to live on campus and take classes for high school credit. Upward Bound students who have graduated high school are eligible to take a three-credit First Year of Studies composition course over the summer. Students attend cultural events at the performing arts center, and go on campus visits to different types of colleges—larger and smaller, urban and rural.

Most importantly, says Coates, “We teach our students how to become resilient. They have so many barriers—some have the family responsibilities in their households. They may not see individuals in their communities working toward a college degree. We provide them with the support that says, ‘You can do this, you can be successful.’”

The program’s 100 percent success rate in graduating students from high school, Coates says, “is because of the relationship and support we give to help students overcome barriers they encounter in school or in their communities.”



Coates

CAROL C. BRADLEY

2010 Notre Dame Forum to examine the global marketplace and its impact on the ‘common good’

“The Global Marketplace and the Common Good” is the topic for the 2010 Notre Dame Forum, to be held on Wednesday, Nov. 3.

The forum will examine the inherent demand for an essential moral framework in the quest for human development, a topic that has taken on increased scrutiny in the wake of the global economic crisis of 2008-09.

Thomas Friedman, the influential Pulitzer Prize-winning columnist from the New York Times, has been confirmed as one of the guest speakers.

One of the nation’s most influential commentators, Friedman has examined a wide range of topics, including globalization and worldwide economic issues, religious fundamentalism and terrorism, and the Middle East conflict. He has won three Pulitzer Prizes and has had four best-selling books, most recently “The World is Flat,” currently a bestseller.

“The world has been shaken by the current economic crisis,” says President Rev. John I. Jenkins, C.S.C. “The Notre Dame Forum will create a yearlong discussion on the role of ethics, values and morals in the rebuilding and reshaping of the global economy.”

Established by Father Jenkins in 2005, the Notre Dame Forum has brought leading authorities to campus to discuss substantive issues of the day. Past forum topics have included immigration, sustainability, global health and the role of religious faith in a plural world.

Building Services staffers pull a 10-hour Saturday shift

Getting the trash out of the dorms

BY CAROL C. BRADLEY, NDWORKS

Building Services staffers arrived at Mason Services Center around 11:30 a.m. on Saturday, May 8, clocked in, then



fanned out across campus—all 240 of them, plus 250 student helpers.

The mission: Get the trash out.

“The entire department comes in on one shift,” says Chris Hatfield, associate director of building services. “We get a good head start on getting the trash and recycling out of

the dorms, so we can start on the cleaning.”

It makes for a long day, but staffers have Sunday off, and get to spend Mother’s Day with their families before starting a marathon of cleaning on Monday morning. Dorms must be spotless and ready for guests—parents arriving for Commencement—by noon on Friday.

Over Commencement weekend, staffers take on a different role: One custodian per building is chosen to serve as a live-in dorm host for the weekend.

They staff the front desk, issue keys, answer questions, supply linens and generally act as concierge from 7 a.m. Friday until the final guests check out at noon on Monday.

At top, Building Services staffers John Piechowicz (left) and Jim Bulger collect recycling on dorm move-out weekend. It takes a staff of 240 employees and 250 student helpers a full day just to clear dorms of trash and recycling. At left, custodian Victoria Cotton acted as dorm host for Pasquerilla East over Commencement weekend.

PHOTOS: CAROL C. BRADLEY



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NEWS BRIEFS

2010 RELAY FOR LIFE A SUCCESS

Relay for Life’s 1,167 participants and 64 teams raised \$119,247 for cancer research this spring. The two top teams were the **Fire Fighting Irish** (\$10,883) and **FIT (Finance and OIT) for a Cure** with \$10,002. The FIT team’s Gene Pilawski, student accounts, was the top individual fundraiser.

SHUTTLE BUS RE-ROUTED DURING CONSTRUCTION

Main Building Circle (Sorin Court) will be closed for construction through June 30. The temporary location for Main Building shuttle bus pickup and drop-off will be the drive in front of the Basilica of the Sacred Heart. Schedules remain the same.

HOLY CROSS HISTORY ASSOCIATION CONFERENCE JUNE 3-6

The Holy Cross History Association’s 29th annual conference takes place Thursday, June 3, through Sunday, June 6, at Holy Cross College. Ten papers will be presented during the conference, which this year focuses on Blessed Brother Andre Bessette and other brothers and sisters of the Holy Cross. For information about the conference, contact Sister Kathryn Callahan, C.S.C., at kcallahan@cscsisters.org or 284-5902.

