Focus on knowledge resources, services and spaces

BY CAROL C. BRADLEY, NDWORKS

“Responding to the many demands and challenges of supporting our vision of being the pre-eminent Catholic research university will require a forward-looking University library system that is prepared to meet the future research, scholarship and teaching needs of faculty and students.”

– Provost Thomas G. Burish

During her first six months on campus, Diane Parr Walker—appointed University Librarian in July 2011—spent time introducing herself to people and listening. Now she’s ready to move forward with a vision of a library system prepared, as Provost Thomas G. Burish has said, “to meet the future research, scholarship and teaching needs of faculty and students.”

And here’s something she wants to be clear about: “I have no intention of getting rid of books.”

It’s a question that comes up—is there really a need for physical libraries anymore? Isn’t everything online?

Walker suggests that there’s a lot more to a library than that. A new vision for library spaces will encourage intellectual activity, with areas for both quiet work and collaborative work. And a library, she adds, is still the easiest way to interact with knowledge experts. “You’re with folks who can navigate masses of information and save you time doing it, who can tell you about things you wouldn’t find on your own.”

Walker’s vision focuses on three main areas: knowledge resources—print and physical collections, as well as development of digital resources; services, including knowledge of disciplines and languages, as well as technical expertise; and the development of creative, inviting and inspiring spaces that will foster intellectual engagement.

The Hesburgh Library, Walker notes, is 50 years old (the cornerstone was laid in 1962, the building opened in the spring of 1963 and was dedicated in 1964). “It’s a wonderful representation of Father Hesburgh’s vision of what a library should be,” she says. Talk about renovating the library has gone on since the building was opened, with most of the plans focusing on the first and second floors. Walker and others have reviewed all the past planning documents. Now, she says, plans are being made for the whole building, a programmatic master plan. “We’re thinking about the 21st-century library, and strategies for moving forward.”

The need is becoming more urgent—Father Hesburgh had a vision of filling the library tower with books, and that’s just what happened. Fifty years later, the shelves are full to overflowing. Within two years, Walker says, there will be no more shelf space. In the works is a plan for a remote shelving facility, with materials still quickly accessible via document delivery.

The space created, Walker says, “will give us an opportunity to think about the tower as an intellectual crossroads.”

The first-floor current periodicals area, highly visible from the concourse, offers an immediate opportunity to experiment with new ideas. “Some longtime colleagues are surprised, delighted and grateful that those years turned into 36 years of wonderful ministry.”

Members of the campus community are invited to share memories of Sister Jean at the Student Affairs website, studentaffairs.nd.edu/sister-jean-lenz/

In Memoriam: Sister Jean Lenz, O.S.F.

Sister Jean Lenz, O.S.F., former assistant vice president for student affairs, died Saturday, Jan. 21, at Our Lady of the Angels Retirement Home in Joliet, Ill., after a long illness. She was 81 years old.

As an administrator, teacher, mentor and alumna of the University, Sister Jean shaped and shared the experience of its first generation of women. “When I first came to campus, I had planned to assist Notre Dame’s first women for a year or two,” she said when she retired three years ago. “I’m surprised, delighted and grateful that those years turned into 36 years of wonderful ministry.”

Members of the campus community are invited to share memories of Sister Jean at the Student Affairs website, studentaffairs.nd.edu/sister-jean-lenz/
News briefs

Joseph A. Russo Shares Spirit of Holy Cross Award

Joseph A. Russo, director of student financial strategies in the Office of Financial Aid, is the recipient of a 2011 Spirit of Holy Cross Award, given to lay collaborators and religious who serve with the Congregation of Holy Cross, United States Province of Priests and Brothers in the U.S. and abroad.

Russo and eight other honorees from across the country were recognized in their local communities during the month of January by the Holy Cross ministry for which they work or serve.

ND Executive Education Programs Discounted for Employees and Spouses

The Executive Education department in the Mendoza College of Business offers two nondegree business programs that are open to the public, the Certificate in Executive Management and the Supervisory Development program. Notre Dame employees and spouses receive a 20 percent discount on program fees. For more information, visit executive.nd.edu or contact Chris Cushman, 631-4099 or ccushman@nd.edu.

Bob Mundy Appointed to National Catholic College Admission Association Board

Bob Mundy, director of undergraduate admissions, has been appointed to the board of directors of the National Catholic College Admission Association (NCCAA). The board represents 160 Catholic colleges and universities and is charged with providing leadership to promote the welfare of Catholic higher education.

Mundy will serve on the 16-member board for a three-year term, and will link information from the board to six constituents at other Catholic colleges and universities. “On behalf of Notre Dame, I am very happy to joining the NCCAA Board of Directors, which I see as a vital organization promoting the extraordinary value-added education available in our Catholic colleges and universities,” Mundy said. “My many colleagues on the Board have already impressed me with their commitment, energy and thoughtfulness. I look forward to my time with them, helping to best serve our members and our prospective students and their families.”

