

# National Society of Black Engineers

## University of Notre Dame Chapter

Corporate Partnership Program

2013-2014



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[nsbe@nd.edu](http://nsbe@nd.edu)

Dear Corporate Partner,

The University of Notre Dame chapter of the National Society of Black Engineers (NSBE-ND) is an organization focused on increasing the number of culturally responsible Black engineers that excel academically, succeed professionally and positively impact the community. NSBE-ND is not only a pivotal organization in the College of Engineering community, but also in the South Bend community at large. Although our mission is directed towards black students, over the years our organization in place to assist engineering, science, mathematics, and technology students of all cultural backgrounds.

National Society of Black  
Engineers  
256 Fitzpatrick Hall  
University of Notre Dame  
Notre Dame, IN 46556  
ndnsbetreasure@gmail.com

In the enclosed packet you will find a tentative budget and description of our chapter's planned events. Additionally, you will find sponsorship options and the benefits given by each option. If you are interested in becoming a sponsor of the NSBE-ND chapter, we ask that you return the enclosed reply form to the address listed with attention to Tasmine Clement. If you would like further information or have any questions, you can contact me at [ndnsbetreasure@gmail.com](mailto:ndnsbetreasure@gmail.com).

On behalf of the entire University of Notre Dame chapter of the National Society of Black Engineers, I would like to thank you for your time and consideration in helping us attain our goals for the 2013-2014 academic year. We look forward to hearing from you and working with you in the future.

Sincerely,

Tasmine Clement  
ND Chapter Treasurer 2013 - 2014

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## MISSION, VISION, and GOALS

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### MISSION STATEMENT

The mission of the National Society of Black Engineers is to increase the number of culturally responsible black engineers who excel academically, succeed professionally and positively impact the community.

### VISION

The NSBE experience empowers members to reach their full potential. We encourage our membership to continue the legacy while maintaining leadership roles in NSBE, the community, and other professional organizations. We instill pride and add value to our members, motivating them to want to give back to NSBE in order to produce a continuum of success.

NSBE sets a standard of excellence in providing services to science and engineering students. We maximize our potential collectively to facilitate the development of quality engineers.

The University of Notre Dame Chapter of NSBE is a group dedicated to the following:

Increasing the number of undergraduate and graduate minority students in engineering

Extending the pipeline of pre-college youth pursuing an education in engineering and sciences

Stimulating and developing student interest in the various fields of engineering

### GOALS AND STRATEGIES

#### **Financial Stability**

- Build and maintain relationships with Corporate Partners
- Secure financial support from Notre Dame University
- Create a reserve account for financial emergencies

#### **Membership Expansion**

- Reach out to all Science, Technology, Engineering, and Math (STEM) majors for membership
- Promote a family atmosphere and support system for our member

#### **Professional Development**

- Coordinate workshops for professional preparation
- Arrange quarterly resume building seminars

## PROFESSIONAL DEVELOPMENT

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### Industry Tours

Many incoming engineering students do not have a clear idea where various majors can take them in the short term or the long run. To aid them in deciding their majors NSBE takes members to various corporations, research labs and on campus facilities to show off what various organizations do in the field of engineering and help younger members have a clear vision of what they are heading into.

**Estimated Cost: \$1000.00**

### GRE/Kaplan Workshop

This program is aimed towards informing NSBE-ND's members of the opportunities available for graduate degrees. In addition, this program will provide guidance on the application, testing and selection process for graduate programs. To execute this event properly, it will be essential to collaborate with Kaplan to purchase books and provide facilitators.

**Estimated Cost: \$300.00**

### Etiquette Dinner

Banquets are a common practice in the professional world. Be it conferences or other special occasions the skill of proper dinner etiquette is essential to the ones career. NSBE's etiquette dinner will train members and participants on proper dinner etiquette and provide a meal for collegiate and graduate students.

**Estimated Cost: \$500.00**

## Program Development

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### **Be An Engineer Day**

NSBE Outreach event, Students will come to Notre Dame Facilities and have an opportunity to work with collegiate students on science projects. The projects will focus on relatively simple subjects as well as teamwork. This year expanding this event to occurring 3-4 times this school year would be the goal.

**Estimated Cost: \$2,000.00**

## MEMBERSHIP INITIATIVES

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### **NSBE Night Out**

NSBE Night Out is one of the first events of the year and it allows NSBE members old and new to enjoy each other's company before classes begin. This event occurs every semester with options ranging from bowling to a movie or visiting Chicago to see a play.