OLD2GOLD COMING IN JUNE

From Old2Gold, the University’s year-end yard sale, takes place from 7 to 11 a.m. Saturday, June 26. The date is later than in previous years due to the relocation of Commencement to the stadium. One hundred percent of the event’s proceeds go to the local charities assisting with operation of the sale. For information and updates on the sale or making a donation, visit old2gold.nd.edu.

AFTER-WORK GOLF SPECIAL AT WARREN

After 4 p.m. Mondays through Saturdays and after 1 p.m. on Sundays Notre Dame faculty and staff play the Warren Golf Course for \$25, which includes greens fee and cart. The rate applies to faculty and staff and their accompanying guests. A Notre Dame ID is required for check-in. For tee times, call 631-4653.

ND SURPLUS SALE

ND Surplus holds a one-day public sale from 8 a.m. to noon Saturday, May 22. Items available for purchase include computers, desks, chairs, cabinets and lots of miscellaneous items. Payment can be made with cash or check—no credit cards—and all items must be removed the day of the sale. ND Surplus is located at 925 N. Eddy Street, next to the Robinson Community Learning Center. For more information, call 631-8971 or email receive@nd.edu.

Presidential awards recognize staff



Brissau



Fergerson



Corrente



Flick



Horne



McClure

Six honored at recognition dinner

BY CAROL C. BRADLEY, NDWORKS

Jean-Marc Brissau, program director of the Notre Dame Haiti Program, was presented with a **Special Leadership in Mission Award** at the Monday, May 17, annual Service Recognition and Presidential Awards Dinner.

The award acknowledges extraordinary leadership of an individual who, in bringing help to those in need and taking action in support of the greater good, served and furthered understanding of the University's mission.

As the University's on-scene administrator of the Haiti Program, Brissau had to demonstrate leadership in the face of crisis when an earthquake struck Haiti in January. Brissau helped coordinate response partnerships with other nonprofit

agencies, and has managed the work of an ongoing stream of alumni-physician volunteers. "As Haiti begins addressing recovery, Jean-Marc's leadership plays a vital role in the University's ongoing commitment to the rebuilding effort."

In addition, five University staff members were honored with Presidential Awards.

Ross Fergerson, supervisor of building services at the Hesburgh Library, received the **Presidential Leadership Award** in recognition of outstanding servant leadership: building community, aligning goals and achievements with the University's mission, exhibiting strong stewardship of institutional resources and adhering to a shared vision of institutional excellence.

Fergerson has set a high standard of service and leadership since taking the position 10 years ago, maintaining excellent relationships with partners across campus to ensure the

library's maintenance, housekeeping and renovation projects run smoothly. "Ross is the trusted go-to person for every member of the library staff, and he is always available for his team, despite the fact that their shifts span 20 hours of a 24-hour day."

Chris Corrente, Donnelle Flick and Paula Horne were honored with the **Presidential Values Award**, in recognition of employees whose performance reflects the University's core values of integrity, accountability, teamwork, leadership in mission and leadership in excellence.

Corrente, senior applications specialist in the Office of Information Technologies, left the corporate consulting world in 2004 to bring his know-how to his alma mater. As a senior applications specialist, he makes house calls to campus departments with complex technological challenges, such as the Registrar's Office, Food Services and Parking Services. "Everywhere Chris goes,

he leaves the same impression: An impressive and knowledgeable person who always seems to have the answer, and always appreciates the clients' urgent need for swift service."

Flick, coordinator of band services and operations, also schedules all music lessons in the band building and gets the Notre Dame Marching Band to wherever it needs to be, its instruments and uniforms in tow. She also serves as adviser to the Irish Guard. "Her leadership and outstanding work ethic inspire the best in the student staff members who are under her supervision."

Horne, senior administrative assistant in the College of Engineering dean's office, oversees the administration of the dean's office, and also handles first-year student orientation, the fall career day, the early-admitted student reception, Junior Parents' Weekend, graduation and reunion weekend. "Willing to

undertake all tasks at all hours, 'her work is done not for her, but for those she serves.'"

Kara McClure, manager of learning and organizational development in the Office of Human Resources, received the **Presidential Achievement Award**, presented in recognition of breakthrough initiatives, extraordinary innovations and significant contributions to the University's long-term success.

Charged with creating a vital administrative assistant professional development experience, McClure successfully created a curriculum, Today's Administrative Professional (TAP), that truly meets their needs and always has a waiting list. Working with Rockhurst University, McClure forged a curriculum that emphasizes communication, customer service, critical thinking, time management and technological skills.