More Than 60 Percent Respond to ImprovEND Survey

Many of the services provided on campus not only support our students, but also serve faculty and staff. Through the ImprovEND survey, faculty and staff were asked to help assess which services are strong and which ones could potentially improve. Our thanks to the more than 60 percent of faculty and staff who participated in the ImprovEND survey! The Office of Strategic Planning & Institutional Research and the Office of the Executive Vice President are in the process of interpreting the results of the survey in conjunction with the offices that provide these services. This spring, the divisions providing services will develop action plans to address areas of potential improvement. We look forward to sharing the survey findings and action plans in a future NDWorks.

OIT Spring Class Schedule Available

OIT’s Technical Training spring class schedule is now available at oit.nd.edu/training/documents/discovery.pdf. If you have questions about the classes, call 631-7227 or email training@nd.edu. Go to endavor.nd.edu to register for classes.

Construction Under Way at Wellness Center

New facility to open in July

By Julie Hail Flory, Public Relations

Calling it “a holy place, a space for the University, and ultimately one of healing,” Rev. Thomas P. Doyle, C.S.C., vice president for student affairs, blessed the ground that will be home to the new Notre Dame Wellness Center come this summer.

A small group gathered Jan. 17 at the site on the northeast edge of campus (near the corner of Wilson and Bula) to celebrate the start of construction on the new building, which will be an on-campus wellness center for faculty, staff and their eligible dependents, providing a full suite of health services including primary care, pediatrics, lab services, physical therapy and a full-service pharmacy.

“Facilities represent a huge step forward in our commitment to promoting the health and wellness of our employees,” said Robert McQuade, vice president for human resources. “Our hope is that the Wellness Center will provide a convenient option for faculty and staff who wish to utilize the preventive and healing services that will soon be available right here on campus.”

In its first year, the center is expected to handle around 5,000 patient visits and 15,000 procedures, and fill 50,000 prescriptions, with those numbers only expected to grow in the future.

While located on the Notre Dame campus, the center will be operated by Take Care Health Systems, a Walgreens company that is the largest and most comprehensive provider of workplace health and wellness centers in the country.

Construction is expected to be complete in July. When it opens, the center’s hours will be Monday to Friday from 7 a.m. to 7 p.m., and Saturdays from 8 a.m. to noon. More information is available online by searching oit.nd.edu.

Feed the Hungry • Feed the Hungry • Feed the Hungry

Your $1 donation feeds up to 7 people

All proceeds benefit the Food Bank of Northern Indiana • January 23 – February 14
Day of the Dead’ iPad app a collaborative effort

Multimedia experience teaches about traditional Mexican holiday

By Susan Guibert, Public Relations

Grade school and middle school teachers can get a technological boost thanks to the vision and creativity of several Notre Dame students, faculty and staff affiliated with the Institute for Latino Studies (ILS).

“Day of the Dead: Experience the Tradition” is an iPad app recently created and available to the public that immerses users in a multimedia cultural experience of interactive videos, photos and articles that teach about Day of the Dead, a traditional Mexican holiday increasingly celebrated throughout the United States.

With its indigenous roots infused with Catholic practices, the holiday focuses on gatherings of family and friends to remember loved ones who have died.

Unlike many iPad apps developed by other universities, “Day of the Dead” targets one specific tradition.

“Our app differs from others in that it’s about a specific subject area, with the goal of educating the general public, rather than being about the school in general, targeting student users or being student-life centered,” explains Kevin Li ’11, an undergraduate student or being student-life centered,” explains Kevin Li ’11, an undergraduate student.

A collaborative brainchild of Tracy Grimm, archivist for the library of the ILS; Joe Segura, ILS visiting faculty fellow, master printmaker and developer for the ILS app; and theatre major who developed multimedia video content for the app, it’s about a specific subject area, with the goal of educating the general public, rather than being about the school in general, targeting student users or being student-life centered,” explains Kevin Li ’11, an undergraduate student.

“The New York Public Library’s BibliOn app was the perfect model because the iPad format is enormously popular and an easily accepted delivery medium. Both BibliOn and our app bring gorgeous samplings of images, voices of everyday people and scholars, and virtual objects to the users.”

The student-driven project tapped the talent and skills of several undergraduates from varying disciplines – all of whom were or are employed by the ILS. Students studying business, psychology, Spanish and painting were able to apply their classroom knowledge to a real-world project that helps bring history to life, with Notre Dame’s Office of Academic Technologies shepherding the process of actually bringing the app to market.