**Estimated Cost: \$500.00**

### **Graduating Senior Recognition**

Seniors play an important role in the college social life. Many of them are leaders of organizations, mentors to underclassmen, and lifelong friends to their peers. They are also budding professionals entering the working world prepared to make an impact in industry. This reception serves to honor the college seniors in our organization for all the work that they have put in throughout their college career.

**Estimated Cost: \$500.00**

### **NSBE Apparel**

We hope to purchase shirts for members to wear to conferences and other professional settings. We also purchase shirts to casually show our pride around campus and during social events. The logos of our corporate partners will be printed on our T-shirts.

**Estimated Cost: \$3,000.00**

## CONVENTIONS

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### **Region IV Leadership Conference**

RLC for short is where NSBE's various chapter leaders are certified to run their organizations this event serves as the first inter-chapter event, teaching members how they can fulfill the NSBE Mission. Information is given out to chapters as well as team-building exercises so that chapter leaders are more than prepared to make an impact in college, in their community, and in the nation.

**Estimated Cost: \$700.00**

### **Region IV Fall Conference**

This is the largest Region IV event. All chapters in the great lakes region are meeting in the GM renaissance hotel in Detroit Michigan to fellowship, look for jobs, gain insight in learning techniques and demonstrate their research, entrepreneurial prowess and engineering skills to the rest of the NBSE family.

**Estimated Cost: \$2,500.00**

### **NSBE National Convention**

The largest NSBE event National convention is where NSBE leaders are chosen, policies are decided, inter-chapter engagement expands to a national level, and internships and careers are found by NSBE members. National Convention is the largest networking event in the entire society and the most important by far to NSBE members. Our goal this year is to take 20 members to Nashville for this event so that we can succeed professionally and positively impact the community.

**Estimated Cost: \$6,000.00**



## CORPORATE PARTNERSHIP SUPPORT LEVELS

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The University of Notre Dame Chapter of National Society of Black Engineers would like to extend a sincere thank you to our ongoing supporters. Without your support, we would not be able to achieve our mission with the success we have had in recent years. We hope to continue providing your organization with the resources needed to access highly qualified engineers. If there is anything we can do to assist you, please do not hesitate to contact us directly. We look forward to working with you in the near future.

**All contributions are tax deductible.**

### **Diamond Sponsor (\$3,000 & up)**

- Sponsorship of Event of Donor's Choice
- Sponsorship of General Body Meeting
- Website Recognition with a link
- Plaque with date of support
- Chapter updates by email

### **Platinum Sponsor (\$1,500-\$2,999)**

- Sponsorship of Event of Donor's Choice
- Sponsorship of General Body Meeting
- Website Recognition with a link
- Certificate with date of support

### **Gold Sponsor (\$500-\$1,499)**

- Sponsorship of General Body Meeting
- Website Recognition with a link
- Certificate with date of support

### **Silver Sponsor (\$499 & under)**

- Website Recognition
- Certificate of Appreciation

# Notre Dame Response Form

<b>Contact Information</b>			
Last Name, First Name		Company Name:	
Mailing Address:		City, State, Zip	
Email Address:		Phone:	
Title at Company:			
<b>NSBE Partnership Support Levels</b>			
We would like to become a supporter of ND NSBE.		<i>(Please indicate exact amount of the donation)</i>	
Diamond Supporter	(\$3,000 & up)	\$	_____
Platinum Supporter	(\$1,500-\$2,999)	\$	_____
Gold Supporter	(\$500-\$1,499)	\$	_____
Silver Supporter	(\$499 & under)	\$	_____
We would like to support the following event(s) or program(s): <i>(Please indicate allocated amount of donation)</i>			
<b>NSBE Membership</b>			
General Meeting	\$100/ meeting	\$	_____
NSBE Night Out	\$500	\$	_____
Graduation Senior Recognition	\$500	\$	_____
Apparel	\$3,000	\$	_____
<b>NSBE Conferences</b>			
Regional Leadership Conference	\$2,000	\$	_____
Fall Regional Conference	\$4,000	\$	_____
National Convention	\$6,000	\$	_____
<b>Program Development</b>			
Be an Engineer Day	\$2,000	\$	_____
<b>Professional Development</b>			
Industry Tours	\$200	\$	_____
GRE/ Kaplan Workshop	\$300	\$	_____
Etiquette Dinner	\$500	\$	_____
We would like to meet with NSBE-ND members upon our next visit to Notre Dame University to give a workshop or talk to students about our company. <b>(Please attach a description and give the preferred date of your event.)</b> _____			
A response is appreciated by September 1, 2013 in order to receive proper recognition on website, and other various publications.			

**Please Return To:**

National Society of Black Engineers  
 University of Notre Dame  
 256 Fitzpatrick Hall  
 Notre Dame, IN 46556