2010 faculty awards announced

Recognizing achievements in teaching, research, volunteerism and service

BY CAROL C. BRADLEY, NDWORKS

Professor of law Patricia A. O'Hara, dean of the Law School from 1999 to 2009, was honored with the 2010 Presidential Award at the annual President's dinner on Tuesday, May 18. O'Hara joined the faculty of the Law School in 1981, serving until her appointment as vice president for student affairs in 1990. During her tenure, she was both the first female officer of the University and a tireless champion of Notre Dame's commitment to students' moral and spiritual formation. "The Law School's beautiful new buildings are tributes to her dedication and vision."

E. Mark Cummings, professor and Notre Dame Chair in Psychology, recognized as one of the most noted developmental psychologists in the world, was the recipient of the 10th annual Research Achievement Award. Cummings' groundbreaking research on marital conflict, childhood attachment and developmental psychopathology "has yielded an outstanding record of scholarly achievement that has brought international fame to his own program of research and the University."

Paul Helquist, professor and associate chair of chemistry and biochemistry and an internationally respected expert in the synthesis of

anti-cancer drugs and antibiotics derived from marine organisms, was awarded the 2010 Faculty Award. Nominations for the award are received from the faculty at large, with a committee of former winners making the final selection. During his 26 years at Notre Dame, Helquist has directed groundbreaking research that has been published in more than 160 publications, while supervising 36 Ph.D. student dissertations and eight master's theses.

Other award recipients include:

Rev. Mark L. Poorman, C.S.C., the Rev. John "Pop" Farley, C.S.C., Award, honoring distinguished service to student life at the University. Father Poorman "has dedicated his ministry to the service of students," serving as rector of Dillon Hall, associate director of Campus Ministry, director of the Master of Divinity Program, associate professor of theology and—for the past 11 years—vice president for Student Affairs.

Marina B. Smyth, medieval studies librarian was awarded the Rev. Paul J. Foik, C.S.C., Award for exemplary contributions by a librarian. Smyth, an internationally recognized scholar in her own right, has developed collections of extraordinary depth and breadth. Nominated by numerous faculty members, she has been an active participant in the Medieval Institute for two decades.

Matthew J. Barrett, professor of law was honored with the Grenville Clark Award, honoring an individual whose volunteer activities advance

the cause of peace and human rights. Barrett "serves his community and his church in countless selfless ways." His volunteer activities include lending his accounting and legal expertise to the Center for the Homeless, the Notre Dame Legal Aid Clinic, St. Joseph's Parish in South Bend, the Tax Assistance Program and other not-for-profit organizations.

Michael D. Hildreth, associate professor of physics, the Thomas P. Madden Award for outstanding teaching of first-year students. During his 11 years at Notre Dame, Hildreth has frequently taught introductory physics to first-year students. "He guides his students through the wonders and difficulties of classical physics, while inspiring them to see the connections between classroom material and his own research in the forefront of experimental high energy physics."

M. Cathleen Kaveny, John P. Murphy Foundation Professor of Law and professor of theology, the Reinhold Niebuhr Award, honoring a person whose life and writings exemplify social justice. Kaveny's work probes complex issues at the intersection of law and morality. Unafraid of controversy, "she has challenged simplistic answers to the complex questions that emerge when a lived faith tradition engages the legal system in a secular, democratic society."

Rev. Robert H. Moss, C.S.C., the Rev. William A. Toohey, C.S.C., Award for Preaching. Father Moss

has worked in the Order's formation programs, in the Admissions Office, and as a teacher. "His thoughtful and well-prepared homilies are always stimulating and contain important insights into how to live more fully the life of a disciple." Grateful recipients of his preaching include the men of Fisher Hall, the sisters at the Church of Loretto and the congregations of several local parishes.

John Staud, director of pastoral formation and administration for the Alliance for Catholic Education (ACE), the Rev. William A. Toohey, C.S.C., Award for Social Justice. "An outstanding teacher who is dedicated to his students and shares his love of literature with them," Staud has worked for the Institute for Educational Initiatives and ACE for several years. Recently, he assisted in the preparation of a landmark study and proposal, commissioned by President Rev. John I. Jenkins, C.S.C., for increasing threefold the number of Latino students who can be encouraged and enabled to take advantage of a Catholic school education.