“Working on the iPad app was a great opportunity to connect my areas of academic interest,” Stephanie Aguileraz 13, a film, television and theatre major who developed multimedia video content for the app, says. “It was able to combine the skills I gained as an FTT major with the information I have learned as a Latino Studies minor to contribute to a teaching tool created for students, by students. Hopefully, the iPad app will be a useful tool in educating others about the Latino culture that continues to grow in the United States.”

Can reveal forgeries without destructive sampling

By Marissa Gebhard, College of Science

Notre Dame nuclear physicists Philippe Collon and Michael Wiescher are using accelerated ion beams to pinpoint the age and origin of material used in pottery, painting, metalwork and other art.

The results of their tests can serve as powerful forensic tools to reveal counterfeit artwork, without the destruction of any sample as required in some chemical analyses. Their research is featured on the front cover of the current issue of Physics Today.

Wiescher and Collon say, “Art experts play an important role in identifying the style, history and context of a painting, but a solid scientific basis for the proper identification and classification of a piece of art must rely on information from other sources.”

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The information that is revealed can shed light on trading patterns, economic conditions and other details of history. For example, the amount of silver in Roman coins can indicate the degree of inflation in the ancient economy.

Laboratories in Europe, including several in Italy and one in the basement of the Louvre in Paris, have accelerators dedicated to the forensic analysis of art and archeological artifacts. These accelerator-based techniques have allowed not only to analyze the works themselves, but also to determine origin, trade and migration routes as well as dietary information.

As an example, the analysis of the ruby eyes in a Babylonian statue of the goddess Ishtar using the Louvre’s accelerator showed that the rubies came from a mine in Vietnam, demonstrating that trade occurred between those far-apart regions some 4,000 years ago.

At Notre Dame, researchers are using proton-induced X-ray emission and accelerator mass spectroscopy to study artifacts brought by local archeologists, Native American cultures in the American Southwest and the State Museum of Art’s extensive collection of Mesopotamian figurines.

Wiescher, the Frank M. Freimann Professor of Physics, and Collon, associate professor of physics, use their findings to teach undergraduates. Wiescher initially developed the undergraduate physics class called Physical Methods in Art and Archaeology, and now Collon teaches the class, which attracts students from nearly every major.

The course covers topics such as X-ray Fluorescence and X-ray absorption, proton-induced X-ray emission, neutron-induced activation analysis, radiocarbon dating, accelerator mass spectroscopy, luminescence dating and methods of archometry.

News Briefs

Notre Dame reaches No. 10 on Peace Corps’ college rankings

The 12th year in a row, the University has placed on the Peace Corps’ list of top universities nationwide producing Peace Corps volunteers, and its rank is steadily rising.

This year, with 35 alumni currently serving as Peace Corps volunteers, Notre Dame moves up to the No. 10 spot among medium-sized universities (with between 5,001 and 15,000 undergraduates), from last year’s No. 18 ranking with 25 volunteers in service. Since the Peace Corps was founded in 1961, 858 Notre Dame alumni have served in the corps.

Michael Graves to receive Driehaus Prize

Michael Graves, whose celebrated career redefined the architect’s role in society, has been named the recipient of the 2012 Richard H. Driehaus Prize.

The 10th Driehaus Prize laureate, will receive $200,000 and a bronze miniature of the Choregic Monument of Lyncestes during a March 24 ceremony in Chicago.

Established in 2003 through the School of Architecture, the Richard H. Driehaus Prize honors lifetime contributions to traditional, classical and sustainable architecture and urbanism in the modern world.

New book explores the mathematics of architecture

A new book by professor of mathematics Alexander J. Hahn, “Mathematical Excursions to the World’s Great Buildings,” (Princeton University Press, $49.50) explores the mathematics behind some of the world’s most spectacular buildings, from the pyramids and the Parthenon to the Sydney Opera House.

Aprahamian named chair of APS nuclear physics division

Ani Aprahamian, the Frank M. Freimann Professor of Physics, has been elected chair of the American Physical Society’s Division of Nuclear Physics. APS is the second-largest organization in the field, charged “to advance and diffuse the knowledge of physics.”
Subject area librarians support both teaching and research missions

Needs of subject areas vary

BY CAROL C. BRADLEY, NDWORKS

Many Hesburgh Libraries librarians are involved with collection development, says Aidan Clements, Irish studies librarian and head of collection development.

“Librarians in the collection development department have the luxury of being devoted to their subject, principally humanities, she says. “We take very seriously our liaison position with the departments and institutions that we serve. We support all teaching needs of the department, and research needs of the faculty.”

Traditionally, collection development librarians are bibliographers for subjects where the University has an emphasis or high aspirations—theology, philosophy, medieval studies, Catholic studies or English literature, for example. The music and film, television and theatre librarians have recently joined the department, and a new subject area librarian in East Asian studies will join the library faculty in March.

