

## Differences in age, 1990

- \% male older or same age (82\%)
- \% female older (18\%)
- Average difference (Husband - wife) in age (2.69 years)
- $50 \%$ of married couples are within 2 years in age
- Average age difference on $1^{\text {st }}$ marriage (roughly 2 years)
- Difference for $2^{\text {nd }}$ marriage (4 years)


$\%$ with Same education $=59.33$
\% Males >= education than spouse $=18.23$
$\%$ females $>$ - education than spouse $=22.43$

Table 2. Percentage Distribution of Husband's and Wife's Educational Attainment in

| Prevailing Marriages, by Year (Wives Aged 18-40): United States, 1940-2000 |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Wife's Years | Husband's Years of Schooling |  |  |  |  |  |
| of Schooling | $<10$ | $10-11$ | 12 | $13-15$ | $\geq 16$ | Total |
| 2000 |  |  |  |  |  |  |
| $<10$ | 3.47 | 0.60 | 1.42 | 0.52 | 0.16 | 6.17 |
| $10-11$ | 0.68 | 1.01 | 1.79 | 0.65 | 0.13 | 4.26 |
| 12 | 1.80 | 2.02 | 15.54 | 7.33 | 2.41 | 29.10 |
| $13-15$ | 0.76 | 1.06 | 9.26 | 14.91 | 6.98 | 32.97 |
| $\geq 16$ | 0.17 | 0.18 | 2.80 | 6.33 | 18.02 | 27.50 |
| Total | 6.88 | 4.87 | 30.81 | 29.74 | 27.70 | 100.00 |
|  |  |  |  |  |  | $N=220,209$ |

\% with Same education $=52.95$
\% Males >= education than spouse $=21.99$
$\%$ females $>$ - education than spouse $=25.06$





## Fisman et al.

- Speed dating experiment
- Two major types of studies about mate selection
- Match women and men
- Record information about consistent patterns in their choice
- Answer two questions
- First: what are characteristics m/f prefer?
- Second: how selective are m/f?
- Observe real world choices
- Survey people their preferences


## Speed dating experiment

- Columbia profession students
- 14 sessions over 2002-2004
- Pre-interview
- Participants given slate of names they were to interview
- Asked to place weights on 6 characteristics
- Attractive, Sincere, Intelligence, Fun, Ambition, Shared interests

- Get zip of where you grew up == can match to Census data about wealth of neighborhood
- Also get SAT of your UG institution
- Strengths and weaknesses of the experimental design?


| TABLE IIa Sample Characteristics |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of Subjects | Percentage | Columbia graduate population | Percentage |  |
| A. Field of study |  |  |  |  |  |
| Business | 101 | 25.63\% | 1925 | 18.21\% |  |
| Law | 44 | 11.17\% | 1530 | 14.48\% |  |
| Service | 80 | 20.30\% | 2161 | 20.45\% |  |
| Academic | 169 | 42.89\% | 4953 | 46.86\% |  |
| Total | 394 |  | 10569 |  |  |
| B. Race |  |  |  |  |  |
| White | 228 | 65.52\% | 3978 | 68.67\% |  |
| Black | 22 | 6.32\% | 424 | 7.32\% |  |
| Hispanic | 31 | 8.91\% | 416 | 7.18\% |  |
| Asian | 67 | 19.25\% | 975 | 16.83\% |  |
| Total | 348 |  | 5793 |  |  |
| C. Region of Origin |  |  |  |  |  |
| North America | 287 | 73.21\% |  |  |  |
| Western Europe | 32 | 8.16\% |  |  |  |
| Eastern Europe | 7 | 1.79\% |  |  |  |
| Central Asia | 6 | 1.53\% |  |  |  |
| Middle East | 6 | 1.53\% |  |  |  |
| South Asia | 10 | 2.55\% |  |  |  |
| East Asia | 29 | 7.40\% |  |  |  |
| Latin America | 14 | 3.57\% |  |  |  |
| Africa | 392 | 0.26\% |  |  |  |
| Total | 392 |  |  |  | 22 |



## Looks

- $\mathrm{dProb}($ Decision $) / \mathrm{d}($ Attractive $)=\mathrm{dD} / \mathrm{dA}$
- $\mathrm{dD} / \mathrm{dA} \mathrm{A}_{\mathrm{m}}=0.140$ (each additional attractive point increases chance of saying yes by 14 percentage points)
- $\mathrm{dD} / \mathrm{dA} \mathrm{f}_{\mathrm{f}}=0.119$ (12 percentage points)
- 2.1 percentage point difference
- $18 \%$ difference $0.18=(0.14-0.119) / 0.119$

| TABLE IV <br> Effect of Own Attributes on Subjective Attribute Weights |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) |
| Ambition | $\begin{gathered} 0.009 \\ (0.008) \end{gathered}$ | $\begin{aligned} & 0.031 * * * \\ & (0.008) \end{aligned}$ | $\begin{gathered} 0.020^{* *} \\ (0.010) \end{gathered}$ | $\begin{gathered} 0.030^{* * *} \\ (0.009) \end{gathered}$ |
| $\begin{aligned} & \text { Ambition } \times(\text { Ambition }>\text { Own } \\ & \text { Ambition }) \end{aligned}$ | $\begin{gathered} 0.012 \\ (0.014) \end{gathered}$ | $\begin{gathered} -0.058^{* * *} \\ (0.013) \end{gathered}$ | $\begin{gathered} -0.012 \\ (0.016) \end{gathered}$ | $\begin{gathered} -0.047 * * * \\ (0.016) \end{gathered}$ |
| Attractiveness | $\begin{aligned} & 0.113^{* * *} \\ & (0.006) \\ & \hline \end{aligned}$ | $\begin{aligned} & 0.134^{* * *} \\ & (0.007) \end{aligned}$ | $\begin{aligned} & 0.097 * * * \\ & (0.008) \end{aligned}$ | $\begin{aligned} & 0.136^{* * *} \\ & (0.009) \end{aligned}$ |
| Attractiveness $\times$ (Attractiveness <br> $>$ Own Attractiveness) | $\begin{gathered} 0.023 \\ (0.015) \end{gathered}$ | $\begin{array}{r} 0.014 \\ (0.013) \\ \hline \end{array}$ | $\begin{aligned} & 0.060 * * * \\ & (0.015) \end{aligned}$ | $\begin{gathered} 0.006 \\ (0.014) \end{gathered}$ |
| Intelligence | $\begin{aligned} & 0.049 * * * \\ & (0.009) \end{aligned}$ | $\begin{array}{\|c\|} \hline 0.030^{* * *} \\ (0.009) \end{array}$ | $\begin{aligned} & 0.041^{* * * *} \\ & (0.011) \end{aligned}$ | $\begin{aligned} & 0.044^{* * *} \\ & (0.010) \end{aligned}$ |
| Intelligence $\times$ (Intelligence $>$ Own Intelligence) | $\begin{array}{r} 0.0007 \\ (0.019) \end{array}$ | $\begin{aligned} & -0.043^{* *} \\ & (0.018) \end{aligned}$ | $\begin{gathered} 0.007 \\ (0.018) \\ \hline \end{gathered}$ | $\begin{gathered} -0.064^{* * *} \\ (0.020) \end{gathered}$ |
| Subject's gender | Female | Male | Female | Male |
| Own attribute measure | Self-rating |  | Partnerconsensus |  |
| Observations | 2985 | 2978 | 3031 | 3016 |
| $R^{2}$ | 0.47 | 0.50 | 0.33 | 0.50 |
|  |  |  |  |  |