O'Hara



Cummings



Helquist

PHOTOS: MATT CASHORE

Office of the Provost announces

The University congratulates faculty members whose
and emeritus/emerita designations were announced

TO EMERITUS OR EMERITA



Subhash C. Basu
Chemistry and Biochemistry



Frank J. Bonello
Economics and Policy Studies



John G. Keane
Management



Howard P. Lanser
Finance



Alasdair MacIntyre
Philosophy



Alvin Plantinga
Philosophy

TO ASSOCIATE PROFESSIONAL SPECIALIST



María S. Coloma
*Romance Languages and
Literatures*



**DeeAnne M. Goodenough-
Lashua**
Chemistry and Biochemistry



Giovanna Lenzi-Sandusky
*Romance Languages and
Literatures*



Arthur Lim
Mathematics



Sr. Gail A. Mayotte, S.A.S.V.
Alliance for Catholic Education



Deborah L. Rotman
Anthropology

TO ASSOCIATE LIBRARIAN



Mark Dehmlow
Hesburgh Libraries



Felicia A. Smith
Hesburgh Libraries

TO LIBRARIAN



Pascal V. Calarco
Hesburgh Libraries



Thomas E. Lehman
Hesburgh Libraries

TO RESEARCH PROFESSOR



David P. Bennett
Physics

TO ASSOCIATE PROFESSOR



Katherine Brading
Philosophy

TO ASSOCIATE PROFESSOR AND TENURE (CONT.)



Robert Nerenberg
*Civil Engineering and
Geological Sciences*



Brian Ó Conchubhair
Irish Language and Literature



Jeffrey W. Peng
Chemistry and Biochemistry



Christian Poellabauer
*Computer Science and
Engineering*



Jeffrey J. Speaks
Philosophy



Thomas A. Stapleford
Program of Liberal Studies

TO PROFESSOR (CONT.)



Sarvanan Devaraj
Management



Jeffrey A. Diller
Mathematics



Jennifer A. Herdt
Theology



Michael S. Kirsch
Law



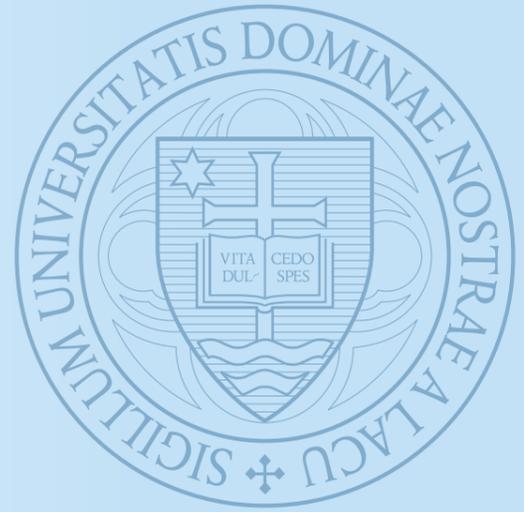
Ian Kuijt
Anthropology



Vincent D. Rougeau
Law

Announces faculty milestones

These promotions, appointments as endowed professors
announced at the President's Dinner Tuesday, May 18.



James J. Rakowski
Economics and Policy Studies



Phillip R. Sloan
Program of Liberal Studies



William C. Strieder
*Chemical and Biomolecular
Engineering*

NOT PICTURED

Robert L. Amico
Architecture

Michael J. Loux
Philosophy



Joshua Skube
Physical Education



Steven M. Wietstock
Chemistry and Biochemistry



Chengxu Yin
*East Asian Languages &
Cultures*

TO PROFESSIONAL SPECIALIST



Michael J. Jenuwine
Law



Rachel S. Moreno
*Alliance for Catholic
Education*



John J. Staud
*Alliance for Catholic
Education*

ASSOCIATE PROFESSOR AND TENURE



Timothy J. Gilbride
Marketing



Robert D. Goulding
Program of Liberal Studies



Rev. Daniel G. Groody, C.S.C.
Theology



Jessica J. Hellmann
Biological Sciences



Asher Kaufman
History



Rev. Paul V. Kollman, C.S.C.
Theology

TO TENURE: ASSOCIATE PROFESSOR



Douglas L. Thain
*Computer Science and
Engineering*



Huili (Grace) Xing
Electrical Engineering



Hildegund G. Müller
Classics



Meng Wang
*Aerospace and Mechanical
Engineering*

TO PROFESSOR



Amy Coney Barrett
Law



Paolo G. Carozza
Law

TO ENDOWED PROFESSOR



Mark R. Schurr
Anthropology



Jennifer L. Tank
Biological Sciences



Gary A. Anderson
*Hesburgh Professor of Catholic
Theology*



Prashant V. Kamat
*Rev. John A. Zahm, C.S.C.
Professor of Science*



Mark A. Stadtherr
*Keating-Crawford Professor of Chemical and
Biomolecular Engineering*

Scholarship fund benefits non-exempt staff

Applications due by June 18

Non-exempt staff members at the University have the opportunity to further their education with scholarships provided by the **Fred E. Freeman Scholarship Fund**.