The needs of the subject areas vary, Clements notes.

“Notre Dame has one of the country’s top theology libraries, and Alan Krieger, theology and philosophy librarian, keeps up with current publications as well as developing the rare books collection to support faculty research and teaching.”

Collections managed by Latin American and Iberian studies librarian David Dressing include a large number of manuscripts, such as the complete archives of a Mexican textile factory.

In Irish studies, Clements’ area, the modern Irish language collection is among the top in the U.S.”

“Harvard and Boston College are the only places with collections of similar quality,” she says.

Librarian Laura Fuderer, Clements notes, deals with sizable subscription databases of all kinds. “She teaches students to, for example, locate a certain volume of Jonathan Swift that has illustrations by a particular artist.”

“We support the teaching mission of the University by ensuring that all reading, viewing and research resources needed to support classes at Notre Dame are provided. But we also consult with both professors and students,” says Clements. “We teach the students how to use the resources—either by bringing them here or going to classes. And we produce online course resources guides to enable students to help themselves.”

Doug Archer: Peace Studies

His area of research and professional interest is human rights, particularly the areas of free expression and censorship. In 2011, he was the recipient of the Indiana Library Federation’s Danny Gunnells Intellectual Freedom Award. As subject area specialist, he assists those connected with the Kroc Institute with their work—from buying library materials to preparing Web pages of support material for courses.

“Peace studies is a very new discipline, and it’s still defining itself,” says Archer. “It includes methodologies from the humanities and social sciences. The information sources needed vary widely.”

“It’s an interesting way, toward the end of his career, to “bring it all together,” although, he adds, he’s not planning to retire anytime soon.

“I see the Peace Studies program as the epilogue of the University’s commitment to international justice and intercultural studies. It couldn’t fit with the University’s mission—and Father Hesburgh’s vision—any better.”

Parker Ladwig: Biological sciences

“I’m always looking for opportunities to help with the University’s research mission, primarily by focusing on departmental faculty and what I can do to help them in their work,” says Parker Ladwig, subject area specialist in biological sciences, mathematics and pre-professional studies. In addition, he makes himself available to assist students with their research, either one-on-one or in the classroom.

His job, he notes, goes beyond ordering books and journals. “I keep up with trends not only in library science, but in the academy as well,” he says.

“We keep in mind the University’s goals and strategic plan, not just for the library but for the department and the college.”

Ladwig is working on a project with biology professor Frank Collins and VecNet (vecnet.org)

“His area of research is how text and annotation merge (or re-inscribe these texts, and on how text and annotation emerge (or compete) on the page.”

Hesburgh Libraries locations and contact information

<table>
<thead>
<tr>
<th>Library Department</th>
<th>Location</th>
<th>Phone Number</th>
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</thead>
<tbody>
<tr>
<td>Reference Desk</td>
<td>First floor, Hesburgh Library</td>
<td>631-6518</td>
</tr>
<tr>
<td>Circulation and Course Reserves</td>
<td>Seventh floor, Hesburgh Library</td>
<td>631-5724</td>
</tr>
<tr>
<td>Medieval Institute</td>
<td>Room 203, Hesburgh Library</td>
<td>631-7438</td>
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<tr>
<td>Music and Media Services</td>
<td>Room 102, Hesburgh Library</td>
<td>631-6290</td>
</tr>
<tr>
<td>Rare Books &amp; Special Collections</td>
<td>117 Bond Hall</td>
<td>631-6654</td>
</tr>
<tr>
<td>Art Image Library</td>
<td>100 O’Shaughnessy Hall</td>
<td>631-4273</td>
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<tr>
<td>Chemistry/Physics Library</td>
<td>231 Nieuwland Science Hall</td>
<td>631-7203</td>
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<tr>
<td>Engineering Library</td>
<td>Fitzpatrick Hall</td>
<td>631-6665</td>
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<tr>
<td>Julian Samora Library at the Institute for Latino Studies</td>
<td>230 McKenna Hall</td>
<td>631-5791</td>
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<tr>
<td>Kellogg/Kroc Information Center</td>
<td>314 Hesburgh Center for International Studies</td>
<td>631-8534</td>
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<tr>
<td>Kroc Law Library &amp; Technology</td>
<td>Notre Dame Law School</td>
<td>631-6627</td>
</tr>
<tr>
<td>Malaffi Business Information Center</td>
<td>L001 Bendix College of Business</td>
<td>631-9098</td>
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<tr>
<td>O’Meara Mathematics Library</td>
<td>001 Hayes-Healy Center</td>
<td>631-7278</td>
</tr>
<tr>
<td>Radiation Chemistry Reading Room</td>
<td>185 Radiation Research Building</td>
<td>631-6513</td>
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</tbody>
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Using the HathiTrust

Access the HathiTrust Digital Library at hathitrust.org. After searching HathiTrust and identifying a book that is in the public domain (no copyright restrictions apply), the next step is to log in by choosing University of Notre Dame from the dropdown box of institutions, and entering your Notre Dame netID and password. Download options for PDF or EPUB versions will be available. A list of FAQs is available at link.library.nd.edu/mxhxb

A mobile interface has recently been designed for HathiTrust Digital Library. The link m.hathitrust.org will take users to a mobile version of HathiTrust, offering search and view access to full-text and download functionality for partner view.