The scholarship fund was established in 1994 with funds willed to the University by Freeman, who in 1987 retired from the position of associate director of personnel after 47 years of service.

A limited number of staff members will be selected as recipients of the scholarship, which provides tuition reimbursement for post-secondary education, certification or a college degree.

To be eligible, an applicant must be a regular full-time staff member, have a minimum of three years of service to the University as of the first day of class, and have continued employment as a full-time, non-exempt staff member throughout the course of study. The scholarship covers tuition only, with a maximum award of \$1,000 per semester. The scholarship is renewable as long as the recipient enrolls in at least one course each fall and spring semester.

Applications—which must include a signature from your supervisor—should be submitted to 100 Grace Hall no later than June 18. Selection for the award is based on a written essay, post-secondary educational background, relevance of the field of study to the applicant's current or future employment at the University, supervisor's recommendation and years of service to the University.

For more information or to obtain an application visit hr.nd.edu/nd-faculty-staff/forms-policies/fred-e-freeman-staff-scholarship. Information is also available through the askHR customer service center at 631-5900.

Lactation rooms available

The University has announced the availability of three **lactation rooms** on campus, open to faculty, staff and graduate students and intended to support women balancing work and study with their needs as mothers of young children. Three locations, in the Hesburgh Library, DeBartolo Hall and Grace Hall, offer a quiet, clean and secure environment for women to express breast milk. The rooms are accessed with a Notre Dame ID card. To request access to a room or for additional information, visit hr.nd.edu/work-life-balance/lactation-rooms/ or call the askHR helpline, 631-5900.

Professional development program for administrative staff completes inaugural series

Registration for new session opens in July

BY SUSAN LYKE, FOR NDWORKS

"You are the hidden heart of the University," Executive Vice President John Affleck-Graves said to the 60-plus administrative assistants being honored for their completion of a pioneer professional development program. He praised participants for their essential yet largely behind-the-scenes work and their dedication to professional development.

The awards ceremony on Tuesday, May 4, at the Joyce Center recognized the 65 women who completed the first year of the Today's Administrative Professional (TAP) competency-based education program for Notre Dame administrative staff. No men participated in the first TAP session, though some have demonstrated an interest in future programs, according to Kara McClure, manager of learning and organizational development in the Office of Human Resources. Only three of the initial registrants did not complete the program, all due to a job change or move.

TAP was developed in the Office of Human Resources in partnership with Rockhurst University of Kansas City, Mo., which awards the continuing education credits and certificates of completion. The program offers technical, managerial and interpersonal skill training for full-time, nonexempt administrative support staff.

Remarks by Tammy Freeman, director of talent management in the Office of Human Resources, and two program participants, Terri Douglas from DeBartolo Performing Arts Center and Tracy Cabello from the Department of Electrical Engineering, highlighted stories of success and a program that led to increased feelings of capability and confidence among participants from vastly differing departments throughout the University. Several managers of administrative assistants who took part in the 19 half-day sessions said their entire offices work more efficiently because of TAP.

The event concluded with a

presentation of pins to TAP graduates by their managers. Participants fresh from the program have created a photo directory and are planning regular gatherings to continue their professional development and the networking spurred by TAP.

A concentrated nine-week summer TAP series is being offered, starting with a Kick-Off for 30 enrolled participants and their managers on Wednesday, May 26. The 2010-2011 TAP series begins in the fall. Registration opens through eNDeavor in July.

For more information on TAP, contact the Office of Human Resources, hr.nd.edu.



Patti Strauch, mathematics department administrator, presents a pin of recognition to department administrative assistant Beth VerVelde.

SUMMER KIDS CAMPS

Department of Athletics **summer youth sports camps** begin in early June, including football, baseball, ice hockey, and boy's and girl's soccer, lacrosse and golf. Camps do sell out, so early registration is encouraged. For a complete list of available camps, additional information or to download registration forms, visit und.com/camps/nd-camps.html.

The registration deadline is June 1 for Saint Mary's College's **summer camps for girls**, including athletic camps in basketball, soccer, tennis and volleyball; fine arts camp, including art, creative writing, dance, drama and music; and Summer Academy, including forensic science, environmental science and music and theater. Register online or download an application at saintmarys.edu/camps, call 284-4778, or email camps@saintmarys.edu for more information.

NEW EMPLOYEES

The University welcomes the following new employees, who began work in March:

Michael A. Brown, Alumni Association
Thomas C. Geagan, Office of the Chief Information Officer
Ryan P. Grooms, athletic equipment room
Alissa N. Hochstetler, St. Michael's Laundry
Joyce L. Lantz, admissions
Michelle Love, student accounts
Lynette A. Prezyna, College of Science
Michael S. Rulli, Procurement Services
Jason W. Scarlett, development
Philip A. Wenzel, Moreau Seminary
Gregory E. White, Office of Institutional Equity
Robert C. Wilson, School of Architecture



BOOKSTORE BASKETBALL TOURNAMENT WINNERS

Congratulations to the **Anthony Travel team**, women's winners of the annual **Bookstore Basketball** tournament. The tournament raises money for the Jumpball Basketball Clinic, which teaches basketball skills to children in Jamaica. From left to right, Meredith Simon, assistant coach in Women's Lacrosse; Jill Bodensteiner, associate athletic director; Angie Potthoff, director of operations (technology) for Women's Basketball; Kathryn Lam, HR rotational program and former ND lacrosse player; and Sara Liebscher, director of athletics advancement, development.

Monitoring the University's trademarks

Even departmental purchases must go through licensed vendors

BY CAROL C. BRADLEY, NDWORKS

Mike Low spent a couple of hours on eBay the other morning—but he wasn't shopping.

Low, the University's director of licensing, was tracking down unlicensed Notre Dame merchandise, reporting it to eBay and having it removed from the site—in this case, corn-toss games made by a home crafter. "Probably in his garage," Low says. "What people do for themselves is one thing. When they start to sell it, they've crossed the line." Unlicensed products unfairly



CAROL C. BRADLEY

Gerhold

compete with licensed products produced by companies who are held to a higher standard regarding quality, distribution and labor standards.

It gets surprisingly complicated: An artist may paint a campus scene and sell it without a license. But in order to use the University's name to merchandise or market the product, the artist must obtain a license.

A trademark is not only a logo—the interlocking ND, for example. "Notre Dame, Domer and the University of Notre Dame are also registered trademarks, which is why we are required to monitor and—when appropriate—license the use of those as well," says Low.

The interlocking ND and the leprechaun—also trademarked—are probably two of the top five logos in the country in terms of recognition, he adds. "You'd be surprised at what people want to do with the lepre-

chaun."

Low and licensing specialist Tomi Gerhold are a two-person office that manages and monitors the use of the University's registered and unregistered trademarks. They monitor unauthorized use of the University's marks, as well as the authorized licensees who put Notre Dame marks on products, either for internal or external retail sales.

The University has an agency agreement with the Collegiate Licensing Company (CLC) in Atlanta. All applications for licensing go through CLC. The applicants prepare an extensive marketing plan that is submitted to and reviewed by the University's licensing committee prior to any approval.

The licensing committee considers the applicant's licensing experience, and the uniqueness of the product, Gerhold says. "We look at the strength of the company, and their ability to abide by our labor code of conduct. How familiar are they with their factories? Will they sell to the bookstore only, or have national distribution?"

Currently, about 20 percent of licensees offer products exclusively to the bookstore. "It's important to the University to provide some exclusivity for merchandise sold in the bookstore. We want to have things there—the Notre Dame bible, or rosaries—that people can't get anywhere else."

It's not easy to get a Notre Dame license, Low says. Licensees must adhere to the University's Labor Code of Conduct, created 20 years ago as a statement for the protection of workers around the world. Licensees cannot sell products manufactured in countries where workers lack the right to associate and bargain collectively—eliminating any product made in China.

"Notre Dame has made a significant statement by not licensing those products," Low says. "We'll walk away from the product, from the royalty income, because the issue of freedom of association is important to who we are."

Gerhold reviews every product to ensure that it meets University graphic standards. The office also provides enforcement on game days, watching for the sale of unlicensed products.