FROM THE HESBURGH LIBRARIES

The Hesburgh Libraries are delighted to announce that enhanced functionality for partner libraries.

HathiTrust Digital Library now available to campus community

Includes more than 10 million digital volumes

The Hesburgh Libraries are delighted to announce that enhanced access to HathiTrust Digital Library is now available to Notre Dame faculty members, students and staff.

The HathiTrust is a partnership of research libraries to preserve and provide access to digitized content of library collections. The HathiTrust initiative was prompted by a desire to bring the scholarly content digitized through Google Book and Internet Archive partnerships back into library control, providing stewardship and extended services.

Launched in 2008 by the 12-university consortium known as the CIC and the University of California system, HathiTrust has a growing membership currently comprising more than 50 partners including the libraries of University of Michigan, Indiana University, Purdue University, Columbia, Princeton, Yale, Duke and University of Virginia.

Over the last three years, HathiTrust partners have contributed more than 10 million volumes to the digital library, digitized from their library collections through in-house initiatives as well as Google and Internet Archive digitization. More than 2 million of the contributed volumes are in the public domain and freely available on the Web.

Through the Hesburgh Libraries membership, the public domain volumes are now available for full-text download.
Special Collections: Rare books support research and teaching

BY CAROL C. BRADLEY, NDWORKS

What she'd like for the campus is a 10,000-volume research and teaching special Collections: Rare books support expertise and resources—a challenging time for libraries—and librarians so the print runs are smaller, and any two books in the run for example, wouldn't be placed in the stacks.”

Any book printed before 1850 is housed in Special Collections, notes. “Those were done on hand presses, so the print runs are smaller, and any two books in the run might not be the same.”

Books printed between 1830 and 1860, are, in library parlance, considered “medium rare,” and may be housed in the stacks or in special collections. But there are exceptions there, too, says Jordan. “A book printed in New Mexico in 1890 would be very rare, because there were so few presses in the region.”

Special Collections doesn’t collect randomly. The department acquires new items based on faculty research needs and interests. Recently, the department acquired an 800-year-old psalter from a Carthusian monastery destroyed in the French Revolution—a manuscript of interest to the Master in Sacred Music program. The psalter was digitized, and used as a course textbook by Manjot Fakker, Keough-Hesburgh Professor of Music History and Liturgy. At the end of the course, students presented a special performance of hymns from the psalter.

Special collections is also an active teaching space, Jordan emphasizes, accommodating 125 courses per year in a small classroom. Courses taught in the classroom offer humanities students their first opportunity to do original research. Imagine, as a young student, holding in your hands a first edition of “Middle Dark,” or the first printed copy of the Constitution. “It was printed in 1789 on rag paper,” says Jordan. “It’s still nice and bright. The Bill of Rights isn’t there—it hadn’t been added yet.”

As librarian, she notes. “We’re still in the process of redefining ourselves. The digital age has allowed us to expand our mission. The ‘library’ as a concept is vastly broader than the physical building. It’s a suite of services, expertise and resources.”

A suite of services, expertise and resources

BY CAROL C. BRADLEY, NDWORKS

“What do you think the library does?” is a question Denise Shorey likes to ask people.

Shorey, one of Hesburgh Libraries’ three associate directors, knows people understand the library’s function in connecting people with information. But it’s much more than that, she says.

“We develop and maintain our collections with online resources, as well as with print. We collect in formats people don’t always think about—microfiche, video and audio.

Once the materials are all there, she goes on: “What justifies our existence? What difference do we, as librarians, make in the lives of students and faculty?”

What she’d like for the campus community to know, she says, is that “we are about service. Our key imperative is service excellence. We put the user first. We are a support and supplement to the academy.”

The libraries, Shorey notes, house and organize materials that need physical space, but they also provide access to materials that serve the University’s research mission, and the goal to offer an unsurpassed undergraduate education. The Hesburgh Libraries look continually for ways to enhance the user experience, through things such as the HathiTrust digital initiative (see Page 4), which will make more than 10 million digitized volumes available to the campus community, as well as partnerships and collaborations with others on campus.