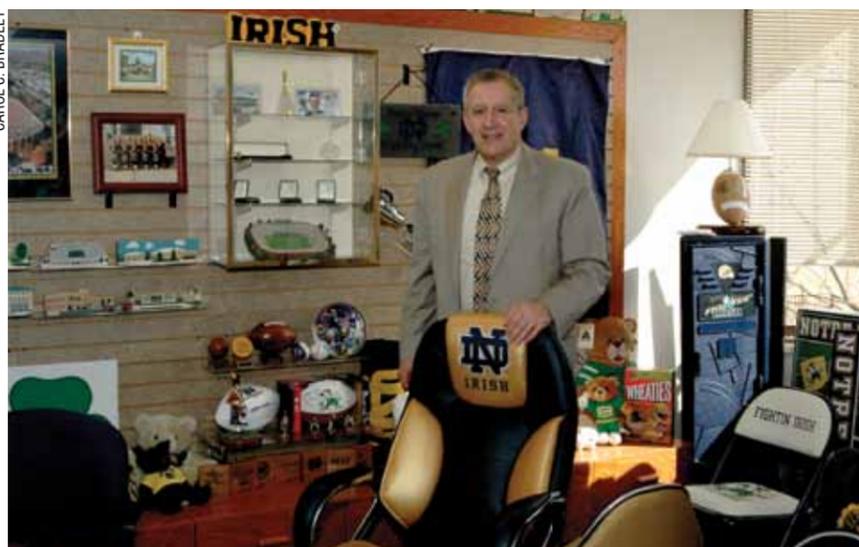
Newspaper and online ads are also monitored for sales of unlicensed merchandise.

Faculty and staff may also be surprised to know that licensing also affects anyone on campus ordering trademarked products for department or student use—even if it's something that will be given away rather than sold.

"You shouldn't just go online and order," says Low. "Purchases must be restricted to companies that have licenses, provide product liability insurance and abide by the Code of Conduct. Regardless of whether you're selling the product or not, it must be produced by a licensed vendor."

The office is a good resource for departments or other entities needing trademarked products, he adds. "We know our licensees and their product

CAROL C. BRADLEY



capabilities, and are in a good position to make recommendations for departments."

For information on current licensees, the University's official logo sheet, or the Labor Code of Conduct, visit licensing.nd.edu.

Mike Low, above, and Tomi Gerhold are a two-person office charged with managing the licensing and use of the University's trademarks.



RecSports classes for faculty and staff

Registration for **FAST (Faculty and Staff Training) Classes** opens at 7:30 a.m. Thursday, May 20. FAST classes are reserved for faculty, staff, retirees and spouses. Classes available are **Morning Cycle** (\$30) 6:15 to 7 a.m. Monday; **Cardio Sculpt** (\$15) 9:15 to 10:15 a.m. Tuesday or 9:15 to 10:15 a.m. Thursday, and **Yoga**, (\$51) 9:15 to 10:15 a.m. Wednesday. Register via RecRegister, recsports.nd.edu or pay with cash or check at Rolfs Sports Recreation Center.

Summer swim lessons for children

RecSports will offer three sessions of **children's swim lessons** this summer. Children must complete a free swim assessment before enrolling to ensure the appropriate class level. Assessments will be held from 5:30 to 7:30 p.m. Friday, May 21, at the Rockne Pool. Children must be reassessed if they haven't taken part in swim lessons since August 2009.

Register for classes online via RecRegister, recsports.nd.edu. Computer terminals are also available at Rolfs Sports Recreation Center to register online, or pay with cash or check at the information desk.

Summer Session I classes (\$50) meet Monday through Thursday, June 14 to 17, and June 21 to 24. Available class times are 8 to 8:30 a.m., 8:30 to 9 a.m. and 9 to 9:30 a.m. Registration begins at 8 a.m. Tuesday, June 1.

Summer Session II classes (\$50) meet Monday through Thursday, June 28 to July 1, and July 12 to 15. Available class times are 8 to 8:30 a.m., 8:30 to 9 a.m. and 9 to 9:30 a.m. Registration begins at 8 a.m. Tuesday, June 15.