Librarians contribute expertise, sometimes in unusual ways: Librarian Thurstain Miller in the Chemistry/Physics Library saw that the library catalog—excellent for inventory control and for circulation of materials—could be adapted to include scientific equipment on loan to high-school teachers through a program in the Chemistry Department. Other library initiatives include a weeklong thesis camp in the fall designed to help Arts and Letters senior writing theses, and a dissertation camp in the spring for graduate students. Students work in dedicated library spaces, and have the opportunity to consult with librarians, writing tutors and faculty—all while developing a sense of community with other students.

Tutoring is now offered through the math library. “We saw the need, and we’re facilitating the interaction.”

A service helpful to many on campus is document delivery. Any faculty or staff member or graduate student can request a book and have it delivered to the office, or have a document scanned and emailed. Librarians also offer scheduled research consultations, to offer in-depth help on a specific topic.

Such consultations are not restricted, and can be scheduled more than once a semester. Shorey hopes people will take advantage of librarians’ expertise, and let them help you think through a topic. What are the resources available—databases, primary sources and secondary sources? “We don’t want you to waste your time. We can help you make links that are not always obvious,” says Shorey. “You can’t go wrong if you start with us.”

A challenging time for libraries—and librarians

This is a challenging time to be a librarian, she notes. “We’re still in the process of redefining ourselves. The digital age has allowed us to expand our mission. The ‘library’ as a concept is vastly broader than the physical building. It’s a suite of services, expertise and resources.”
SERVICE ANNIVERSARIES

The University congratulates those employees who celebrate significant anniversaries in February, including 30-year employees Ilia J. Bigford, Morris Inn; Lawrence W. Mainland, utilities; Royden G. Somerville, EES; and Robert Thomas, athletic grounds.

25 years
William E. Brackett and Laurie L. Steffen, security
Kevin B. Peters, aerospace and mechanical engineering
Veronica A. Primos, registrar

15 years
Robert L. Kuemmer, Hedberg Libraries
Donna J. Fralin, Graduate School
Jonathan R. Rose, Sign Shop
Judith S. Bemenderfer, Office of Research

20 years
Diana L. Youngs and Penney C. McNaline, St. Michael’s Laundry
Alisa M. Fisher, admissions
J. C. Madera, Morris Inn
Sandra A. Palmer, marketing

10 years
Mireeta Imamovic, North Dining Hall
Dixie G. Sterling, Human Resources
Charles D. Pope, accounting and financial services
Donna K. Williams, development
Kathleen A. Jodohnow, political science

NEWS EMPLOYEES

The University welcomes the following new employees who began work in December:

Brian P. Couch, development
Noah Emery, financial aid
Charles R. Gossett, Shakespeare
at Notre Dame
Michael M. Harty, student development and wellness
James J. Hock, and L. Jcobson, aerospace and mechanical engineering

David M. Janosik and Aleksandr Jemcov, Center for Research Computing
Mary Kocks, academic and administrative services
Brooke E. Lawlor, electrical engineering
Rich Ogosrud, Center for Flow Physics and Control

Tamatha A. Patterson, biological sciences
Dylan R. Reed, President’s Circle
Clifford Thompson, Building Services
David D. Thompson, TRG Programs

NEWS BRIEFS

DON’T BE FOOLLED BY PHISHING SCAMS
BY LENETTE VOTAVA, OIT

Phishing scams continue to show up in the email inboxes of Notre Dame faculty, staff, and students. The email may look like it came from a familiar business or organization. They are designed in a way that makes you think the email is legitimate, but don’t be fooled! Phishing is one of the most common forms of attempted identity theft. A message is sent as spam or a pop-up from someone pretending to be a financial institution or organization, and requests personal information or asks you to click on a link in the message. Be aware that this is an attempt to steal your personal information (account, password, etc.).

Email providers often block email from organizations that send spam. This means that if you provide access to your nd.edu account to a scammer, and they use it to send large quantities of spam, your compromised account could stop all Notre Dame users from sending email to sites like AOL and Yahoo. Remember, Notre Dame, or any other legitimate organization, will never request personal or account information by email. Legitimate organizations should already have this information on file.

If you think a request for your personal information is legitimate, contact the organization that sent the email before you reply. Find their phone number in the phone book or from their corporate website. Be sure to verify the email came from that organization. Do not use any contact information contained in the suspect email.

Don’t let phishing scams compromise your personal information or accounts. Never click on links sent in unsolicited emails and instant messages. Use firewalls, anti-spyware, and antivirus software to protect your computer and keep them current. For further information, visit http://oit.nd.edu/email/phishingfaq.shtml.

SOISSON ON THE WAY TO THE PENTAGON

BY GENE StOWE, FOR NDWORKS

Susan Soisson, who has been at Notre Dame for 12 years— with a military leave of absence to participate in Operation Iraq Freedom in 2006—has been appointed to a Department of Defense (DOD) sustainability committee initiated by President Barack Obama. Obama referred to the committee in his recent State of the Union address.

Col. Soisson, who recently left a Battalion Command in the Army Reserve, assumes her duties at the Pentagon in late February. She was selected by the Provost’s chief of staff for logistics on the committee, which includes all branches of service and the Coast Guard.

The group will evaluate DOD practices and propose improvements, including conservation collaborations with academic institutions, to develop new energy sources. Soisson’s interview included a discussion of potential work with Notre Dame’s Center for Sustainable Energy. The DOD is the largest single consumer of energy in the world.

“With my expertise in the military there has been an intersection of family support and also logistics,” she says. “Family support overlaps with this because we hope to establish a grassroots movement in housing and areas military— even office utilization, in the field and in combat—not to the distraction of mission accomplishment, just being aware of energy utilization.”

Soisson, who came to Notre Dame to work in the Mendoza College of Business, has worked with the Haiti Program as director of operations since the earthquake two years ago.

THE WORD OF LIFE

Workers “dry fit” the mosaic pieces for the head of Christ according to a full-size cartoon by California artist Millard Sheets, c. 1963. See Page 8 for more historic photographs of the construction of the Hesburgh Library.

- K A R M I N M E A D E -
SHE LOVES HER JOB

Cemetery services coordinator gets chance to pay it forward

BY COLLEEN O’CONNOR, FOR NDWORKS

Karmin Meade knew from an early age that she wanted to care for others. It started with her “Dita-Oba,” meaning “grandfather” in Polish. “He was severely disabled due to diabetes. I learned compassion and empathy from him,” says Meade. Although blind and unable to walk, he taught her how to cook and polka, and instilled in her a deep respect for our military and a love of all sports—especially Notre Dame football. “We were best friends,” she says.

Her grandfather died when she was 13, and she remembers his funeral vividly. “It was as beautiful as it was heartbreaking. I remember being amazed by all the people who came and the stories told about him. I was comforted knowing he was loved and admired by so many,” says Meade. It is fitting that she now finds herself working with families in need.

Meade started her career at Notre Dame in 2004 as administrative assistant to David Harr, associate vice president for Auxiliary Operations. Oversight of Cedar Grove Cemetery was one of Harr’s responsibilities, and Meade quickly learned the administrative duties that came with the job, such as record keeping and preparation of burial deeds.

About that time, the decision was made to allow Notre Dame alumni and members of Sacred Heart Parish to purchase burial space in Cedar Grove, which previously had been available exclusively to faculty, staff and retirees.

Meade was on the ground floor, working with Harr and Lean Stan, manager and sexton of Cedar Grove Cemetery, in taking the “Coming Home” initiative from basic concept to construction of the first two mausoleas. While doing the final reviews of the business plan, it became obvious that a dedicated staff person was needed for “Coming Home.”

“After talking on the phone with countless alumni and reading letters from people who wanted to be buried at Cedar Grove, I couldn’t imagine anyone doing this job but me,” says Meade. “I am finally able to pay forward the kindness my grandfather’s family and friends extended to me at his funeral and beyond.”

As services coordinator of Cedar Grove Cemetery, Meade often works with families, prior to the time of need, to plan burial for themselves or that of a loved one. She also works with families of the time of death, and notices a significant difference between those services planned prior to need and those that are not. “So much stress is alleviated. For the loved ones left behind, the healing can begin,” said Meade. “I have enjoyed everyone I have served, approximately 450 families.”

According to Meade, many families send her birthday and Christmas cards, or stop by her office when they are on campus. “People say they are able to talk to me in ways they can’t talk to their own family members.”

Meade credits the committee, which includes all staff for logistics for service on the committee, which includes all branches of service and the Coast Guard.

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Guidelines will help campus community use fonts, photos and logos effectively.

BY CAROL C. BRADLEY, NDWORKS

Updated University brand standards for use of logos, fonts and images have been introduced to the campus community after more than a year of research, says Ann Hastings, marketing communications assistant director in public affairs and communications.

“It was clear that there was a need for standardization in the way things like logos and colors were being used to represent our institution in University communications,” Hastings says. “This project was undertaken in an effort to make our collective communications more consistent, clear and compelling—and to help communicate our work.”

The standards have been developed over many months and have involved University leaders, stakeholders and communicators.

What are the most noticeable changes?

“We are now requiring one standard format for the academic mark,” says Tim Legge, marketing communications print director and the project lead.

“After an extensive communications audit, we found that many libraries were being taken with the use of this mark, even beyond the original design options. It’s important to protect the integrity and consistency of the mark and what it stands for, and further establish it as our ‘signature’ logo. The goal of the standards is to provide materials and websites across the University to have a consistent look and feel.”