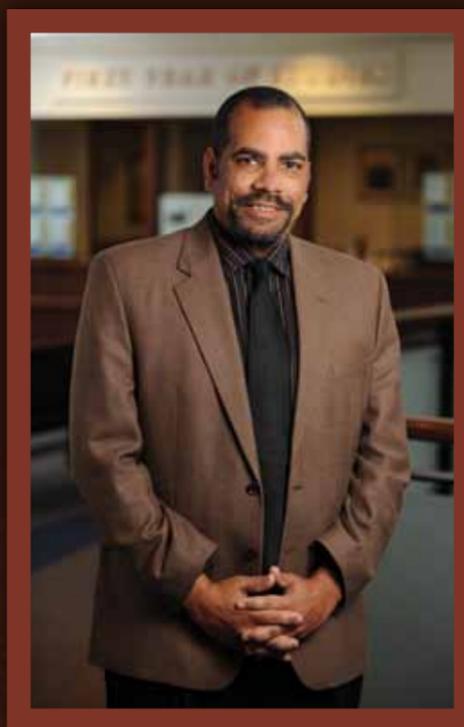
Summer Session III classes (\$50) meet Monday through Thursday, July 19 to 22, and July 26 to 29. Available class times are 8 to 8:30 a.m., 8:30 to 9 a.m. and 9 to 9:30 a.m. Registration begins at 8 a.m. Tuesday, July 6.

ELIZABETH HOGAN, ARCHIVES



COMMENCEMENT 1931

Commencement 1931 was held in the Fieldhouse. The speaker, Angus D. McDonald, treasurer of the United States Railroad Commission, attended Notre Dame, playing as first basemen for the baseball team and both quarterback and placekicker for the football team in 1899.



Page

Professin' the BLUES

BY CAROL C. BRADLEY
NDWORKS

Hugh Page: Scholar, dean...and bluesman



They call him "The Professor."

That's the name Hugh R. Page Jr. goes by when singing, or playing percussion or harmonica for the band known as the Oblates of Blues.

Page is Dean of First Year of Studies, associate professor of theology and Africana studies and an Episcopal priest.

He's also a bluesman.

Although Page took music lessons when he was young—piano and organ, and was a guitarist as a teenager in a neighborhood band—he didn't start playing as an adult until theology professor (and lead guitarist) Max Johnson invited him to sing a song at the Oblates' first public concert in 2000, in what was then known as the Senior Bar.

"I sang B.B. King's 'The Thrill is Gone,'" Page says.

He loves classical music—Mozart—but also soul artists such as Marvin Gaye, modern alternative artists such as Prince, Ben Harper and Cree Summer, and Chicago blues musicians Muddy Waters and Junior Wells.

"Music is not ever far from me," he says. "It can be traced to an evolving sense of how I view what scholars do, and how I view life. I tend to see life as a journey. And I see what I do as a teacher—and as a priest—as a work of art."

Music changes you, he adds. "When I started playing with the Oblates, I also began writing blues lyrics and composing music. There's something special about the act of making, whether it's notes or words."

The blues invite us to think deeply about life, he says. "They call you to develop different ways of articulating the joys and challenges of life—whether through the use of artful speech or creative words, or letting the guitar or harmonica become your second voice. The act of listening makes you a part of it. You're drawn into the music, and by being drawn in you discover a deeper sense of self."

Neither he nor the audience knows exactly how a harmonica riff will be played, he notes. The interaction between the audience and band creates a moment of grace, a moment that's completely unique.

Teaching is also art—and a performance, Page says. Walking into a classroom, a teacher has a lesson plan—a score, so to speak.

"But then there are the variables," he says. "The era in which you teach. The given day. The interaction between faculty member and students and the material is incredibly dynamic. One can never be certain what will happen in a 50- or 75-minute period."

Teaching theology is a lot like playing the blues, Page says. "You're dealing with issues that have significant gravity. The interaction involves the kind of call-and-response typical in a blues performance—or in black preaching. It's a sacred moment that opens a window onto a place where past, present and future are before you. We cast a loving gaze on the world around us, and view possibilities for the future."

Notre Dame is a community of learning, he adds. "We have a responsibility to be good stewards of knowledge taught, created and shared with the larger world. It's a privilege to be part of a community that takes that task of stewardship seriously, and treats it prayerfully.

"From my little corner of the First Year of Studies, my goal is to model for students a way of being in the world that equips them to be responsible and mature citizens of the global community."

"At the end of the day," he says, "I want them to see themselves as people of conscience, and people of compassion, able to use what they've learned in making—as artists make—the world a better place."

Above left, theology professor and lead guitarist Max ("Screamin' Maxi") Johnson and the Oblates of Blues perform at "Lectio Live," the First Year of Studies monthly open mic night at Reckers. At left, sophomore and bass player Malcolm Phelan with keyboardist Lawrence E. ("Knuckles") Sullivan, professor of theology and concurrent professor of anthropology.