Marketing communications should be contacted for guidance on appropriate use of the monogram in relation to the academic mark, and on developing new logos for things such as new institutes or centers, campaigns and initiatives to ensure appropriate co-branding with the University.

The new OnMessage website (onmessage.nd.edu) offers design examples and information on appropriate use of logos, the University’s official colors, typography and photography. A downloads section (which requires entering a netID and password) includes copies of the University’s academic mark and the monogram. Other resources such as PowerPoint and Word templates and photography downloads are also available.

The recommended Adobe Garamond font is standard on most computers. Contact Legge for a site license for the Galaxie Polaris font family. Legge also handles requests for the University seal, the use of which is restricted. Contact him at tlegge@nd.edu.

Workshops on the new standards have been conducted for more than 200 campus communicators, and information sessions continue for administrative professionals.

The new standards are still evolving, based on feedback from campus constituents. Hastings says, “We understand that the implementation of the standards will take time. In a university environment, there are many communications needs and nuances. Our goal is to help provide guidelines, resources and tools to strengthen our communications, while serving the needs of the institution.”

UNIVERSITY BRAND STANDARDS Refined

LOGOS AND MARKS

ACADEMIC MARK

UNIVERSITY OF NOTRE DAME

College of Science

UNIVERSITY OF NOTRE DAME

College of Science

UNIVERSITY OF NOTRE DAME

UNIVERSITY SOLUTIONS

DO NOT RECREATE UNIVERSITY LOGOS AND MARKS. Find usage guidelines and downloads at onmessage.nd.edu.

NOTE: Use of the University seals is more restricted, contact Tim Legge for specific requests.

TYPOGRAPHY

Adobe Garamond Regular
Adobe Garamond Semibold
Adobe Garamond Bold

Galaxie Polaris Light
Galaxie Polaris Book
Galaxie Polaris Bold

Galaxie Polaris Condensed Light
Galaxie Polaris Condensed Book
Galaxie Polaris Condensed Bold
Galaxie Polaris Condensed Heavy

COLOR

PRIMARY

PANTONE 209

Adobe Garamond Font

ND Monogram

Galaxie Polaris Book

Galaxie Polaris Bold

Galaxie Polaris Heavy

Galaxie Polaris Condensed Light
Galaxie Polaris Condensed Book
Galaxie Polaris Condensed Bold
Galaxie Polaris Condensed Heavy

SECONDARY

PANTONE 460

PANTONE 378

PANTONE 613

PANTONE 7710

Galaxie Polaris Light

Galaxie Polaris Book

Galaxie Polaris Bold

Galaxie Polaris Condensed Light
Galaxie Polaris Condensed Book
Galaxie Polaris Condensed Bold
Galaxie Polaris Condensed Heavy

SECONDARY COLORS ARE FOR COMPETING, UNIQUE COMMUNICATIONS.

ONMESSAGE.ND.EDU

The OnMessage website is the University’s primary resource for brand standards information and usage guidelines including downloadable logo files, templates, and more.

BRAND STANDARDS APPLICATION

We need a campus that can keep pace with our vision.

If you need further assistance regarding brand standards, please call Tim Legge at 631-4636.

ACADEMIC MARK INCORRECT USES
A vision realized: the 50th anniversary

HESBURGH LIBRARY
1962 - 2012

The University’s Memorial Library was part of President Rev. Theodore M. Hesburgh’s vision of Notre Dame as a modern research university. Fifty years later, his vision has been realized.

Above
An aerial view shows the Memorial Library dedication ceremony May 7, 1964. The building is 210 feet high, with a footprint 315 feet square. “The Word of Life” mural is 132 feet tall and 68 feet wide; it contains between 6,000 and 7,000 granite pieces from 16 different countries, in 81 different colors. The mural, at the time of its dedication, was said to be the largest of its kind in the U.S.

Top Row
Behind the construction crane, left, is an unobstructed view to the stadium. Center, the upper stories of the building are faced with mankato stone, a type of dolomitic limestone quarried in Minnesota. At right, men (possibly students) move books from Lemonnier Library (now Bond Hall) to the new library in Black Label Beer boxes.

Center
An aerial view shows how much campus has changed in 50 years. In this image, workers clear the land where the library would be built. Along Juniper Road can be seen Vetville housing, which once housed the influx of married WWII veterans attending Notre Dame.

Bottom Row
At left, Joseph Cardinal Ritter, Archbishop of St. Louis (center) and Rev. Theodore M. Hesburgh (right) bless the building. The blessing followed a Solemn Pontifical Mass and academic convocation earlier in the day. At right, the ROTC color guard at the dedication.

For a photo gallery of these and other images of the library’s construction, visit Today@ND, today.nd.edu.